

**OPERATIONAL PLAN
OF
INFORMATION, EDUCATION AND COMMUNICATION
July, 2011 to June, 2016**

**Health, Population and Nutrition
Sector
Development Programme (HPNSDP)**

**INFORMATION EDUCATION AND
MOTIVATION (IEM) UNIT**

**DIRECTORATE GENERAL OF FAMILY PLANNING
MINISTRY OF HEALTH AND FAMILY WELFARE
GOVT. OF THE PEOPLE'S REPUBLIC OF BANGLADESH**

JULY/2011

Structure of the Operational Plan of IEC

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List of Abbreviation

ADP	Annual Development Programme
ADB	Asian Development Bank
AIDS	Acquired Immune Deficiency Syndrome
ANC	Antenatal Care
APR	Annual Programme Review
ARH	Adolescent Reproductive Health
ARI	Acute Respiratory Infection
BB	Bangladesh Betar
BBS	Bangladesh Bureau of Statistics
BDHS	Bangladesh Demographic and Health Survey
BIDS	Bangladesh Institute for Development Studies
BINP	Bangladesh Integrated Nutrition Project
BRAC	Bangladesh Rural Advancement Committee
BMMS	Bangladesh Maternal Mortality Survey
BTV	Bangladesh Television
CBR	Crude Birth Rate
CDR	Crude Death Rate
CMMU	Construction Maintenance and Management Unit
CNP	Community Nutrition Promoter
CFP	Conceptual Framework Paper
CPR	Contraceptive Prevalence Rate
CPAP	Country programme Action Plan
DCA	Development Credit Agreement
DD FP	Deputy Director Family Planning
DD (MP)	Deputy Director (Media Production)
DPM	Deputy Programme Manager
DD (PM)	Deputy Director (Programme Monitoring)
DGFP	Directorate General of Family Planning
DGHS	Directorate General of Health Service
DPA	Direct Project Aid
DP	Development Partner
ECNEC	Executive Committee of National Economic Council
ECP	Emergency Contraceptive Pill
EOC	Emergency Obstetric Care
FMAU	Financial Management and Audit Unit
FMR	Financial Management Reforms Project
FP	Family Planning
FWA	Family Welfare Assistant
FWV	Family Welfare Visitor
FY	Financial Year
GDP	Gross Domestic Product
GI	Gender Issue
GOB	Government of Bangladesh
GR	Growth Rate
HNPSP -	Health, Nutrition and Population Sector Programme
HEU	Health Economics Unit
HFWC	Health and Family Welfare Centre
HPSP	Health Population Sector Programme
HPNSSP	Health, Population and Nutrition Sector Strategic Plan
ICPD	International Conference on Population Development
IDA	International Development Agency

IEMU	Information, Education and Motivation Unit
IEC (FP)	Information, Education and Communication (FP)
IMED	Implementation Monitoring & Evaluation Division
IMR	Infant Mortality Rate
IPP	Inter-sectoral Population Project
JSI	John Snow, Inc.
JICA	Japan International Co-operation Agency
KAP	Knowledge Attitude & Practice
KISS	Keep Information Short and Simple
LD	Line Director
MIS	Management Information System
MMR	Maternal Mortality Rate
MOHFW	Ministry of Health and Family Welfare
MOU	Memorandum of Understanding
MTR	Mid Term Review
MDG	Millennium Development Goal
NIPORT	National Institute of Population Research and Training
NIPSOM	National Institute of Preventive & Social Medicine
NMR	Neonatal Mortality Rate
NPPP	National Professional Project Personnel
NGO	Non-Governmental Organization
NRR	Net Reproductive Rate
NNP	National Nutrition Project
NSV	Non Scalpel Vasectomy
NTP	National TB control programme
OP	Operational Plan
ORT	Oral Rehydration Therapy
PA	Project Aid
PIP	Programme Implementation Plan
PLMC	Procurement and Logistics Monitoring Cell
PPFT	Programme Preparation Facilitation Team
POPIN	Population Information Network
PRS	Poverty Reduction Strategy
PM	Programme Manager
PRSP	Poverty Reduction Strategy Paper
PTV	Private TV Channel
RPA	Reimbursable Project Aid
RTC	Regional Training Center
RWH	Regional Ware House
RTI	Reproductive Tract Infection
SBA	Skill Birth Attendant
SIP	Strategic Investment Plan
SMART	Specific, Measurable, Achievable, Realistic & Time bound
STD	Sexually Transmitted Disease
SOE	Statement of Expenditure
TBA	Traditional Birth Attendant
TFR	Total Fertility Rate
TEAM	Together Everyone Achieves More
TEMO	Transport Equipment Maintenance Organization
TOR	Terms of Reference
UFPO	Upazila Family Planning Officer
UHC	Upazila Health Complex
UHFPO	Upazila Health and Family Planning Officer
UNDP	United Nations Development Fund
UNFPA	United Nations Population Fund

UNICEF	United Nations Children Emergency Fund
USAID	United States Agency for International Development
WPD	World Population Day
WB	World Bank
WHO	World Health Organization

OPERATIONAL PLAN

- 1. Name of the Operational Plan (OP) :** Information Education and Communication (IEC)
- 2. Name of the Sector Programme :** Health, Population and Nutrition Sector Development Programme (HPNSDP)
- 3. Sponsoring Ministry :** Ministry of Health and Family Welfare (MOHFW)
- 4. Name of the Implementing Agency :** Directorate General of Family Planning.
- 5. Implementation period :**
 - a) Commencement : July/2011
 - b) Completion : June/2016

6. Objectives of the Operational Plan (OP)

General Objective: To bring about behavioral change by increasing awareness and creating demand through IEC interventions among the people towards small family norms, promoting family welfare including Nutrition and facilitating increase in CPR and decrease in TFR, MMR, and IMR.

Specific Objectives of this Operational Plan:

- To provide with IEC support and optimize utilization of FP-MCH and Nutrition services in the country.
- To change attitude among the people about long acting contraceptive methods and promote male participation.
- To provide IEC support to the users not to discontinue the family planning contraceptive method without valid reasons and continue with option to practice FP methods.
- To create awareness on FP-MCH, specially contraceptive methods for newlywed and low parity couples.
- To create awareness about the deleterious effect of early marriage among the adolescent/unmarried and develop positive attitude among them towards delayed marriage.
- To create awareness among the people about the benefit of continuous use of condom in order to prevent HIV/AIDS and promote family planning and reproductive health.
- To improve capacity of IEM officials on IEC related programs
- To extend IEC support to hard-to-reach areas (char, haor, baor & hill) and disseminate family planning/reproductive health messages among the inhabitants specially couples of those areas and also among the hard core groups, urban slum dwellers and disadvantaged groups.
- To address the issues like violence against women and children, Gender equity, and Adolescent Reproductive Health through different IEC interventions,
- Promote community ownership through community participation, collaborate with local govt. agencies/representatives and involve NGOs in various IEC campaign and related activities.

- To increase IPC skills among the service providers for better counseling, motivation and quality care services.

7.1

Tk in lacs

Description	Estimated Cost			Source of PA
	Total	GOB	PA (RPA)	
Approved cost of the PIP (Development Budget)	2300000.00	825491.00	1474509.00 (976232.00)	
Estimated cost of the OP	13500.00	5122.00	8378.00 (4878.00)	IDA, UNFPA
Cost of OP as % of PIP	0.59%	0.62%	0.57%	

7.2 Estimated Cost (According to Financing Pattern)

Tk in lacs

Source	Financing Pattern	2011-12	2012-13	2013-2014	2014-2015	2015-2016	Total	Source of fund
GOB	GOB Taka (Foreign Exchange)	1180.00 (-)	1056.50 (-)	1106.90 (-)	921.36 (-)	857.74 (-)	5122.00 (-)	GOB, IDA & UNFPA
	CD-VAT	-	-	-	-	-	-	
	GOB others (eg. JDCF)	-	-	-	-	-	-	
	Total GOB =	1180.00	1056.50	1106.90	921.36	857.74	5122.00	
PA	RPA (through GOB)	757.20	864.60	1225.14	1013.54	1017.52	4878.00	
	RPA (others)	-	-	-	-	-	-	
	Subtotal RPA=	757.20	864.60	1225.14	1013.54	1017.52	4878.00	
	DPA (Pool)	-	-	-	-	-	-	
	DPA (Non-pool)	50.00	255.00	255.00	1490.00	1450.00	3500.00	
	Subtotal DPA =	50.00	255.00	255.00	1490.00	1450.00	3500.00	
	Total PA	807.20	1119.60	1480.14	2503.54	2467.02	7378.00	
Grand Total		1987.20	2176.10	2587.04	3424.90	3325.26	13500.00	

8. OP Management Structure and Operational Plan Components (Attached Management setup at Annexure-1 page -35)

- a) Line Director: Director (IEM) & Line Director IEC
- b) Major Components of OP and their Programme Managers/DPM

Major Components	Programme Manager	Deputy Programme Manager
1. Awareness, Sensitization and Motivation	DD (PM), IEM Unit	Asstt. Director (PM), PCO, CPRO Information Officer
2. Capacity Building and Logistic Support	DD (PM), IEM Unit	Asstt. Director (PM), PCO, CPRO Information Officer
3. Production, distribution and display of IEC materials	DD (MP), IEM Unit	AD-MP Diss. Officer MPM Documentation Officer
4. Media campaign & transmission	DD (MP), IEM Unit	AD-MP Diss. Officer MPM Documentation Officer
5. Survey, Monitoring and Evaluation of IEC activities	DD (PM), IEM Unit	AD (Programme Monitoring) CPRO

9. Description:

- a) Background information, Current situation and its relevance to National Policies, Sectoral policy, MDG, Vision 2021, Sixth five year plan, MTBF etc.

1. Introduction:

Background/ Situation Analysis with Related MDG strategy/ Health Policy/ HPSDP Strategy

Background:

The provision of Information, Education and Communication (IEC) on selected health, family planning and nutrition issues has been one of the key interventions for more than four decades. These programs on communication activities have resulted in raising awareness and have contributed to a greater use of key health, family planning and nutrition services in the country.

Since the inception of Information, Education and Motivation (IEM) unit under the then Directorate of Population Control in the late '70s, the domiciliary services by the field workers (FWA) was introduced. A number of field based communication programs for different target audiences were developed and implemented until 2010.

The IEC activities during this period had made quite a good impact to increase CPR, decrease TFR, IMR, MMR and under 5 mortality, to improve nutritional status and reproductive health status, eliminate social violence against poor specially women and children, to establish gender equity and awareness building of HIV/AIDS and STD. But still we could not achieve our goal at desired level. So, under "The next sector programme intensive IEC activities will be taken with special emphasis on IPC and innovative IEC activities such as a) Broadcasting of FP-MCH messages through private TV & radio channels b) Production of TV magazine and telecasting through TV channels c) Country wide awareness building campaign for newborn care, breast feeding, supplementary food, immunization, personal hygiene d) Musical show on FP-MCH & Gender issue in 7 divisions using local team with

local dialect e) Motivational programme on FP, MCH, RH & gender issue through street drama in local dialect in 3 hill districts f) Family Planning campaign through foot ball tournament g) Message dissemination on FP & MCH through Electronic bill board, neon sign, tri-vision at division level is taken to further strengthen the FP-MCH programme and to achieve the goals of next sector programme as well as MDGs & Vision 2021

In order to provide information and services on FP-MCH catering specially to the needs of the rural poor Health & Family Welfare Centres at union level , community clinics at ward level will be made functional. To aware the people about the services available in these centres and to involve the communities, proper IEC activities would be taken.

The National Communication Strategy for Family Planning and Reproductive Health has been developed and accordingly IEC activities for the year 2011-2016 have been considered. This will promote MCH-FP based services as well as provide need based IEC support and increase community participation in the ongoing family planning programme. Proximate IEC intervention has been incorporated in the “Health, Population and Nutrition Sector Development Programme (HPNSDP)” which will play key role to:

i) Reduce NMR ii. Reduce IMR, iii. Reduce under five mortality rate iv. Reduce MMR, v) Reduce TFR , vi) Increase CPR, vii) Increase Life Expectancy.

Current Situation Analysis with Related MDG strategy/Health Policy/ HPSDP Strategy:

Historically IEM unit of Directorate General of Family Planning has been working since last four decades for creating awareness about small family norms, maternal and child health care and overall reproductive health care in Bangladesh.

In 1977-78 the government created an exclusive agency, the IEM Unit, under the Directorate of Population Control for planning, directing and executing IEC activities. The overall population communication programme was aimed at a) establishing the small family norms as a way of life; b) sensitizing about country’s population problem at the individual, community and national levels and c) providing information and education about services related to Maternal, Child Health and Family Planning (MCH-FP). The overall goal was to improve quality of life, decrease MMR, IMR, NMR, TFR and increase CPR and life expectancy through regulation of fertility.

Realizing the importance of electronic media for strengthening the IEC programme, Government were established separate population cells under Bangladesh Betar and Bangladesh Television during mid 1970s and early 1980s. From that time Bangladesh Betar and Bangladesh Television have also been working to raise the awareness level on FP-MCH through population cells funded by IEM unit. Now Bangladesh Betar broadcast 460 minutes programme on ARH, FP-RH, gender issues, HIV/AIDS etc throughout the country (Dhaka and other 10 sub centres). Bangladesh Television also telecast 25 minutes programmes daily on ARH, FP-RH, gender issue, HIV/AIDS etc.

Besides these, to narrow the gap between knowledge and practice IEM unit produce and disseminate many cinema slides, TV spots, TV magazine, TV talk show, TV dramas, TV serials, short films, music video, audio video cassettes on family planning, mother and child health, adolescent reproductive health, gender issue, violence against women and women empowerment.

To disseminate the message to the target audience, other IEC activities of the unit such as: installation bill boards, hoardings, banners, festoons, posters, books, booklets, flip charts, leaflets, stickers, brochures, souvenirs, gas balloons, observance of special days, weeks, fortnights, organizing stall in exhibitions and fairs. IEM unit also conducted a number of research activities, developed curriculum for different TOTs, field based orientation and skill development on counseling & interpersonal communication (IPC).

IEM unit regularly disseminate population and FP-MCH related information from field to national level as well as print & electronic media. The in-house production capacity of IEM unit was elevated to meet the needs of field based IEC print materials. IEM unit regularly published and disseminate manuals and news letters such as Porikrama (Bangla news letter) etc.

IEC activities of IEM unit prioritize on ARH and FP-MCH activities in compliance with the National Communication Strategy for Family Planning and Reproductive Health-2008. These will help to increase CPR, life-expectancy, institutional & safe delivery and reduce TFR, MMR, NMR, and IMR with special attention to adolescent girls, newly married & low-parity couples, husbands, mother-in-laws, unmarried youths, different occupational groups and other stake holders.

Objectives of the Population Policy 2004 are to improve the status of family planning, maternal and child health including reproductive health services and to improve the living standard of the people of Bangladesh through making a desirable balance between population and development in the content of Millennium Development Goals (MDGs) and interim Poverty Reduction Strategy. All efforts should be taken to popularize and ingrain the slogan “ **Not more than two, one child is better**”

To attain the MDG goals and implement the National Strategy for Economic Growth, Poverty Reduction and Social Development, the following major policy objectives will help address the future challenges:

- Reduce Total Fertility Rate (TFR) and increase the use of family planning methods among eligible couples through raising awareness of family planning ;
- Attain NRR equal to one by the year 2015 so as to stabilize population around 2060;
- Ensure adequate availability and access of Reproductive Health Services, specially family planning services to all including information, counseling and services for adolescents;
- Improve maternal health with emphasis on reduction of maternal mortality;
- Reduce RTIs/STIs and prevent spread of HIV/AIDS;
- Reduce Infant and under five mortality rates;
- Reduce maternal and child malnutrition;
- Promote and actively support programs for elimination of gender disparity in education, health and nutrition;
- Ensure Early Childhood Development (ECD) programme;
- Ensure and support gender equity and empower women;
- Develop the human resource capacity of planners, managers and service providers including improved data collection, research and dissemination;
- Actively support measures to provide social food security and shelter for the disadvantaged including the elderly, destitute, physically and mentally retarded persons;
- Actively support measures, regulate and reduce rural to urban migration;
- Support measures for environmental sustainability with emphasis on access to safe drinking water;
- Support poverty alleviation strategies and conducive environment to improve quality of life;

Ensure coordination among relevant Ministries in strengthening population and development linkage and making their respective mandates and implementation strategies more population focused;

iii) Vision 2021, Sixth five year plan, MTBF

The vision is to see the people healthier happier and economically productive to make Bangladesh a middle income country by 2021. The Mission is to create conditions whereby the people of Bangladesh have the opportunity to reach and maintain the highest attainable level of health. The strategic objective of next “Sixth Five Year Plan” (2011-2016) is to ensure equitable and quality health care for all citizens in Bangladesh by improving access to and utilization of evidence-based high-impact health, population and nutrition related services; strengthened system to support service delivery; and effective stewardship and governance with the purview of the programme measured by reliable indicators.

b) Related Strategy in the PIP

The National Communication Strategy for Family Planning and Reproductive Health has been developed and accordingly IEC activities for the year 2011-2016 have been considered. This will promote MCH-FP based services as well as provide need based IEC support and increase community participation in the ongoing family planning programme.

10. Priority activities of the OP

- a) Campaign on permanent & long acting contraceptive method, delayed marriage, newborn care, breast feeding throughout the country
- b) Motivational meeting for Newlywed and Low-parity couples at upazila level on FP, MC H, RH, safe motherhood, birth- spacing
- c) Orientation workshop for marriage registrar, religious leaders, madrasha & school teachers on FP, MC H, RH, adolescent health care, safe motherhood & delayed marriage.
- d) Skill development workshop & IPC for service providers (FWA, FPI, FWV, SACMO etc.)
- e) Production of IEC materials
 - Poster, leaflet, booklet, brochure, flipchart
 - Bill boards, hoardings
 - Short films, documentary films, TV dramas, TV spots, TV magazine & Street dramas
- f) Media Campaign through BTV, Other private TV channel & Bangladesh Betar and private fm radio channels for Pop. & health communication programme.
- g) Motivational programme on FP-MCH, RH through Jarigan, folksong and pot singing show;
- h) Family planning campaign through football/cricket tournament);
- i) Musical show on FP-MCH, RH& gender issues in 7 divisions using local team with local dialect.

11. Relevant Result Frame Work Indicators (s) base line, Project Target for the planned year

i) Relevant PIP Indicator

Indicators	Unit of measurement	Base line (with Year and Data source)	Project Target (Mid-2016)
1	2	3	4
CPR		55.8% BDHS-2007	72%
IYCF		41.5% BDHS-2007	52%
Use of modern methods		47.5% BDHS-2007	
Institutional delivery			
Unmet need for FP		17.1% BDHS-2007	9.0%
ANC		20.6% BDHS-2007	50%
PNC within 48 hours (at least 1 visit)		18.5% BDHS-2007	50%
EBF		43% BDHS-2007	50%
% delivery by SBA		18% BDHS-2007	50%
TFR		2.7, BDHS-2007	2.0
MMR		194 BMMS-2010	143
IMR		52, BDHS-2007	31
NMR		37, BDHS-2007	21
Under 5 mortality rate		65, BDHS-2007	48

ii) OP level indicators (Output/Process)

Linkage with results FW: The activities under this OP contribute to ensuring the quality and equitable health care for all citizens of Bangladesh. In particular, the activities under this OP contribute to achieving Result 1.1, increased utilization of essential HPN services, and Result 1.3, improved awareness of healthy behaviors.

Result: a) Brought about behavioral change among the target audience towards one child family norms and promoted family welfare including Nutrition by creating demand on FP-MCH, RH, safe mother hood & gender among the different target group and

- b) Raised awareness on FP-MCH, RH & gender among the different target group (Newlyweds and low-parity couples, married couples with desired family size, husbands / males, poor and underserved population, adolescents, unmarried youth, service providers, programme managers & supervisors , religious & community leaders, political leaders/policy makers, mass media personnel) through different IEC activities.

Indicators (s)	Unit of Measurement	Base line (with year and data source)	Project Target	
			Mid-2014	2016
1	2	3	4	5
1. Number of FP Campaign organized	Number	950 (2003-2008) LD IEC / DGFP quarterly report	a) District level - 288 b) Upazila level - 161	1. Number of FP Campaign organized
2. Number of workshop organized	Number	1163 (2003-2008) LD IEC / DGFP quarterly report	a) Upazila level - 1593	2. Number of workshop organized
3. Number of IEC materials produced, telecasted, display, disseminated	Number	545 (2008-2010) LD IEC / DGFP quarterly report	Short film = 03 TV drama = 02 TV magazine : = 01 TV spots =15 Radio Prog = 30,600 Folk Song :2,600 (3 years) Street drama =15 TV Prog =2,408 - Bill board-500	3. Number of IEC materials produced, telecasted, display, disseminated
5. Number of advertisement published in the National dailies	Number	48 (2008-2010), LD IEC / DGFP quarterly report	Advertisement 300	5. Number of advertisement published in the National dailies
6. Family planning campaign through foot ball tournaments	Number	-	-	6. Family planning campaign through foot ball tournaments
7. Musical show on FP-MCH & gender issues using local team with local dialect organized	Number	-	-	7. Musical show on FP-MCH & gender issues using local team with local dialect organized

iii) Source and methodology of data collection

MIS, Report from the Field & Survey

12 (A), Components and Estimated cost summary

Tk in lacs

Name of the Components	Name of the sub component	GOB	Project Aid			Total	% of the total cost
			RPA		DPA		
			Through GOB	Others			
1	2	3	4	5	6	7	8
a) Revenue Component							
Awareness, Sensitization and Motivation	Meeting, workshops, seminars, IPC & Campaign	310.02	1754.32		2794.24	4858.58	35.99%
Capacity Building and Logistic Support	Salary support of IEM officers & Staffs, Orientation, maintenance	789.38	-	-	-	789.38	5.85%
Production, distribution and display of IEC materials	Bill boards, hoarding, neon sign, short film, documentary film, TV serials, TV drama, street drama, TV spot	808.86	895.80		70.00	1774.66	13.15%
Media campaign & transmission	Salary support of officers & Staffs Pop call B.B , Radio programme, TV programme, film show, folk song etc.	1845.74	2197.88		635.76	4679.38	34.66%
Survey, Monitoring and Evaluation of IEC activities	Impact Survey	-	30.00		-	30.00	0.22%
Sub total (Revenue Component)		3754.00	3878.00		3500.00	12132.00	89.87%
b) Capital Component							
Capacity Building and Logistic Support	Procurement of AV van, multimedia & laptop & Computer , Camera, furniture	1301.00	-	-	-	1301.00	9.63%
Media campaign & transmission	Procurement of vehicle, Machinery & furniture	67.00				67.00	0.50%
Sub total (Capital Component)		1368.00	-			1368.00	10.13%
Grand Total (a+b)	-	5122.00	4878.00		3500.00	13500.00	100%

12 (B)Year-wise physical and financial Target during OP period

To achieve the targets of FP-MCH programme the following IEC activities incorporated in the next sector programme. So the proposed budget **12000.00 lacs** is needed to meet the targets of MDGS. Today the unplanned growth of population is a burning issue of the country. Considering the growth rate , TFR, high demand of RH & MCH services for the poor we should have to address the following the IEC activities

Innovative IEC activities such as a) Family Planning campaign through foot ball/cricket tournament b) Motivational programme on FP, MCH, RH & Gender Issue through street drama in local dialect in 3 hill districts c) Country wide awareness building campaign for newborn care, breast feeding, supplementary food, immunization, personal hygiene d) Broadcasting of FP-MCH messages through private tv & radio channels e) Production of tv magazine and telecasting through tv channels and f) Musical show on FP-MCH & Gender issue in 7 divisions using local team with local dialect g) Message dissemination on FP & MCH through neon sign, tri-vision etc at division level is taken to further strengthen the FP-MCH programme and to achieve the goals of next sector programme as well as MDGs & Vision 2021

Component-1:

Awareness, Sensitization and Motivation

Under this component target audience will be aware on FP, MCH, Nutrition and Gender issues through skill development workshop, meeting, seminar and FP campaign. This will help in creating demand for FP, MCH services and as a result, CPR will increase and TFR, IMR & MMR will be decreased.

Tk in lacs

Name of the Components	Name of the sub component	Total Physical and financial target				Year-1 (2011-2012)			Year-2 (2012-2013)			Year-3 (2013-2014)			Year-4 (2014-2015)			Year-5 (2015-2016)			
		Physical Qty/unit	Unit cost	Total cost	Weight	Financial	Physical		Financial	Physical		Financial	Physical		Financial	Physical		Financial	Physical		
							No (% of item)	% of Prog		No (% of item)	% of Prog		No (% of item)	% of Prog		No (% of item)	% of Prog		No (% of item)	% of Prog	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	
Major activities /Component																					
II. Awareness, sensitization and motivation																					
a) Revenue Component																					
	1. Country wide awareness building Campaign for delayed marriage, delayed first child, 5 years birth spacing at district level	160		175.00	0.014					35.00 (R)	32 (20)	0.28	70.00 (R)	64 (40)	0.56	35.00 (R)	32 (20)	0.28	35.00 (R)	32 (20)	0.28
	2. Country wide awareness building Campaign for Long acting and permanent method, reducing dropout & promotion service centers and ensure quality services	160		175.00	0.014					35.00 (R)	32 (20)	0.28	70.00 (R)	64 (40)	0.56	35.00 (R)	32 (20)	0.28	35.00 (R)	32 (20)	0.28
	3. Orientation workshop for stakeholders (elected representatives, different occupational groups and community management group of community clinic from upazila & union) on FP, MCH, ARH, HIV/AIDS, Nutrition and gender issue etc	484		198.44	0.016										99.22 R	242 (50)	0.80	99.22 R	242 (50)	0.80	

Name of the Component s	Name of the sub component	Total Physical and financial target				Year-1 (2011-2012)			Year-2 (2012-2013)			Year-3 (2013-2014)			Year-4 (2014-2015)			Year-5 (2015-2016)		
		Physical Qty/unit	Unit cost	Total cost	Weight	Financial	Physical		Financial	Physical		Financial	Physical		Financial	Physical		Financial	Physical	
							No (% of item)	% of Prog		No (% of item)	% of Prog		No (% of item)	% of Prog		No (% of item)	% of Prog		No (% of item)	% of Prog
	5. Skill development workshop on IPC for service providers (FWA, FPI, FWV, SACMO etc.)	1208		495.28	0.040	99.22 (G)	242 (20)	0.80							198.03 D	483 (40)	1.60	198.03 D	483 (40)	1.60
	6. Orientation workshop for population and adolescent health care and Nutrition at school (Class VIII-X)/youth forum	484		96.80	0.008						48.40 R	242 (50)	0.40					48.40 R	242 (50)	0.40
	7. Orientation workshop for school and madrasa teachers, marriage registrar and religious leaders/Imams and UP chairman on FP-MCH and Nutrition	1430		586.46	0.047	95.20 (R)	232 (16)	0.75			95.20 (R)	232 (16)	0.75	198.03 D	483 (34)	1.60	198.03 D	483 (34)	1.60	
	8 Country wide awareness building campaign for newborn care, breast feeding, supplementary food, immunization, personal hygiene and nutrition at district level	192		200.00	0.016				65.00 (R)	64 (33)	0.53	65.00 (R)	64 (33)	0.53	35.00 (R)	32 (17)	0.27	35.00 (R)	32 (17)	0.27
	9. Orientation workshop for upazila level all officers on FP-MCH, safe motherhood and Nutrition	1015		427.06	0.034						67.62 R	161 (16)	0.54	179.72 R	427 (42)	1.43	179.72 R	427 (42)	1.43	
	10. Country wide awareness building campaign for ANC, safe delivery, PNC, newborn care and institutional delivery and Nutrition	1127		463.68	0.037						67.62 R	161 (14)	0.52	198.03 D	483 (43)	1.59	198.03 D	483 (43)	1.59	
	Country wide awareness building campaign for pregnant & lactated and under 2 children	64		70.00	0.006				70.00	64 (100)	0.60									
	11. Observance of World population day, recognition of best manager, service provider, service centers, union parishad and NGO etc	05		429.00	0.035	69.00 (29.00(G) (40.00(U.N))	01 (20)	0.70	70.00 (30.00 G) (40.00(U.N))	01 (20)	0.70	70.00 (30.00 G) (40.00(U.N))	01 (20)	0.70	110.00 (70.00 D) (40.00(U.N))	01 (20)	0.70	110.00 (70.00 D) (40.00(U.N))	01 (20)	0.70
	12. Observance of service week,	08		310.00	0.025				50.00(U.D)	02 (25)	0.63	50.00 (U.D)	02 (25)	0.63	115.00 (70.00 D) (45.00(U.D))	02 (25)	0.63	95.00 (70.00 D) (25.00(U.D))	02 (25)	0.63
	13. National F.P Campaign t throughout the country	04		560.00	0.045				150.00(U.D)	01(25)	1.12	150.00 (U.D)	01(25)	1.12	140.00(U.D)	01(25)	1.12	120.00 (U.D)	01(25)	1.12
	14. Observance of safe motherhood day at MCWC	350		154.00	0.013				61.60 R	140 (40)	0.52	30.80 R	70 (20)	0.26	30.80 R	70 (20)	0.26	30.80 R	70 (20)	0.26
	15. Observance of other special events and other National days	05		25.00	0.002	5.00 (G)	01 (20)	0.04	5.00 G	01 (20)	0.04	5.00 G	01 (20)	0.04	5.00 G	01 (20)	0.04	5.00 G	01 (20)	0.04
	Total	8146		4858.58 (310.02) G (1754.32) R (2794.24) D	0.393	316.82 (181.62) G (95.20) R (40.00) D	718	2.99	541.60 (35.00) G (266.60) R (240.00) D	337	4.70	838.04 (83.40) G (514.64) R (240.00) D	1305	7.31	1576.86 (5.00) G (414.74) R (1157.12) D	2772	11.95	1585.26 (5.00) G (463.14) R (1117.12) D	3014	12.35

Component-2 Capacity building and Logistic Support

Under this component communication skills and capacity of the staffs and officers of IEM unit of DGFP and field level who are involved with the development, printing and disseminating IEC materials throughout the country with various IEC activities such as film show by audio-visual vans. Besides, technical skills of projectionists, mechanics, press staffs on Audio-Visual equipments, and machinery of the IEM press respectively. These will help to perform

Name of the Components	Name of the sub component	Total Physical and financial target				Year-1 (2011-2012)			Year-2 (2012-2013)			Year-3 (2013-2014)			Year-4 (2014-2015)			Year-5 (2015-2016)		
		Physical Qty/unit	Unit cost	Total cost	Weight	Financial	Physical		Financial	Physical		Financial	Physical		Financial	Physical		Financial	Physical	
							No (% of item)	% of Prog		No (% of item)	% of Prog		No (% of item)	% of Prog		No (% of item)	% of Prog		No (% of item)	% of Prog
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
Major activities /Component																				
I. Capacity Building and Logistic Support																				
a) Revenue Component																				
	Salary support of officers and staffs of IEM Unit.			160.38		5.38			20.00			35.00			45.00			55.00		
	Supply and services and maintenance & other recurrent cost			625.00		125.00			125.00			125.00			125.00			125.00		
	1.Orientation for projectionist on multimedia & laptop	01		4.00	0.0004													4.00	01 (100)	0.04
	Total (a)	01		789.38		130.38			145.00			160.00			170.00			184.00	01	0.04
b) Capital Component																				
Acquisition of assets																				
	2.Procurement of AV van	20		1000.00	0.081	200.00	04 (20)	1.62	200.00	04 (20)	1.62	200.00	04 (20)	1.62	200.00	04 (20)	1.62	200.00	04 (20)	1.62
	3.Procurement of multimedia & laptop, Ganertor & Computer	110		90.00	0.008	18.00	22 (20)	0.16	18.00	22 (20)	0.16	18.00	22 (20)	0.16	18.00	22 (20)	0.16	18.00	22 (20)	0.16
	4.Procurement of camera	01		5.00	0.0004				5.00	01 (100)	0.04									
	5.Procurement of furniture			6.00		2.00			2.00			2.00								
	6.Modernization of IEM press			200.00					100.00			100.00								
	Total (b)	131		1301.00		220.00	24		325.00	27		320.00	26		218.00	26		218.00	26	
Total		132		2090.38	0.089	350.38	26	1.78	470.00	27	1.82	480.00	26	1.78	388.00	26	1.78	402.00	27	1.81

Component-3 Production, distribution and Display of IEC materials

Under this component various types of IEC materials Such as Bill Board, Neon sign, electronic board, Trivision, short film, TV spots, TV drama, TV magazine , poster , leaflet, Brochure, Prorikroma etc. will be produced and will be displayed throughout the country. These activities will help to create awareness among the people on FP, MCH, Gender and Nutritional issues.

Name of the Component	Name of the sub component	Total Physical and financial target				Year-1 (2011-2012)		Year-2 (2012-2013)		Year-3 (2013-2014)		Year-4 (2014-2015)		Year-5 (2015-2016)						
		Physical Qty/unit	Unit cost	Total cost	Weight	Financial	Physical		Financial	Physical		Financial	Physical		Financial	Physical				
							No (% of item)	% of Prog		No (% of item)	% of Prog		No (% of item)	% of Prog		No (% of item)	% of Prog			
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
Major activities /Component																				
3. Production, distribution and display of IEC materials																				
a) Revenue Component																				
	1. Message dissemination on FP & MCH through hoardings/ bill boards at upazila level	692		415.00 R	0.034	132.20 R	220 (32)	1.09	90.00 R	150 (22)	0.75	133.00 R	222 (32)	1.09	59.80	100 (14)	0.48			
	2. Production of different IEC materials on FP, MCH, ARH, HIV/AIDS and gnder issue, violence against women and Nutrition																			
	a) short film produc and telecousting 6 (six) private TV channel	05		75.00 R	0.006	15.00 R	01 (20)	0.12	13.00 R	01 (20)	0.12	15.00 R	01 (20)	0.12	15.00 R	01 (20)	0.12	17.00 R	01 (20)	0.12
	b) TV drama (13 episode) produc and telecousting 2 (two) private TV channel	05 (13 episode)		365.80 R	0.031	70.80 R	01 (13 episode) (20)	0.62	70.00 R	01 (13 episode) (20)	0.62	70.00 R	01 (13 episode) (20)	0.62	77.50 R	01 (13 episode) (20)	0.62	77.50 R	01 (13 episode) (20)	0.62
	c) TV magazine	04		70.00 R	0.006	20.00R	01 (25)	0.15	15.00 G	01 (25)	0.15	20.00 R	01 (25)	0.15	15.00 G	01 (25)	0.15			
	d) TV spots	25		60.00 G	0.005	12.00 G	05 (20)	0.10	12.00 G	05 (20)	0.10	12.00 G	05 (20)	0.10	12.00 G	05 (20)	0.10	12.00 G	05 (20)	0.10
	3. Advertise through News paper to disseminate message on FP, MCH & RH	1352		610.00 G	0.049	110.00 G	244 (18)	0.88	125.00 G	277 (20)	0.98	125.00 G	277 (20)	0.89	125.00 G	277 (20)	0.89	125.00 G	277 (20)	0.89
	4. Message dissemination on FP & MCH through electronic bill board/ tri – vision at division level	14		63.86 G	0.005										63.86 G	14 (100)	0.50			
	5. Designing and printing of Posters/ of Leaf lets/ Booklets/ brochures	As per Demand		70.00 D.N		10.00 D.N	-		15.00 D.N			15.00 D.N			15.00 D.N			15.00 D.N		
	6. Publication of Parikroma (Bangla news letter) quarterly	500000				In hose Production	1,00,000		In hose Production	1,00,000		In hose Production	1,00,000		In hose Production	1,00,000		In hose Production	1,00,000	
	Bill boards mantines			45.00 G		5.00 G			10.00 G			10.00 G			10.00 G			10.00 G		
	Total	502097		1774.66 (808.86) G (895.80) R (70.00) D	0.136	375.00 (127.00) G (238.00) R (10.00) D	100472	2.96	350.00 (162.00) G (173.00) R (15.00) D	100435	272	400.00 (147.00) G (238.00) R (15.00) D	100507	3.06	393.16 (225.86) G (152.30) R (15.00) D	100399	2.95	256.50 (147.00) G (94.50) R (15.00) D	100284	1.82

Component-4

Media Campaign and Transmission

Organizing of media campaign through IEC activities such as broadcasting of FP-MCH messages through TV and Radio channels, Musical show Folk song/ Jari gan and street drama on FP-MCH & Gender issue using local team with local dialect, family planning campaign through football tournament, film show by AV van. Under this component will create awareness and demand of FP-MCH services and utilization of service centers.

Name of the Components	Name of the sub component	Total Physical and financial target				Year-1 (2011-2012)			Year-2 (2012-2013)			Year-3 (2013-2014)			Year-4 (2014-2015)			Year-5 (2015-2016)		
		Physical Qty/unit	Unit cost	Total cost	Weight	Financial	Physical	% of Prog	Financial	Physical	% of Prog	Financial	Physical		Financial	Physical		Financial	Physical	
							No (% of item)			No (% of item)			No (% of item)	No (% of item)		% of Prog	No (% of item)		% of Prog	No (% of item)
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
Major activities /Component																				
4..Media campaign & transmission																				
a) Revenue Component																				
	1. Radio programme through Population cell of Bangladesh Betar (See details-pages -51)	50400		1161.74	0.094	275.00 G	10080 (20)	1.88	221.00	10080 (20)	1.88	272.00	10080 (20)	1.88	197.00	10080 (20)	1.88	196.74	10080 (20)	1.88
	2. Radio programme through all private FM radio channel	6000		250.00	0.021	30.00 R	1200 (20)	0.42	76.00 R	1200 (20)	0.42	80.00 R	1200 (20)	0.42	34.00 R	1200 (20)	0.42	30.00 R	1200 (20)	0.42
	3. BTV programme through pop. Cell (See details-pages -82)	1680		395.00	0.032	88.00 G	336 (20)	0.64	88.00 G	336 (20)	0.64	88.00 G	336 (20)	0.64	68.00 G	336 (20)	0.64	63.00 G	336 (20)	0.64
	4. Media campaign through all private TV channel	2134		758.00	0.061	169.00 R	434 (20)	1.22	199.00 R	500 (23)	1.40	150.00 R	400 (19)	1.16	120.00 R	400 (19)	1.16	120.00 R	400 (19)	1.16
	5. Motivational programme through all private TV channel	1320		500.00	0.040	100.00 R	264 (20)	0.80				100.00 R (20)	264	0.80	150.00 R	396 (30)	1.20	150.00 R	396 (20)	1.20
	6. Country wide Film show programme by audio-visual van	22000		154.00 G	0.012	21.00 G	3000 (14)	0.17	24.50 G	3500 (16)	0.19	31.50 G	4500 (20)	0.24	35.00 G	5000 (23)	0.28	42.00 G	6000 (27)	0.32
	7. Motivational programme on FP, MCH, RH & Gender Issue through folk song, jarigan & pot singing show	4133		622.38	0.051	125.00 R	833 (20)	1.02	135.00 R	900 (22)	1.12	120.00 R	800 (19)	97	120.00 R	800 (19)	97	122.38 R	800 (19)	97
	8. Awareness programme on FP, MCH, RH & Gender Issue through folk song, jarigan	1125		135.00	0.011	135.00 G	1125 (100)	1.10												
	89 Motivational programme on FP, MCH, RH & Gender Issue through street drama in 3 hill districts & sylhet areas	45		67.50	0.005							22.50 R	15 (33)	0.17	22.50 R	15 (33)	0.17	22.50 R	15 (33)	0.17
	10 Family Planning campaign through football tournament at division/district level	128		317.88	0.026										158.94 D	64 (50)	1.30	158.94 D	64 (50)	1.30
	11. Musical show on FP-MCH & gender issues in 7 divisions using local team with local dialect	28		317.88	0.026										158.94 D	14 (50)	1.30	158.94 D	14 (50)	1.30
	12. Campaign on FP, MCH, RH & Gender Issue through big corporate bodies																			
Total (a)		88993		4679.38 (1845.74)G (2197.88) R (635.76) D	0.361	943.00 (519.00) G (424.00) R	17272	7.25	743.50 (333.50) G (410.00) R	16516	5.65	864.00 (391.50) G (472.50) R	17595	6.28	1064.38 (300.00) G (446.50) R (317.88) D	18305	9.32	1064.50 (301.74) G (444.88) R (317.88) D	19305	9.36
b) Capital Component																				
Procurement of Vehicle for B.B		01		54.00	0.004				54.00	01 (100)										
Procurement of machinery for BTV				7.50		1.50 G			1.50 G			1.50 G			1.50 G			1.50		
0.50				.550		0.50			0.50			0.50			0.50 BTV			0.50		
Total (b)				67.00		2.00			56.00			5.00	01		2.00			2.00		
Total		88994		4746.38 (1912.74) G (2197.88) R (635.76) D	0.379	945.00 (521.00) G (424.00) R	15883	7.25	799.50 (389.50) G (410.00) R	16516	6.05	869.00 (396.50) G (472.50) R	17595	6.28	1066.38 (302.00) G (446.50) R (317.88) D	18305	9.32	1066.50 (303.74) G (444.88) R (317.88) D	19305	9.36

Component-5

Survey, Monitoring and Evaluation of IEC activities

A well organized survey will be carried out on the target audiences under this component to see the impact of the different IEC activities including programmes broadcasted by population cell of Bangladesh Betar and BTV as well as to see the expected level of behaviour change among the clients those who take the services from all kinds of service centers and service providers.

Name of the Component	Name of the sub component	Total Physical and financial target				Year-1 (2011-2012)			Year-2 (2012-2013)			Year-3 (2013-2014)			Year-4 (2014-2015)			Year-5 (2015-2016)		
		Physical Qty/unit	Unit cost	Total cost	Weight	Financial	Physical		Financial	Physical		Financial	Physical		Financial	Physical		Financial	Physical	
							No (% of item)	% of Prog		No (% of item)	% of Prog		No (% of item)	% of Prog		No (% of item)	% of Prog		No (% of item)	% of Prog
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
Major activities /Component																				
E.Survey, Monitoring and Evaluation of IEC activities																				
	E.Survey, Monitoring and Evaluation of IEC activities	02		30.00	0.003				15.00	01 (50)	0.15							15.00	01 (50)	0.15
Total (Revenue + Capital)					0.003				15.00	01	0.15							15.00	01	0.15
Grand total		599371		13500.00 5122.00 G 4878.00 R 3500.00 D	1.000	1987.20 1180.00 G 757.20 R 50.00 D	117099	4.98	2176.10 1056.50 G 864.60 R 255.00 D	117316	15.44	2587.04 1106.40 G 1225.14 R 255.00 D	119433	18.43	3424.90 921.36 G 1013.54 R 1490.00 D	121502	26.00	3325.26 857.74 G 1017.52 R 1450.00 D	122630	25.49

Each cost of each respective item

$$\text{Weight of each item} = \frac{\text{-----}}{\text{Total cost of all physical item}}$$

Quantity/number targeted in each year

$$\text{Physical percentage of item} = \frac{\text{-----}}{\text{Total quantity/number of respective item for whole OP}} \times 100$$

$$\text{Physical percentage of total OP} = \text{Weight of each item} \times \% \text{ of item}$$

12 (C) Budgets (input wise) Total Information Education and Communication (IEC)

Component-1+2+3+4+5 (Summary)

Budget Head	Economic code	Code/sub code description	Year-1 (2011-2012)					Year-2 (2012-2013)					Year-3 (2013-2014)					Year-4 (2014-2015)					Year-5 (2015-2016)					
			GOB	Project Aid		Total	GOB	Project Aid		Total	GOB	Project Aid		Total	GOB	Project Aid		Total	GOB	Project Aid		Total	GOB	Project Aid		Total		
				RPA				RPA				RPA				RPA				RPA				RPA			RPA	
				Through GOB	Others			Through GOB	Others			Through GOB	Others			Through GOB	Others			Through GOB	Others			Through GOB	Others		Through GOB	Others
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	
Revenue Component	4500	Pay of Officer	32.50	-	-	-	32.50	35.00	-	-	-	35.00	38.00	-	-	-	38.00	46.00	-	-	-	46.00	50.00	-	-	-	50.00	
	4600	Pay of Staff	5.00	-	-	-	5.00	13.00	-	-	-	13.00	17.00	-	-	-	17.00	21.00	-	-	-	21.00	25.00	-	-	-	25.00	
	4700	Allowance	44.37	-	-	-	44.37	49.00	-	-	-	49.00	57.00	-	-	-	57.00	62.00	-	-	-	62.00	64.00	-	-	-	64.00	
	4800	Supply and Services	823.65	757.20		50.00	1630.85	530.38	864.60		255.00	1649.98	614.98	1225.14		255.00	2095.12	513.29	1013.54		1490.00	6016.853	438.87	1017.52		1450.00	2906.39	
	4900	Repair maintenance	52.48				52.48	48.12				48.12	54.92				54.92	58.57				58.57	59.87				59.87	
Subtotal revenue component			958.00	757.20		50.00	1765.20	675.50	864.60		255.00	1795.10	781.90	1225.14		255.00	2262.04	700.86	1013.54		1490.00	3204.40	637.74	1017.52		1450.00	3105.26	
b) Capital Component																												
	6800	Acquisition of assets	222.00				222.00	381.00				381.00	325.00				325.00	220.00				220.00	220.00				220.00	
Subtotal Capital component			222.00				222.00	381.00				381.00	325.00				325.00	220.00				220.00	220.00				220.00	
Grand Total			1180.00	757.20		50.00	1987.20	1065.50	864.60		255.00	2176.10	1106.90	1225.14		255.00	2587.04	920.86	1013.54		1490.00	3424.40	857.74	1017.52		1450.00	3325.26	

Budgets (input wise) Total Information Education and Communication (IEC)

Component-1+2+3+4+5 (Details)

Budget Head	Economic code	Code/sub code description	Year-1 (2011-2012)					Year-2 (2012-2013)					Year-3 (2013-2014)					Year-4 (2014-2015)					Year-5 (2015-2016)				
			GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total
				RPA Through GOB	Others	DPA			RPA Through GOB	Others	DPA			RPA Through GOB	Others	DPA			RPA Through GOB	Others	DPA			RPA Through GOB	Others	DPA	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
	4500																										
Revenue Component	4501	Pay of Officer	32.50	-	-	-	32.50	35.00	-	-	-	35.00	38.00	-	-	-	38.00	46.00	-	-	-	46.00	50.00	-	-	-	50.00
	4600																										
	4601	Pay of Staff	5.00	-	-	-	5.00	13.00	-	-	-	13.00	17.00	-	-	-	17.00	21.00	-	-	-	21.00	25.00	-	-	-	25.00
Total			37.50				37.50	48.00				48.00	55.00				55.00	67.00				67.00	75.00				75.00
	4700	Allowances																									
	4705	House rent	16.36				16.36	19.50				19.50	26.00				26.00	29.00				29.00	30.00				30.00
	4709	Rest & Recreation	2.00				2.00	2.00				2.00	2.00				2.00	2.00				2.00	3.00				3.00
	4713	Festival	14.42				14.42	15.50				15.50	17.00				17.00	18.50				18.50	18.50				18.50
	4717	Medical	3.09				3.09	3.20				3.20	3.20				3.20	3.50				3.50	3.50				3.50
	4725	Washing																									
	4755	Tiffin																									
	4765	Convene																									
	4773	Education	2.00				2.00	2.00				2.00	2.00				2.00	2.00				2.00	2.00				2.00
	4795	Others	6.50				6.50	6.80				6.80	6.80				6.80	7.00				7.00	7.00				7.00
Total			44.37				44.37	49.00				49.00	57.00				57.00	62.00				62.00	64.00				64.00
	4800	Supply and Services																									
	4801	Travel Expense	2.40				2.40	2.40				2.40	2.40				2.40	2.40				2.40	2.40				2.40
	4803	Tax	1.03				1.03	0.53				0.53	1.03				1.03	1.03				1.03	1.03				1.03
	4804	Contingent Staff	27.00				27.00	26.00				26.00	26.00				26.00	27.00				27.00	27.00				27.00
	4805	Over time	2.00				2.00	0.50				0.50	1.00				1.00	1.00				1.00	1.00				1.00
	4816	Telephone	1.00				1.00	0.50				0.50	1.00				1.00	1.00				1.00	1.00				1.00
	4818	Registration fee(vehicles)	0.33				0.33	0.33				0.33	0.33				0.33	0.33				0.33	0.33				0.33
	4821	Electricity	1.50				1.50	1.50				1.50	1.50				1.50	1.50				1.50	1.50				1.50
	4822	Gas/Fuel	14.10				14.10	16.35				16.35	20.85				20.85	23.10				23.10	27.60				27.60
	4823	Petrol oil	58.00				58.00	57.00				57.00	58.00				58.00	58.00				58.00	58.00				58.00
	4827	Printing	2.50				2.50	1.50				1.50	2.50				2.50	2.50				2.50	2.50				2.50
	4828	Stationary Seals & Stamp	10.50				10.50	8.50				8.50	9.50				9.50	10.50				10.50	10.50				10.50
	4829	Research	2.75				2.75	2.25				2.25	2.75				2.75	1.00				1.00	1.00				1.00
	4831	Books & Periodicals	1.25				1.25	1.25				1.25	1.25				1.25	1.25				1.25	1.25				1.25
	4832	Audio-video film prod	12.00	105.80			117.80	27.00	83.00			110.00	12.00	105.00			117.00	27.00	92.50			119.50	12.00	94.50			106.50
	4833	Advertising and Publicity	282.00	556.00		50.00	888.00	163.00	561.60		255.00	979.60	163.00	636.30		255.00	1054.30	196.86	537.10		697.88	1431.84	133.00	475.68		557.88	1266.56

Budget Head	Economic code	Code/sub code description	Year-1 (2011-2012)					Year-2 (2012-2013)					Year-3 (2013-2014)					Year-4 (2014-2015)					Year-5 (2015-2016)				
			GOB	Project Aid		DPA	Total	GOB	Project Aid		DPA	Total	GOB	Project Aid		DPA	Total	GOB	Project Aid		DPA	Total	GOB	Project Aid		DPA	Total
				Through GOB	Others				Through GOB	Others				Through GOB	Others				Through GOB	Others				Through GOB	Others		
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
	4836	Uniform & Liveries	1.00				1.00	2.00				2.00	1.00				1.00	2.00				2.00	2.00				2.00
	4840	Training Exp.																					4.00				4.00
	4842	Seminar/ Conference Expense	150.62	95.20			245.82	1.00	205.00			206.00	51.40	483.84			535.24	3.00	383.94		792.12	1179.06	3.00	432.34		792.12	1227.46
	4845	Entertainment	4.20				4.20	2.20				2.20	3.20				3.20	4.20				4.20	4.20				4.20
	4847	Prize	2.00				2.00	2.00				2.00	2.00				2.00	2.00				2.00	2.00				2.00
	4851	Casual labour/Job work	3.00				3.00	2.00				2.00	2.00				2.00	3.00				3.00	3.00				3.00
	4854	Purchase of consumables store	9.00				9.00	7.00				7.00	9.00				9.00	9.00				9.00	9.00				9.00
	4856	Raw material /spare parts/ petty equipt	21.50				21.50	19.50				19.50	21.50				21.50	21.50				21.50	21.50				21.50
	4883	Artist honorarium	111.47				111.47	85.47				85.47	117.47				117.47	27.47				27.47	27.21				27.21
	4886	Survey						-	15.00			15.00											15.00				15.00
	4888	Computer consumables	3.75				3.75	3.25				3.25	3.75				3.75	3.75				3.75	3.75				3.75
	4890	Program production	82.15				82.15	82.15				82.15	82.15				82.15	65.40				65.40	60.40				60.40
	4899	Other Expenses	16.60				16.60	15.20				15.20	18.40				18.40	17.50				17.50	18.70				18.70
Total			823.65	757.20		50.00	1630.85	530.38	864.60		255.00	1649.98	614.98	1225.14		255.00	2095.12	513.29	1013.54		1490.00	3016.83	438.87	1017.52		1450.00	2906.69
	4900	Repair and maintenance																									
	4901	Motor vehicles	27.00				27.00	24.49				24.49	25.49				25.49	26.49				26.49	26.49				26.49
	4906	Furniture & Fixture	3.00				3.00	2.00				2.00	3.00				3.00	3.00				3.00	3.00				3.00
	4911	Computer & office equipment	4.33				4.33	1.83				1.83	2.33				2.33	3.33				3.33	3.33				3.33
	4916	Machinery	8.15				8.15	6.80				6.80	10.10				10.10	10.75				10.75	12.05				12.05
	4991	Other repair & maintenance	10.00				10.00	13.00				13.00	14.00				14.00	15.00				15.00	15.00				15.00
Total			52.48				52.48	48.12				48.12	54.92				54.92	58.57				58.57	59.87				59.87
Sub total revenue component			958.00	757.20		50.00	1765.20	675.50	864.60		255.00	1795.10	781.90	1225.14		255.00	2262.04	700.86	1013.54		1490.00	3204.40	637.74	1017.52		1450.00	3105.26
b)Capital Component																											
	6800																										
	6807	Motor vehicles	200.00				200.00	254.00				254.00	200.00				200.00	200.00				200.00	200.00				200.00
	6812	Camera						5.00				5.00															
	6813	Machinery and other equipment	19.50				19.50	119.50				119.50	119.50				119.50	19.50				19.50	19.50				19.50
	6821	Furniture and Fixture	2.50				2.50	2.50				2.50	5.50				5.50	0.50				0.50	0.50				0.50
	6823	Telli comm.																									
	6827	Electrical Equipment																									
Subtotal Capital component			222.00				222.00	381.00				381.00	325.00				325.00	220.00				220.00	220.00				220.00
Total revenue + Capital			1180.00	757.20		50.00	1987.20	1065.50	864.60		255.00	2176.10	1106.90	1225.14		255.00	2587.04	920.86	1013.54		1490.00	3424.40	857.74	1017.52		1450.00	3325.26

Component-1, Awareness, Sensitization and Motivation (Summary)

Budget Head	Economic code	Code/sub code description	Year-1 (2011-2012)					Year-2 (2012-2013)					Year-3 (2013-2014)					Year-4 (2014-2015)					Year-5 (2015-2016)							
			GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total			
				RPA		DPA			RPA		DPA			RPA		DPA			RPA		DPA			RPA		DPA		RPA		DPA
				Through GOB	Others				Through GOB	Others				Through GOB	Others				Through GOB	Others				Through GOB	Others			Through GOB	Others	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28			
Revenue Component	4800	Supply and Services	181.62	95.20	-	40.00	316.82	35.00	266.60	-	240.00	541.60	83.40	514.64	-	240.00	838.04	5.00	414.74	-	1157.12	1576.86	5.00	463.14	-	1117.12	1585.26			
Subtotal revenue component			181.62	95.20	-	40.00	316.82	35.00	266.60	-	240.00	541.60	83.40	514.64	-	240.00	838.04	5.00	414.74	-	1157.12	1576.86	5.00	463.14	-	1117.12	1585.26			
b) Capital Component	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				
	6800		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				
Subtotal Capital component			-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				
Grand Total			181.62	95.20	-	40.00	316.82	35.00	266.60	-	240.00	541.60	83.40	514.64	-	240.00	838.04	5.00	414.74	-	1157.12	1576.86	5.00	463.14	-	1117.12	1585.26			

Component-1, Awareness, Sensitization and Motivation (Details)

Budget Head	Economic code	Code/sub code description	Year-1 (2011-2012)					Year-2 (2012-2013)					Year-3 (2013-2014)					Year-4 (2014-2015)					Year-5 (2015-2016)							
			GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total			
				RPA		DPA			RPA		DPA			RPA		DPA			RPA		DPA			RPA		DPA		RPA		DPA
				Through GOB	Others				Through GOB	Others				Through GOB	Others				Through GOB	Others				Through GOB	Others			Through GOB	Others	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28			
Revenue Component	4800	Supply and Services																												
	4833	Advertising and publicity	34.00			40.00	74.00	35.00	61.60		240.00	336.60	35.00	30.80		240.00	305.80	5.00	30.80		365.00	400.80	5.00	30.80		325.00	360.80			
	4842	Seminar/ Conference Expense	147.62	95.20	-	-	242.82	-	205.00	-	240.00	205.00	48.40	483.84	-	240.00	532.24		383.94		792.12	1176.06		332.34		792.12	1224.46			
Subtotal revenue component			181.62	95.20		40.00	316.82	35.00	266.60		240.00	541.60	83.40	514.64	-	240.00	838.04	5.00	414.74		1157.12	1576.86	5.00	463.14		1117.12	1585.26			
b) Capital Component	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				
	6800	Acquisition of assets																												
Subtotal Capital component																														
Grand Total			181.62	95.20	-	40.00	316.82	35.00	266.60	-	240.00	541.60	83.40	514.64	-	240.00	838.04	5.00	414.74	-	1157.12	1576.86	5.00	463.14	-	1117.12	1585.26			

Component-2, Capacity building and Logistic Support(Summary)

Budget Head	Economic code	Code/sub code description	Year-1 (2011-2012)					Year-2 (2012-2013)					Year-3 (2013-2014)					Year-4 (2014-2015)					Year-5 (2015-2016)							
			GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total			
				RPA		DPA			RPA		DPA			RPA		DPA			RPA		DPA			RPA		DPA		RPA		DPA
				Through GOB	Others				Through GOB	Others				Through GOB	Others				Through GOB	Others				Through GOB	Others			Through GOB	Others	
4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28						
Revenue Component	4500	Pay of Officer	2.50	-	-	-	2.50	5.00	-	-	-	5.00	8.00	-	-	-	8.00	11.00	-	-	-	11.00	15.00	-	-	-	15.00			
	4600	Pay of Staff	-	-	-	-	-	8.00	-	-	-	8.00	12.00	-	-	-	12.00	16.00	-	-	-	16.00	20.00	-	-	-	20.00			
	4700	Allowance	2.37	-	-	-	2.37	7.00	-	-	-	7.00	15.00	-	-	-	15.00	18.00	-	-	-	18.00	20.00	-	-	-	20.00			
	4800	Supply and Services	96.93	-	-	-	96.93	96.93	-	-	-	96.93	96.93	-	-	-	96.93	96.93	-	-	-	96.93	100.93	-	-	-	100.93			
	4900	Repair maintenance	28.58	-	-	-	28.58	28.07	-	-	-	28.07	28.07	-	-	-	28.07	28.07	-	-	-	28.07	28.07	-	-	-	28.07			
Subtotal revenue component			130.38				130.38	145.00	-	-	-	145.00	160.00	-	-	-	160.00	170.00	-	-	-	170.00	184.00	-	-	-	184.00			
b) Capital Component																														
	6800	Acquisition of assets	220.00	-	-	-	220.00	325.00	-	-	-	325.00	320.00	-	-	-	320.00	218.00	-	-	-	218.00	218.00	-	-	-	218.00			
Subtotal Capital component			220.00	-	-	-	220.00	325.00	-	-	-	325.00	320.00	-	-	-	320.00	218.00	-	-	-	218.00	218.00	-	-	-	218.00			
Grand Total			350.38	-	-	-	350.38	470.00	-	-	-	470.00	480.00	-	-	-	480.00	388.00	-	-	-	388.00	402.00	-	-	-	402.00			

Component-2, Capacity building and Logistic Support(Details)

Budget Head	Economic code	Code/sub code description	Year-1 (2011-2012)					Year-2 (2012-2013)					Year-3 (2013-2014)					Year-4 (2014-2015)					Year-5 (2015-2016)				
			GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total
				Through RPA Through GOB	Others	DPA			Through RPA Through GOB	Others	DPA			Through RPA Through GOB	Others	DPA			Through RPA Through GOB	Others	DPA			Through RPA Through GOB	Others	DPA	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
Revenue Component	4501	Pay of Officer	2.50	-	-	-	2.50	5.00	-	-	-	5.00	8.00	-	-	-	8.00	11.00	-	-	-	11.00	15.00	-	-	-	15.00
	4600																										
	4601	Pay of Staff	-	-	-	-	-	8.00	-	-	-	8.00	12.00	-	-	-	12.00	16.00	-	-	-	16.00	20.00	-	-	-	20.00
Total			2.50				2.50	13.00				13.00	20.00				20.00	27.00				27.00	35.00				35.00
	4700	Allowances																									
	4701	Dearness allowance																									
	4705	House rent	1.36				1.36	4.50				4.50	11.00				11.00	13.00				13.00	14.00				14.00
	4709	Rest & Recreation																					1.00				1.00
	4713	Festival	0.42				0.42	1.50				1.50	3.00				3.00	3.50				3.50	3.50				3.50
	4717	Medical	0.09				0.09	0.20				0.20	0.20				0.20	0.50				0.50	0.50				0.50
	4725	Washing																									
	4755	Tiffin																									
	4773	Education																									
	4765	Convene																									
	4795	Others	0.50				0.50	0.80				0.80	0.80				0.80	1.00				1.00	1.00				1.00
Total			2.37				2.37	7.00				7.00	15.00				15.00	18.00				18.00	20.00				20.00
	4800	Supply and Services																									
	4801	Travel Expense	0.40				0.40	0.40				0.40	0.40				0.40	0.40				0.40	0.40				0.40
	4803	Tax	0.03				0.03	0.03				0.03	0.03				0.03	0.03				0.03	0.03				0.03
	4805	Over time																									
	4815	Postage																									
	4816	Telephone																									
	4818	Registration fee(vehicles)	0.30				0.30	0.30				0.30	0.30				0.30	0.30				0.30	0.30				0.30
	4821	Electricity	1.50				1.50	1.50				1.50	1.50				1.50	1.50				1.50	1.50				1.50
	4822	Gas/Fuel	0.60				0.60	0.60				0.60	0.60				0.60	0.60				0.60	0.60				0.60
	4823	Petrol oil	50.00				50.00	50.00				50.00	50.00				50.00	50.00				50.00	50.00				50.00
	4827	Printing	1.00				1.00	1.00				1.00	1.00				1.00	1.00				1.00	1.00				1.00
	4828	Stationary Seals & Stamp	6.00				6.00	6.00				6.00	6.00				6.00	6.00				6.00	6.00				6.00

Budget Head	Economic code	Code/sub code description	Year-1 (2011-2012)					Year-2 (2012-2013)					Year-3 (2013-2014)					Year-4 (2014-2015)					Year-5 (2015-2016)				
			GOB	Project Aid		DPA	Total	GOB	Project Aid		DPA	Total	GOB	Project Aid		DPA	Total	GOB	Project Aid		DPA	Total	GOB	Project Aid		DPA	Total
				Through RPA	Others				Through RPA	Others				Through RPA	Others				Through RPA	Others				Through RPA	Others		
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
	4831	Books & Periodicals	0.25				0.25	0.25				0.25	0.25				0.25	0.25				0.25	0.25				0.25
	4833	Advertising and Publicity	3.00				3.00	3.00				3.00	3.00				3.00	3.00				3.00	3.00				3.00
	4836	Uniform & Liveries																									
	4840	Training Exp.																									
	4845	Entertainment	0.60				0.60	0.60				0.60	0.60				0.60	0.60				0.60	0.60				0.60
	4854	Purchase of consumables store	5.00				5.00	5.00				5.00	5.00				5.00	5.00				5.00	5.00				5.00
	4856	Raw material / spare parts/petty equip	17.50				17.50	17.50				17.50	17.50				17.50	17.50				17.50	17.50				17.50
	4883	Artist honorarium	2.00				2.00	2.00				2.00	2.00				2.00	2.00				2.00	2.00				2.00
	4888	Computer consumables	2.75				2.75	2.75				2.75	2.75				2.75	2.75				2.75	2.75				2.75
	4899	Other Expenses	6.00				6.00	6.00				6.00	6.00				6.00	6.00				6.00	6.00				6.00
Total			96.93				96.93	96.93				96.93	96.93				96.93	96.93				96.93	100.93				100.93
	4900	Repair and maintenance																									
	4901	Motor vehicles	23.00				23.00	22.49				22.49	22.49				22.49	22.49				22.49	22.49				22.49
	4906	Furniture & Fixture	1.00				1.00	1.00				1.00	1.00				1.00	1.00				1.00	1.00				1.00
	4911	Computer & office equipment	1.33				1.33	1.33				1.33	1.33				1.33	1.33				1.33	1.33				1.33
	4916	Machinery	1.25				1.25	1.25				1.25	1.25				1.25	1.25				1.25	1.25				1.25
	4991	Other repair & maintenance	2.00				2.00	2.00				2.00	2.00				2.00	2.00				2.00	2.00				2.00
Total			28.58				28.58	28.07				28.07	28.07				28.07	28.07				28.07	28.07				28.07
Sub total revenue component			130.38				130.38	145.00				145.00	160.00				160.00	170.00				170.00	184.00				184.00
b) Capital Component																											
	6800																										
	6807	Motor vehicles	200.00				200.00	200.00				200.00	200.00				200.00	200.00				200.00	200.00				200.00
	6812	Camera						5.00				5.00															
	6813	Machinery and other equipment	18.00				18.00	118.00				118.00	118.00				118.00	18.00				18.00	18.00				18.00
	6815	Computer and Accessories																									
	6821	Furniture and Fixture	2.00				2.00	2.00				2.00	2.00				2.00										
	6823	Telli comm.																									
	6827	Electrical Equipment																									
Subtotal Capital component			220.00				220.00	325.00				325.00	320.00				320.00	218.00				218.00	218.00				218.00
Total revenue + Capital			350.38				350.38	470.00				470.00	480.00				480.00	388.00				388.00	402.00				402.00

Component-3

Production, distribution and Display of IEC materials (Summary)

Budget Head	Economic code	Code/sub code description	Year-1 (2011-2012)					Year-2 (2012-2013)					Year-3 (2013-2014)					Year-4 (2014-2015)					Year-5 (2015-2016)							
			GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total			
				RPA		DPA			RPA		DPA			RPA		DPA			RPA		DPA			RPA		DPA		RPA		DPA
				Through GOB	Others				Through GOB	Others				Through GOB	Others				Through GOB	Others				Through GOB	Others			Through GOB	Others	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28			
Revenue Component	4800	Supply and Services	122.00	238.00		10.00	370.00	152.00	173.00	-	15.00	340.00	137.00	238.00		15.00	390.00	215.86	152.30	137.00	15.00	386.16	137.00	94.50		15.00	246.50			
	4900	Repair & maintenance	5.00	-	-	-	5.00	10.00	-	-	-	10.00	10.00	-	-	-	10.00	10.00	-	-	-	10.00	10.00	-	-	-	10.00			
Subtotal revenue component			127.00	238.00		10.00	375.00	162.00	173.00	-	15.00	350.00	147.00	238.00		15.00	400.00	225.86	152.30	137.00	15.00	393.16	147.00	94.50		15.00	266.50			
Grand Total			127.00	238.00		10.00	375.00	162.00	173.00	-	15.00	350.00	147.00	238.00		15.00	400.00	225.86	152.30	137.00	15.00	393.16	147.00	94.50		15.00	266.50			

Component-3

Production, distribution and Display of IEC materials (Details)

Budget Head	Economic code	Code/sub code description	Year-1 (2011-2012)					Year-2 (2012-2013)					Year-3 (2013-2014)					Year-4 (2014-2015)					Year-5 (2015-2016)							
			GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total			
				RPA		DPA			RPA		DPA			RPA		DPA			RPA		DPA			RPA		DPA		RPA		DPA
				Through GOB	Others				Through GOB	Others				Through GOB	Others				Through GOB	Others				Through GOB	Others			Through GOB	Others	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28			
Revenue Component	4800	Supply and Services																												
	4832	Audio/Video film Prod	12.00	105.80			117.80	27.00	83.00		-	110.00	12.00	105.00			117.00	27.00	92.50			119.50	12.00	94.50		-	106.50			
	4833	Advertising and Publicity	110.00	132.20		10.00	252.20	125.00	90.00		15.00	230.00	125.00	133.00		15.00	273.00	188.86	59.80		15.00	263.66	125.00			15.00	140.00			
	4900	Repair & maintenance																												
	4991	Maintenance of bill boards	5.00	-	-	-	5.00	10.00	-	-	-	10.00	10.00	-	-	-	10.00	10.00	-	-	-	10.00	10.00	-	-	-	10.00			
Sub total revenue component			127.00	238.80		10.00	375.00	162.00	173.00		15.00	350.00	147.00	238.00		15.00	400.00	225.86	152.30		15.00	393.16	147.00	94.50		15.00	256.50			
Grand Total			127.00	238.80		10.00	375.00	162.00	173.00		15.00	350.00	147.00	238.00		15.00	400.00	225.86	152.30		15.00	393.16	147.00	94.50		15.00	256.50			

Component-4

Media Campaign and Transmission (Summary)

Budget Head	Economic code	Code/sub code description	Year-1 (2011-2012)					Year-2 (2012-2013)					Year-3 (2013-2014)					Year-4 (2014-2015)					Year-5 (2015-2016)							
			GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total			
				RPA		DPA			RPA		DPA			RPA		DPA			RPA		DPA			RPA		DPA		RPA		DPA
				Through GOB	Others				Through GOB	Others				Through GOB	Others				Through GOB	Others				Through GOB	Others			Through GOB	Others	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28			
Revenue Component	4500	Pay of Officer	30.00	-	-	-	30.00	30.00	-	-	-	30.00	30.00	-	-	-	30.00	35.00	-	-	-	35.00	35.00	-	-	-	35.00			
	4600	Pay of Staff	5.00	-	-	-	5.00	5.00	-	-	-	5.00	5.00	-	-	-	5.00	5.00	-	-	-	5.00	5.00	-	-	-	5.00			
	4700	Allowance	42.00	-	-	-	42.00	42.00	-	-	-	42.00	42.00	-	-	-	42.00	44.00	-	-	-	44.00	44.00	-	-	-	44.00			
	4800	Supply and Services	423.10	424.00	-	-	847.10	246.45	410.00	-	-	656.45	297.65	472.50	-	-	770.15	195.50	446.50	-	317.88	959.88	195.94	444.88	-	317.88	958.70			
	4900	Repair maintenance	18.90	-	-	-	18.90	10.05	-	-	-	10.05	16.85	-	-	-	16.85	20.50	-	-	-	20.50	21.80	-	-	-	21.80			
Subtotal revenue component			519.00	424.00			943.00	333.50	410.00	-	-	743.50	391.50	472.00	-	-	864.00	300.00	446.50	-	317.88	1064.38	301.74	444.88	-	317.88	1064.50			
b) Capital Component																														
	6800	Acquisition of assets	2.00	-	-	-	2.00	56.00 (54.00) BB 2.00) BTV	-	-	-	56.00 (54.00) BB 2.00) BTV	5.00 (3.00) BB (2.00) BTV	-	-	-	5.00 (3.00) BB (2.00) BTV	(2.00) BTV				(2.00) BTV	(2.00) BTV	-	-	-	(2.00) BTV			
Subtotal Capital component			2.00				2.00	56.00				56.00	5.00				5.00	2.00				2.00	2.00				2.00			
Grand Total			521.00	424.00	-	-	945.00	389.50	410.00	-	-	799.50	396.50	472.00			869.00	302.00	292.50	-	317.88	1066.38	303.74	444.88		317.88	1066.50			

Component-4 Media Campaign and Transmission (Details)

Budget Head	Economic code	Code/sub code description	Year-1 (2011-2012)					Year-2 (2012-2013)					Year-3 (2013-2014)					Year-4 (2014-2015)					Year-5 (2015-2016)						
			GOB	Project Aid		DPA	Total	GOB	Project Aid		DPA	Total	GOB	Project Aid		DPA	Total	GOB	Project Aid		DPA	Total	GOB	Project Aid		DPA	Total		
				RPA					RPA					RPA					RPA					RPA				RPA	
				Through GOB	Others				Through GOB	Others				Through GOB	Others				Through GOB	Others				Through GOB	Others			Through GOB	Others
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28		
	4500																												
Revenue Component	4501	Pay of Officer	30.00	-	-	-	30.00	30.00	-	-	-	30.00	30.00	-	-	-	30.00	35.00	-	-	-	35.00	35.00	-	-	-	35.00		
	4600																												
	4601	Pay of Staff	5.00	-	-	-	5.00	5.00	-	-	-	5.00	5.00	-	-	-	5.00	5.00	-	-	-	5.00	5.00	-	-	-	5.00		
Total			35.00				35.00	35.00				35.00	35.00				35.00	40.00				40.00	40.00				40.00		
	4700	Allowances																											
	4701	Dearness allowance																											
	4705	House rent	15.00				15.00	15.00				15.00	15.00				15.00	16.00				16.00	16.00				16.00		
	4709	Rest & Recreation	2.00				2.00	2.00				2.00	2.00				2.00	2.00				2.00	2.00				2.00		
	4713	Festival	14.00				14.00	14.00				14.00	14.00				14.00	15.00				15.00	15.00				15.00		
	4717	Medical	3.00				3.00	3.00				3.00	3.00				3.00	3.00				3.00	3.00				3.00		
	4725	Washing																											
	4755	Tiffin																											
	4765	Convene																											
	4773	Education	2.00				2.00	2.00				2.00	2.00				2.00	2.00				2.00	2.00				2.00		
	4795	Others	6.00				6.00	6.00				6.00	6.00				6.00	6.00				6.00	6.00				6.00		
Total			42.00				42.00	42.00				42.00	42.00				42.00	44.00				44.00	44.00				44.00		
	4800																												
	4801	Travel Expense	2.00				2.00	2.00				2.00	2.00				2.00	2.00				2.00	2.00				2.00		
	4803	Tax	1.00				1.00	0.50				0.50	1.00				1.00	1.00				1.00	1.00				1.00		
	4804	Contingent Staff	27.00				27.00	26.00				26.00	26.00				26.00	27.00				27.00	27.00				27.00		
	4805	Over time	2.00				2.00	0.50				0.50	1.00				1.00	1.00				1.00	1.00				1.00		
	4816	Telephone	1.00				1.00	0.50				0.50	1.00				1.00	1.00				1.00	1.00				1.00		
	4818	Registration fee(vehicles)	0.03				0.03	0.03				0.03	0.03				0.03	0.03				0.03	0.03				0.03		
	4822	Gas/Fuel	13.50 IEM				13.50 IEM	15.75 IEM				15.75 IEM	20.25 IEM				20.25 IEM	22.50 IEM				22.50 IEM	27.00 IEM				27.00 IEM		
	4823	Petrol oil	8.00				8.00	7.00				7.00	8.00				8.00	8.00				8.00	8.00				8.00		
	4827	Printing & binding	1.50				1.50	0.50				0.50	1.50				1.50	1.50				1.50	1.50				1.50		
	4828	Stationary Seals & Stamp	4.50 (4.00)BB (0.50)BTV				4.50	2.50 (2.00)BB (0.50)BTV				2.50	3.50 (3.00)BB (0.50)BTV				3.50	4.50 (4.00)BB (0.50)BTV				4.50	4.50 (4.00)BB (0.50)BTV				4.50		
	4829	Research	2.75 (1.00)BB (1.75)BTV				2.75	2.25 (0.50)BB (1.75)BTV				2.25	2.75 (1.00)BB (1.75)BTV				2.75	1.00 BB				1.00	1.00 BB				1.00		
	4831	Books & Periodicals	1.00				1.00	1.00				1.00	1.00				1.00	1.00				1.00	1.00				1.00		
	4833	Advertising and Publicity	135.00	424.00 IEM			559.00 IEM		410.00 IEM			410.00 IEM		472.50 IEM			472.50 IEM		446.50 IEM		317.88 IEM	764.38 IEM		444.88 IEM		317.88 IEM	762.76 IEM		

Budget Head	Economic code	Code/sub code description	Year-1 (2011-2012)					Year-2 (2012-2013)					Year-3 (2013-2014)					Year-4 (2014-2015)					Year-5 (2015-2016)					
			GOB	Project Aid		Total	GOB	Project Aid		Total	GOB	Project Aid		Total	GOB	Project Aid		Total	GOB	Project Aid		Total	GOB	Project Aid		Total		
				RPA	DPA			RPA	DPA			RPA	DPA			RPA	DPA			RPA	DPA			RPA	DPA		RPA	DPA
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	
	4836	Uniform & Liveries	1.00				1.00	2.00				2.00	1.00				1.00	2.00				2.00	2.00				2.00	
	4842	Seminar/ Conference Expense	3.00				3.00	1.00				1.00	3.00				3.00	3.00				3.00	3.00					
	4845	Entertainment	3.60 (3.00)BB (0.60)BTV				3.60	1.60 (1.00)BB (0.60)BTV				1.60	2.60 (2.00)BB (0.60)BTV				2.60	3.60 (3.00)BB (0.60)BTV				3.60	3.60 (3.00)BB (0.60)BTV				3.60 (3.00)BB (0.60)BTV	
	4847	Prize	2.00 BB				2.00	2.00 BB				2.00	2.00 BB				2.00	2.00 BB				2.00	2.00 BB				2.00	
	4851	Casual labour/Job work	3.00 BB				3.00	2.00 BB				2.00	2.00 BB				2.00	3.00 BB				3.00	3.00 BB				3.00	
	4854	Purchase of consumables store	4.00 B				4.00	2.00 BB				2.00	4.00 BB				4.00	4.00 BB				4.00	4.00 BB				4.00	
	4856	Raw material / spare parts/ petty equipt	4.00 B				4.00	2.00 BB				2.00	4.00 BB				4.00	4.00 BB				4.00	4.00 BB				4.00	
	4883	Artist honorarium	109.47 BB				109.47	83.47 BB				83.47	115.47 BB				115.47	25.47 BB				25.47	25.21 BB				25.21	
	4888	Computer consumables	1.00 B				1.00	0.50 BB				0.50	1.00 BB				1.00	1.00 BB				1.00	1.00 BB				1.00	
	4890	Program Production / entertainment	82.15 BTV				82.15	82.15 BTV				82.15	82.15 BTV				82.15	65.40 BTV				65.40	60.40 BTV				60.40	
	4899	Other Expenses	10.60 (4.00)BB (3.00)BTV (3.60)IEM				10.60 (4.00)BB (3.00)BTV (3.60)IEM	9.20 (2.00)BB (3.00)BTV (4.20)IEM				9.20 (2.00)BB (3.00)BTV (4.20)IEM	12.40 (4.00)BB (3.00)BTV (5.40)IEM				12.40 (4.00)BB (3.00)BTV (5.40)IEM	11.50 (4.00)BB (1.50)BTV (6.00)IEM				11.50 (4.00)BB (1.50)BTV (6.00)IEM	12.70 (4.00)BB (1.50)BTV (7.20)IEM				12.70 (4.00)BB (1.50)BTV (7.20)IEM	
	Total		423.10	424.00			847.10	246.45	410.00			656.45	297.65	472.50			770.15	195.50	446.50		317.88	959.88	195.94	444.88		317.88	958.70	
	4900	Repair and maintenance																										
	4901	Motor vehicles	4.00				4.00	2.00				2.00	3.00				3.00	4.00				4.00	4.00				4.00	
	4906	Furniture & Fixture	2.00				2.00	1.00				1.00	2.00				2.00	2.00				2.00	2.00				2.00	

Budget Head	Economic code	Code/sub code description	Year-1 (2011-2012)					Year-2 (2012-2013)					Year-3 (2013-2014)					Year-4 (2014-2015)					Year-5 (2015-2016)							
			GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total	GOB	Project Aid			Total			
				RPA		DPA			RPA		DPA			RPA		DPA			RPA		DPA			RPA		DPA		RPA		DPA
				Through GOB	Others				Through GOB	Others				Through GOB	Others				Through GOB	Others				Through GOB	Others			Through GOB	Others	
4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28						
	4911	Computer & office equipment	3.00				3.00	0.50				0.50	1.00				1.00	2.00				2.00	2.00				2.00			
	4916	Machinery	6.90 (3.00)BB (3.90)IEM				6.90 (3.00)BB (3.90)IEM	5.55 (1.00)BB (4.55)IEM				5.55 (1.00)BB (4.55)IEM	8.85 (3.00)BB (5.85)IEM				8.85 (3.00)BB (5.85)IEM	9.50 (3.00)BB (6.50)IEM				9.50 (3.00)BB (6.50)IEM	10.80 (3.00)BB (7.80)IEM				10.80 (3.00)BB (7.80)IEM			
	4991	Other repair & maintenance	3.00				3.00	1.00				1.00	2.00				2.00	3.00				3.00	3.00				3.00			
	Total	Repair and maintenance	18.90				18.90	10.05				10.05	16.85				16.85	20.50				20.50	21.80				21.80			
Sub total revenue component			519.00	424.00			943.00	333.50	410.00			743.50	391.50	472.50			864.00	300.00	446.50			317.88	1064.38	301.74	444.88		317.88	1064.50		
b) Capital Component																														
	6800	Acquisition of assets																												
	6807	Motor vehicles						54.00				54.00																		
	6813	Machinery and other equipment	1.50 BTV				1.50 BTV	1.50 BTV				1.50 BTV	1.50 BTV				1.50 BTV	1.50 BTV				1.50 BTV	1.50 BTV				1.50 BTV			
	6815	Computer and Accessories																												
	6821	Furniture and Fixture	0.50 BTV				0.50 BTV	0.50 BTV				0.50 BTV	3.50 (3.00)BB (1.50)BTV				3.50 (3.00)BB (1.50)BTV	0.50 BTV				0.50 BTV	0.50 BTV				0.50 BTV			
	6827	Electrical equipment																												
Subtotal Capital component			2.00				2.00	56.00				56.00	5.00				5.00	2.00				2.00	2.00				2.00			
Grand Total			521.00	424.00			945.00	389.50	410.00			799.50	396.50	472.50			869.00	302.00	446.50			317.88	1066.38	303.74	444.88		317.88	1066.50		

Component-5 Survey, Monitoring and Evaluation of IEC activities (Summary)

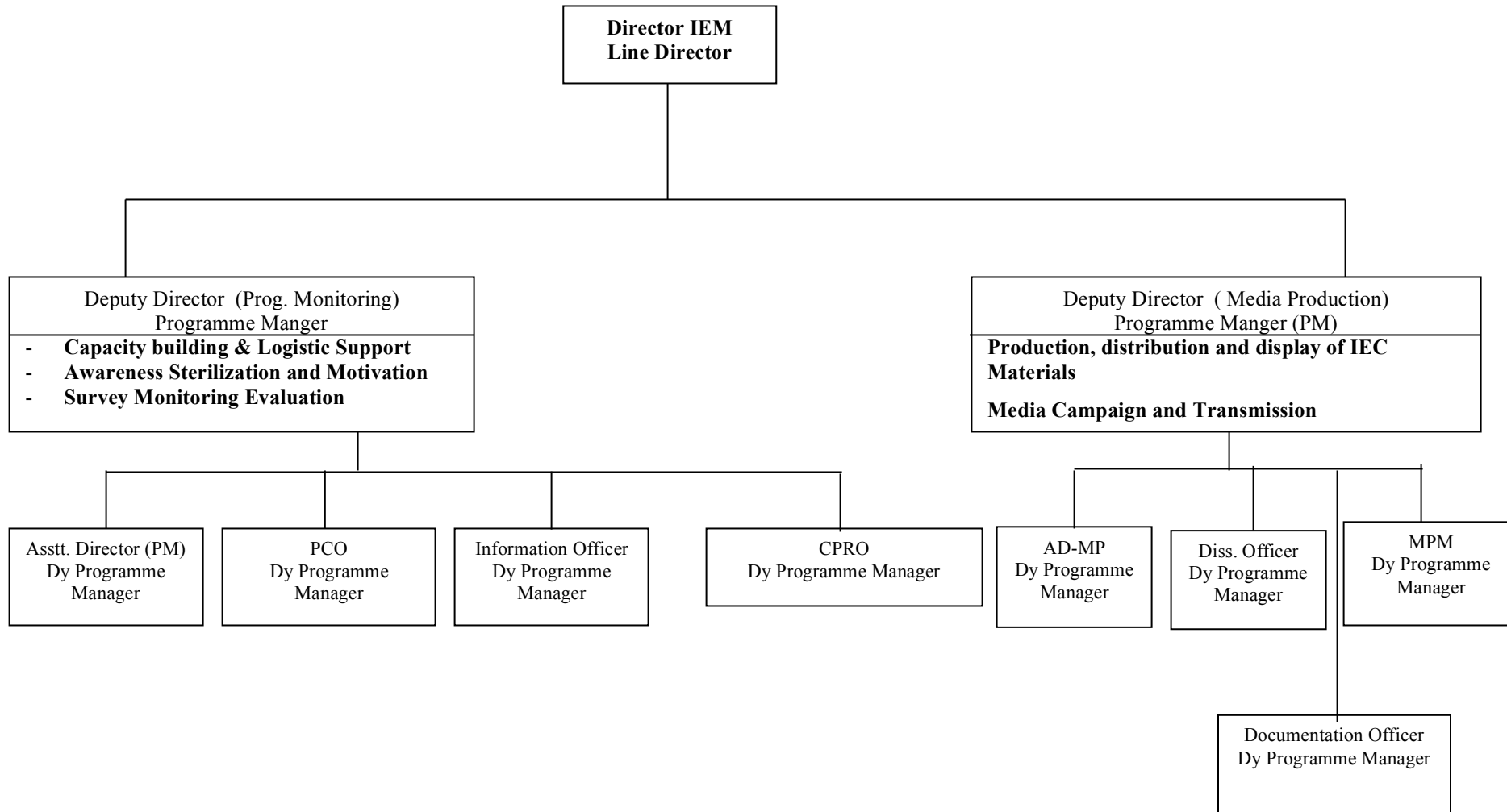
Budget Head	Economic code	Code/sub Code description	Year-1 (2011-2012)					Year-2 (2012-2013)					Year-3 (2013-2014)					Year-4 (2014-2015)					Year-5 (2015-2016)										
			4	Project Aid		7	8	9	Project Aid		12	13	14	Project Aid		17	18	19	Project Aid		22	23	24	Project Aid		27	28						
				RPA					DPA	10				RPA					DPA	15				RPA				DPA	20	RPA		DPA	25
				Through GOB	Others									Through GOB	Others									Through GOB	Others					Through GOB	Others		
Revenue Component	4800	Supply & Services							15.00			15.00											15.00		15.00								
Subtotal revenue component									15.00			15.00											15.00		15.00								
b) Capital Component	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-								
	6800	Acquisition of assets	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-								
Subtotal Capital component			-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-								
Grand Total									15.00			15.00											15.00		15.00								

Component-5 Survey, Monitoring and Evaluation of IEC activities (Details)

Budget Head	Economic code	Code/sub code description	Year-1 (2011-2012)					Year-2 (2012-2013)					Year-3 (2013-2014)					Year-4 (2014-2015)					Year-5 (2015-2016)										
			4	Project Aid		7	8	9	Project Aid		12	13	14	Project Aid		17	18	19	Project Aid		22	23	24	Project Aid		27	28						
				RPA					DPA	10				RPA					DPA	15				RPA				DPA	20	RPA		DPA	25
				Through GOB	Others									Through GOB	Others									Through GOB	Others					Through GOB	Others		
Revenue Component	4800	Supply & Services							15.00			15.00											15.00		15.00								
Subtotal revenue component	4886	Survey							15.00			15.00											15.00		15.00								
b) Capital Component	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-								
	6800	Acquisition of assets	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-								
Subtotal Capital component			-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-								
Grand Total									15.00			15.00											15.00		15.00								

Annex-i

Organogram



Note : This organogram is for OP management

13. Location-wise break-up of the major component (2011-2016)

Tk in lacs

Name of the components	National	Name of Division	Name of District	Name of Upazila	Cost at Upazila
1	2	4	6	8	9
1.Awareness, Sensitization and Motivation			Dhaka, Kishoregonj, Sariatpur, Narayangonj, Manikgonj, Faridpur, Gopalganj, Rajbari, Sherpur, Madaripur, Jamalpur, Munshigonj, Gazipur, Netrokona, Mymensing, Norshindi, Tangail, Chittagong, Khagrachari, Feni, Noakhali, laksmipur, Coxsbazar, B.baria, Rangamati, Chandpur, Comilla, Bandarban Rajshshi, Chapainababgonj, Pabna, Gaibanda, Noagao, Nilphamari, Lalmonirhat, Bogra, Serajgonj, Rangpur, panchagor, Dinajpur, joypurhat, Thakurgaon, Kurigram, Nator, Khulna, Bagerhat, Narail, Satkhira, Magura, Meherpur, Chuadanga, Jesore, Jhenaidaha, Kustia Barisal, Jalokhati, perojpur, Bhola, Patuakhali, Borguna, Sylhet, Maulavibazar, Hobigonj, Sumamgonj	Dhaka div. Sadar kishorgong, hossainpur, pakundia,kotiadi, bazitpur, kuliarchar, bhairab, nikly, astagram, karimgong, mithamain, itna, tarail, sadar sariatpur, naria, vedergong, goshirhat, zazira, sadar narayang, bandar, sonargaon, rupgonj, ariahazar, sadar manikgonj, shibaloy, shingier, shaturia, daulatpur, harirampur, ghior, sadar faridpur, boalmari, bhanga, nagarkanda, alfadanga, sadarpur, madukhali, charvadrashan, tejgaon, mirpur, savar, dhamrai, karaniginj, nababgonj, dohar, sadar gopalganj, mukshudpur, kashiani, kotalipara, tungipaa, sadar rajbari, pangsha, baliakandi, goalanda, sadar sherpur, nakla, nalitabari, jenaigati, srebordi, sadar madaripur, rajoir, kalkini, shibchar, sadar jamalpur, sharishabari, melanda, islampur, dewangonj, madargonj, bakshigonj, sadar munshigonj, tungibari, sirajdikhan, sreemongal, gazaria, lauhajonj, sadar gaipur, kaliakair, sreepur, kapashia, kaligonj, tongi, sadar netrokona, mohongonj, barhatta, purbadhala, khaliajuri, kalmakanda, kendua, madan, atpara, durgapur, sadar mymensing, trishal, haluaghat, muktagasha, fulpur, gauripur, issargonj, nandail, gafargaon, bhaluka, fulbaria, dhubaura, sadar narshindi, palash, belavo, monahardi, shibpur, raypur, sadr tangail, nagorpur, bhuapur, bhashail, modhupur, mirzapur, sakhipur, kalihati, ghatail, gopalpur, kendua Sylhet div. sadar sylhet, golapgonj, bishanath, balagonj, fenchugonj, bianibazar, zokigonj, kanaighat, jaintapur, goainghat, companygonj, dhakhinsurma, sadar maulavibazar, baralekha, rajnagar, sreemongal, kamalgonj, kulaura, juri, sadar hobigonj, chunarughat, madappur, baniachang, nabigonj, bahubal, lakhai, azmirigonj, sadar sunamgonj, chhatak, doarabazar, dherai, bishhamberpur, jamalgonj, tahirpur, shalla, jagannathpur, dharmapasha, Barishal div. sadar barishal, bakergonj, banaripra, babugonj, uzirpur, gauranadi, agailzra, muladi, hizla, mehendigonj, sadar jhalokathi, nolcisy, rajapur, kathalia, sadar perijpur, zianagar, bhandaria, kaukhali, nazirpur, nesarabad, madbaria, sarupkhathi, sadar bhola, daulatkhani, borhanuddin, lalmohon, charfesion, tajumuddin, monpura, sadar patuakhali, dhumki, baufal, golachipa, kalapara, mirjagonl dashmina, sadar borguna, amtali, pathorghata, betagi, bamna,	2760.00

Name of the components	National	Name of Division	Name of District	Name of Upazila	Cost at Upazila
1.Awareness, Sensitization and Motivation				<p>CTG div. Mirshaai, hathazari, fatiksory, sitakunda, raujan, rangunia, potia, chandaliash, boalkhali, anoara, bashkhali, satkania, lohagara, shandip, panchalaish thana, doublemoring thana, sadar khagrachari, pansort, dhiginala, mohalchari, lakhhichori, manikchari, matiranga, ramgor, sadar feni, chhagolnaia, porshuram, dagonbhua, songgazi, fulgagi, sadar noakhali, begumgonj, chatkhil, senbag, company gonj, subanachar, sonaimuri, hatia, sadar lakhipur, ramgonl, ramgoti, raypur, sadar cox's bazar, kutubdia, moheshkhali, ramu, chakoria, ukhia, tekna, pakua, sadar B.Barua, kosha, nobinagar, bancharampur, sarail, nasirnagar, akaura, ashugonj, sadar rangamati, naniarchar, juraichhari, barkal, langedu, baghaichhari, kaptai, rajoshthali, koukhali, bilaichhari, sadar chandpur, hajigonj, matlab (north), matlab (south), shshrasti, faridgonj, haimchar, kachua, adarsha sadar commilla, debiddar, barua, brammonpara, laksham, nangolkot, burichan, homna, muradnagar, chaudiagram, daudkandi, chandina, titash, sadar dakhhin, meghna, mohorgonj, sadar bandorban, ruanchhari, ruma, thanchi, lama, alikadam, naikkhanchari,</p> <p>Rajshhi div. paba, putia, bagmara, mohonpur, charchat, tanor, durgapur, bagha, godagari, boalia, sadar chapainobabgonj, shibgonj, gomostaour, gorahat, nachol, sadar pabna, chatmohor, sujanagar, bera, horipur, atghoria, shathia, vangura, ishhardi, sadar gaibanda, gobindagonj, shadullapur, palashbari, shaghata, sundargonj, fulchhari, sadar naogao, patnitala, mohadebpur, khorsha, manda, dhamuirhat, shapahar, atri, niamotpur, raninagar, badalgachhi, sadar nilphamari, saidpur, kihorgonj, jaldhaka, domar, dimla, sadar lalmonirhat, aditmari, hatibanda, patgram, kaligonj, sadar bagura, shshjahanpur, gabtali, sariakandi, shibgonj, sherpur, kahalu, nandigram, dhunat, sonatala, dhupchachia, adamdighi, mazira, sadar serajgonj, kazipur, raygonj, tarash, ullapara, shshjadpur, kamarkhonda, belkuchi, chauhali, sadar rangpur, gangachara, taragonj, badargonj, mithapukur, pirgonj, pargachha, kaonia, sadar panchaghar, boda, debigonj, atoari, tetulia, sadar dinajpur, biral, kaharol, bochagonj, birgonj, khanshama, chirirbandar, parbotipur, birampur, nobabgonj, hakimpur, ghoraghat, fulbari, sadar joypurhat, panchbibi, kalai, khelal, akkelpur, sadar thakugaon, baliadangi, pirgonj, ranisankail, hariipur, sadar kurigram, rajarhat, fulbari, nagessari, bharangamari, ulipur, chilmari, raumari, rajibpur, sadar nator, shingra, lalpur, baraigram, gurudashpur, bagatipara,</p> <p>Khulna div. sadar khulna, dighalia, dakop, terokhada, fultala, batiaghata, dumuria, rupsha, paikgasha, kaira, sadar bagerhat, fakirhat, mollarhat, chitalmari, kachua, morolgonj, sorankhola, rampal, mongla, sadar narail, lohagora, kalia, sadar satkhira, debhata, kaligong, shemnagar, ashasuni, tala, kalaroa, sadar magura, sreepur, shalikka, mohammadpur, sadar meherpur, gangni, muzibnagar, sadar chuadanga, alamdanga, damurhuda, jibannagar, sadar jessor, monirampur, keshobpur, bagharpara, avainagar, jikorgachha, sarsha, chaugasa, sadar jhenaidaha, kaligonj, kotchadpur, moheshpur, harinakunda, sailakupa, sadar kustia, daulatpur, kumarkhali, mirpur, bheramara, khoksha, -483 upazila</p>	

Name of the components	National	Name of Division	Name of District	Name of Upazila	Cost at Upazila
2. Capacity building and Logistic Support		Dhaka, Chittagong, Sylhet Rajshahi, Khulna, & Barisal	Dhaka Mymensing, Tangail, Faridpur, Chittagong, Feni, Sylhet, Comilla, Rangpur, Dinajpur Bogra Khulna, Jesore, Kustia Barisal		
3. Production, distribution and display of IEC materials			Kishoregonj, Sariatpur, Narayangonj, Manikgonj, Manikgonj, Gopalganj, Rajbari, Sherpur, Madaripur, Jamalpur, Gazipur, Netrokona, , Norshindi, Khagrachari, Feni, laksmipur, Coxsbazar, B.baria, Chandpur, Bandarban Chapainababgonj, Gaibanda, Noagao, Nilphamari, Lalmonirhat, Serajgonj, Panchagor, joypurhat, Thakurgaon, Kurigram, Nator, Bagerhat, Narail, Satkhira, Magura, Meherpur, Chuadanga, Jhenaidaha, Jalokhati, Perojpur, Bhola, Borguna, Maulavibazar, Hobigonj, Sumamgonj	483 Upazils under 64 districts (same as awareness)	300.00
4. Media campaign & transmission			Dhaka Mymensing, Tangail, Faridpur, Chittagong, Feni, Sylhet, Comilla, Rangpur, Dinajpur Bogra, Khulna, Jesore, Kustia, Barisal, Rajshahi	483 upazilas	776.38
5. E. Survey, Monitoring and Evaluation of IEC activities			483 Upazils under 64 districts (same as awareness)	483 Upazils under 64 districts (same as awareness)	
Total Cost at Upazila					3836.38

14. Log frame

- i) Planned date completion
 ii) Date of dummy preparation

Goal, Purpose and Outputs	Indicators	Monitoring & Evaluation	Assumptions
<p>Goal</p> <p>To bring about behavioral change by increasing awareness and creating demand through IEC interventions among the people towards small family norms, promoting family welfare including Nutrition and facilitating increase in CPR and decrease in TFR, MMR, and IMR.</p>	<p>Increase CPR and Decrease TFR, MMR & IMR</p>	<p>Field Report, Impact Study & Survey, IEM Unit, DGFP</p>	<p>Increase CPR by creating demands and ensure ELCO/ community participation to change way of life.</p>
<p>Purpose</p> <p>Increased use of FP methods, infant & young child feeding (IYCF) practices, institutional delivery, NVD by CSBA, exclusive breast feeding, decreased TFR, MMR, IMR, NMR and provide ANC & PNC services.</p>	<p>Increased CPR –72% IYCF-52%, TFR-2.0 MMR-143, IMR-31, NMR-21</p>	<p>Field Report, Impact Study & Survey, IEM Unit, DGFP</p>	<p>Organized FP Campaign, workshop, Family Planning campaign through football tournaments, Musical show on FP-MCH & gender issues using local team in local dialect and IEC materials produced, broadcasted & telecasted, displayed & disseminated, advertisement published in the national dailies etc.</p>

Goal, Purpose and Outputs	Indicators	Monitoring & Evaluation	Assumptions
<p>Outputs</p> <p>Increased opportunity of ELCO's to use different modern FP Method, increased accessibility of women for ANC, PNC & safe delivery, nutrition, and child & infant services.</p>	<p>Significant increase in the field service. Significant increase in CPR & IYCF. Significant decreases in TFR, MMR, IMR, NMR.</p>	<p>Through, supervision, field report & MIS data, survey & impact study.</p>	<p>Motivate ELCo's and mother & children through community participation and organized FP Campaign, workshop, Musical show on FP-MCH & gender issues using local team in local dialect. IEC materials produced, broadcasted & telecasted, displayed & disseminated, published advertisement in the national dailies etc.</p>
<p>Increased ability of ELCO's to use different modern FP Method, increased accessibility of women for ANC, PNC & safe delivery, nutrition, and child & infant services.</p>	<p>Significant increase in the field service. Significant increase in CPR & IYCF. Significant decreases in TFR, MMR, IMR, NMR.</p>	<p>Through, supervision, field report & MIS data, survey & impact study.</p>	<p>Motivate ELCo's and mother & children through community participation and organized FP Campaign, workshop, Musical show on FP-MCH & gender issues using local team with local dialect. IEC materials produced, broadcasted & telecasted, displayed & disseminated, published advertisement in the National dailies etc.</p>

Goal, Purpose and Outputs	Indicators	Monitoring & Evaluation	Assumptions
<p>Increased motivation of ELCO's to use different modern FP Method, increased accessibility of women for ANC, PNC & safe delivery, nutrition, and child & infant services.</p>	<p>Significant increase in the field service. Significant increase in CPR & IYCF. Significant decreases in TFR, MMR, IMR, NMR.</p>	<p>Through, supervision, field report & MIS data, survey & impact study.</p>	<p>Motivate ELCo's and mother & children through community participation and organized FP Campaign, workshop, Musical show on FP-MCH & gender issues using local team with local dialect. IEC materials produced, broadcasted & telecasted, displayed & disseminated, published advertisement in the National dailies etc.</p>

Annex-iv

15. Annual Procurement Plan for Goods and Services (2011-2016)

Procurement Plan for (2011-12)

Package No	Description of Procurement Package as per PP/TAPP Goods	Unit	Quantity	Procurement Method & (type)	Contract Approving Authority	Source of fund	Estd. Cost in lakh Taka	Indicative Dates			
								Not used in Goods	Invitation of Contract	Signing of Contract	Completion of Contract
1	2	3	4	5	6	7	8	9	10	11	12
IEC-01	Skill development workshop on IPC for service providers (FWA, FPI, FWV, SACMO etc.)		242	Direct Implementation	LD	GOB	99.22		18/10/11	20/01/12	20/05/12
IEC-02	Orientation workshop for school & madrasa teachers, marriage registrar & religious leaders/Imams and UP chairman on FP-MCH and Nutrition		232	Direct Implementation	LD	RPA	95.20		18/10/11	20/01/12	20/05/12
IEC-03	Observance of other special events and other National days		01	Quotation	LD	GOB	5.00		15/10/11	15/01/12	25/05/12
IEC-04	Procurement of AV Van		04	NCB (OTM)	DGFP	GOB	200.00		20/10/11	15/01/12	20/05/12
IEC-05	Procurement of Multimedia & Laptop & Computers		22	Quotation/ NCB(OTM)	DGFP/LD	GOB	18.00		20/10/11	15/01/12	20/05/12
IEC-06	Procurement of furniture		01	Quotation	LD	GOB	2.00		18/10/11	20/01/12	20/05/12
IEC-07	Message dissemination on FP & MCH through bill boards at upazila level			NCB (OTM)	DGFP	RPA	132.20		20/10/11	15/01/12	20/05/12
IEC-08	Short film produce and telecousting 6 (six) private TV channel		01	Quotation/ QCBS	DGFP/LD	RPA	15.00		15/10/11	05/01/12	22/05/12
	TV drama (13 episode) produce and telecousting 2 (two) private TV channel		01	QCBS	DGFP	RPA	70.80		18/10/11	10/01/12	28/05/12
IEC-09	TV magazine with boradcousting 2 (two) private TV channel		01	QCBS	DGFP	RPA	20.00		17/10/11	07/01/12	27/05/12
IEC-10	TV spots		05	Quotation/ QCBS	DGFP/LD	GOB	12.00		17/10/11	07/01/12	27/05/12
IEC-11	Advertise through News paper to disseminate message on FP, MCH & RH (1 news paper per day, advertisement for special day observance)		244	NCB (OTM)	DGFP	GOB	110.00		23/10/11	12/01/12	20/05/12
IEC-12	Radio programme through all private FM radio channels		1200	NCB (OTM)	DGFP	RPA	30.00		18/10/11	10/01/12	28/05/12
IEC-13	Media Campaign through all private TV channels		434	NCB (OTM)	DGFP	RPA	169.00		26/10/11	22/01/11	20/05/12
IEC-14	Motivational programme through all private TV channels		264	NCB (OTM)	DGFP	RPA	100.00		26/10/11	22/01/11	20/05/12
IEC-15	Motivational programme on FP, MCH, RH & Gender Issue through folk song, jarigon & pot singing show /local dialogue		833	NCB (OTM)	DGFP	RPA	125.00		17/10/11	07/01/12	27/05/12
IEC-16	Awareness programme on FP, MCH, RH & Gender Issue through folk song, jarigon & pot singing		1125	NCB (OTM)	DGFP	RPA	135.00		17/10/11	07/01/12	27/05/12

Project Cost (in lakh taka)

Ministry	Ministry of Health and Family Welfare	Total	
Agency	DGFP	GOB	
Name of Procuring Entity & Code	Director IEM & Line Director IEM	PA	
Name of Operational Plan & Code	Information, Education and Communication (IEC)		

Proposed Procurement Plan for (2012-13)

Project Cost (in lakh taka)

Ministry

Agency

Name of Procuring Entity & Code

Name of Operational Plan & Code

Ministry of Health and Family Welfare
DGFP
Director IEM & Line Director IEM
Information, Education and Communication (IEC)

Total

GOB

PA

Package No	Description of Procurement Package as per PP/TAPP Works	Unit	Quantity	Procurement Method & (type)	Contract Approving Authority	Source of fund	Estd. Cost in lakh Taka	Indicative Dates			
								Not used in Goods	Invitation of Contract	Signing of Contract	Completion of Contract
1	2	3	4	5	6	7	8	9	10	11	12
IEC-01	Country wide awareness building campaign for delayed marriage delayed 1 st child, 5 years birth spacing at district level		32	Direct Implementation	LD	RPA	35.00		22/10/12	17/01/13	21/05/13
IEC-02	Country wide awareness building campaign for Log acting and permanent method, reducing dropout & promotion service centers and ensure quality services		32	Direct Implementation	LD	RPA	35.00		20/10/12	15/12/12	21/05/13
IEC-03	Country wide awareness building campaign for newborn care, breastfeeding, supplementary food, immunization, personal hygiene and nutrition at district level		64	Direct Implementation	LD	RPA	65.00		20/10/12	25/12/12	21/05/13
IEC-04	Country wide awareness building campaign for pregnant & lactated and under 2 children		64	Direct Implementation	LD	RPA	70.00		22/10/12	17/01/13	21/05/13
IEC-05	Observance of safe motherhood day at MCWC		140	LD	DGFP	RPA	61.60		25/10/12	20/12/12	20/05/13
IEC-06	Observance of other special events and other National days		01	Quotation	LD	GOB	5.00		15/10/12	15/12/12	25/05/13
IEC-07	Procurement of AV Van		04	NCB (OTM)	DGFP	GOB	200.00		24/10/12	20/12/12	22/05/13
IEC-08	Procurement of Multimedia & Laptop, Ganrator & computer		22	NCB (OTM)	DGFP	GOB	18.00		20/10/12	15/01/13	20/05/13
IEC-09	Procurement of camera		01	Quotation	LD	GOB	5.00		22/10/12	17/01/13	21/05/13
IEC-10	Procurement of furniture			Quotation	LD	GOB	2.00		22/10/12	17/01/13	21/05/13
IEC-11	Modernization of IEM press			NCB (OTM)	DGFP	GOB	100.00		20/10/12	15/01/13	20/05/13
IEC-12	Message dissemination on FP & MCH through hoardings/ bill boards at upazila level		220	NCB (OTM)	DGFP	RPA	132.20		17/10/12	07/01/13	27/05/13
IEC-13	Short film produc and telecousting 6 (six) private TV channl		01	Quotation/ QCBS	DGFP	RPA	13.00		15/10/12	05/01/13	22/05/13
IEC-14	TV drama (13 episode) produc and telecousting 2 (two) private TV channl		01	QCBS	DGFP	RPA	70.00		18/10/12	10/01/13	28/05/13
IEC-15	TV magazine with boradcousting 2 (two) private TV channl		01	QCBS	DGFP	GOB	15.00		17/10/12	07/01/13	27/05/13
IEC-16	TV spots		05	Quotation/ QCBS	DGFP	GOB	12.00		17/10/12	07/01/13	27/05/13
IEC-17	Advertise through News paper to disseminate message on FP, MCH & RH		277	NCB (OTM)	DGFP	GOB	125.00		23/10/12	12/01/13	20/05/13
IEC-18	Radio programme through all private FM radio channels		1200	NCB (OTM)	DGFP	RPA	76.00		17/10/12	07/01/13	27/05/13
IEC-19	Media campaign through all private TV channels		500	NCB (OTM)	DGFP	RPA	199.00		26/10/12	22/01/13	20/05/13
IEC-20	Motivational programme on FP, MCH, RH & Gender Issue through folk song, jarigan & pot singing show/ local dia-logue		900	NCB (OTM)	DGFP	RPA	135.00		17/10/12	07/01/13	27/05/13
IEC-21	E.Survey, Monitoring and Evaluation of IEC activities		01	QCBS	DGFP	RPA	20.00		12/10/12	21/01/13	27/05/13

Proposed Procurement Plan for (2013-14)

Project Cost (in lakh taka)

Ministry

Agency

Name of Procuring Entity & Code

Name of Operational Plan & Code

Ministry of Health and Family Welfare
DGFP
Director IEM & Line Director IEM
Information, Education and Communication (IEC)

Total

GOB

PA

Package No	Description of Procurement Package as per PP/TAPP Works	Unit	Quantity	Procurement Method & (type)	Contract Approving Authority	Source of fund	Estd. Cost in lakh Taka	Indicative Dates			
								Not used in Goods	Invitation of Contract	Signing of Contract	Completion Of Contract
1	2	3	4	5	6	7	8	9	10	11	12
IEC-01	Country wide awareness building campaign for delayed marriage delayed 1 st child, 5 years birth spacing at district level		64	Direct Implementation	LD	RPA	70.00		22/10/13	17/01/14	21/05/14
IEC-02	Country wide awareness building campaign for Log acting and permanent method, reducing dropout & promotion service centers and ensure quality services		64	Direct Implementation	LD	RPA	70.00		20/10/13	15/12/13	21/05/14
IEC-03	Orientation workshop for population and adolescent health care and Nutrition at school (class viii-x) youth forums		242	NCB (OTM)	DGFP	RPA	48.40		20/10/13	15/01/14	21/05/14
IEC-04	Orientation workshop for school & madrasa teachers, marriage registrar & religious leaders/Imams and UP chairman on FP-MCH and Nutrition		232	NCB (OTM)	DGFP	RPA	95.20		18/10/13	20/01/14	20/05/14
IEC-05	Country wide awareness building campaign for newborn care, breastfeeding, supplementary food, immunization, personal hygiene and nutrition at district level		64	Direct Implementation	LD	RPA	65.00		20/10/13	25/12/13	21/05/14
IEC-06	Orientation workshop for upazila level all officers on FP-MCH, safe motherhood and Nutrition		161	NCB (OTM)	DGFP	RPA	67.62		25/10/13	20/01/14	20/05/14
IEC-07	Country wide awareness building campaign for ANC, safe delivery, PNC, newborn care and institutional delivery		161	NCB (OTM)	DGFP	RPA	67.62		25/10/13	20/01/14	20/05/14
IEC-08	Observance of safe motherhood day at MCWC		70	Direct Implementation	DGFP	RPA	30.80		25/10/13	20/12/13	20/05/14
IEC-09	Observance of other special events and other National days		01	Quotation	LD	GOB	5.00		15/10/13	15/12/13	25/05/14
IEC-10	Procurement of Multimedia & Laptop, Ganrator & computer		22	NCB (OTM)	DGFP	GOB	18.00		20/10/13	15/01/14	20/05/14
IEC-11	Procurement of AV Van		04	NCB (OTM)	DGFP	GOB	200.00		20/10/13	15/01/14	20/05/14
IEC-12	Procurement of furniture			Quotation	LD	GOB	2.00		22/10/13	17/01/14	21/05/14
IEC-13	Modernization of IEM press			NCB (OTM)	DGFP	GOB	100		20/10/13	15/01/14	20/05/14
IEC-14	Message dissemination on FP & MCH through hoardings/ bill boards at upazila level		222	NCB (OTM)	DGFP	RPA	133.00		17/10/13	07/01/14	27/05/14
IEC-15	Short film with boradcousting 6 (six) private TV channl		01	Quotation/ QCBS	DGFP	RPA	10.00		15/10/13	05/01/14	22/05/14
	TV drama (13 episode) produc and telecousting 2 (two) private TV channl		01	QCBS	DGFP	RPA	70.00		18/10/13	10/01/14	28/05/14
	TV magazine produc and telecousting 2 (two) private TV channl		01	QCBS	DGFP	RPA	20.00		17/10/13	07/01/14	27/05/14
IEC-16	TV spots		05	Quotation/ QCBS	DGFP	GOB	12.00		17/10/13	07/01/14	27/05/14
IEC-17	Advertise through News paper to disseminate message on FP, MCH & RH		277	NCB (OTM)	DGFP	GOB	125.00		23/10/13	12/01/14	20/05/14
IEC-18	Radio programme through all private FM radio channels		1200	NCB (OTM)	DGFP	RPA	80.00		17/10/13	07/01/14	27/05/14
IEC-19	Media campaign through all private TV channels		400	NCB (OTM)	DGFP	RPA	150.00		26/10/13	22/01/14	20/05/14
	Motivational programme through all private TV channels		214	NCB (OTM)	DGFP	RPA	100.00		26/10/13	22/01/14	20/05/14
IEC-20	Motivational programme on FP, MCH, RH & Gender Issue through folk song, jarigan & pot singing show /local dialogue		800	NCB (OTM)	DGFP	RPA	120.00		10/10/13	27/01/14	21/05/14
IEC-21	Motivational programme on FP, MCH, RH & Gender Issue through street drama in 3 hill districts		15	NCB (OTM)	DGFP	RPA	22.50		20/10/13	24/01/14	20/05/14

Proposed Procurement Plan for (2014-15)

Package No	Description of Procurement Package as per PP/TAPP Works	Unit	Quantity	Procurement Method & (type)	Contract Approving Authority	Source of fund	Estd. Cost in lakh Taka	Indicative Dates			
								Not used in Goods	Invitation of Contract	Signing of Contract	Completion of Contract
1	2	3	4	5	6	7	8	9	10	11	12
IEC-01	Country wide awareness building campaign for delayed marriage delayed 1 st child, 5 years birth spacing at district level		32	Direct Implementation	LD	RPA	35.00		22/10/14	17/01/15	21/05/15
IEC-02	Country wide awareness building campaign for Log acting and permanent method, reducing dropout & promotion service centers and ensure quality services		32	Direct Implementation	LD	RPA	35.00		20/10/14	15/12/15	21/05/15
IEC-03	Orientation workshop for stakeholders (elected representatives, different occupational groups and community management group of community clinic from upazila & union) on FP, MCH, ARH, HIV/AIDS, Nutrition and gender issue etc		242	NCB (OTM)	DGFP	RPA	99.22		18/10/14	20/01/15	20/05/15
IEC-04	Country wide awareness building campaign for newborn care, breastfeeding, supplementary food, immunization, personal hygiene and nutrition at district level		32	Direct Implementation	LD	RPA	35.00		20/10/14	25/12/14	21/05/15
IEC-06	Observance of safe motherhood day at MCWC		70	Direct Implementation	DGFP	RPA	30.80		25/10/14	20/12/14	20/05/15
IEC-07	Observance of other special events and other National days		01	Quotation	LD	GOB	5.00		15/10/14	15/12/14	25/05/15
IEC-08	Procurement of Generator Multimedia & Laptop & computer		22	NCB	DGFP	GOB	18.00		20/10/14	15/01/15	20/05/15
IEC-09	Procurement of AV Van		04	NCB	DGFP	GOB	200.00		20/10/14	15/01/15	20/05/15
	Message dissemination on FP & MCH through hoardings/ bill boards at upazila level		100	NCB (OTM)	DGFP	RPA	59.80.00		17/10/14	07/01/15	27/05/15
IEC-10	Short film produc and telecousting 6 (six) private TV channl		01	Quotation/ QCBS	DGFP	RPA	15.00		15/10/14	05/01/15	22/05/15
	TV magazine produc and telecousting 2 (two) private TV channl		01	QCBS	DGFP	RPA	77.50		20/10/14	15/01/15	20/05/15
	TV magazin		01	QCBS	DGFP	GOB	15.00		20/10/14	15/01/15	20/05/15
IEC-11	TV spots		05	Quotation/ QCBS	DGFP	GOB	12.00		17/10/14	07/01/15	27/05/15
IEC-12	Advertise through News paper to disseminate message on FP, MCH & RH		277	NCB	DGFP	GOB	125.00		23/10/14	12/01/15	20/05/15
IEC-13	Message dissemination on FP & MCH through electronic bill board/tri-vision at division level		14	NCB	DGFP	GOB	63.86.00		23/10/14	12/01/15	20/05/15
IEC-14	Radio programme through all private FM radio channels		1200	NCB	DGFP	RPA	34.00		17/10/14	07/01/15	27/05/15
IEC-15	Media campaign through all private TV channels		400	NCB	DGFP	RPA	120.00		26/10/14	22/01/15	20/05/15
	Motivational programme through all private TV channels		396	NCB	DGFP	RPA	150.00		26/10/14	22/01/15	20/05/15
IEC-16	Motivational programme on FP, MCH, RH & Gender Issue through folk song, jarigan & pot singing show		800	NCB	DGFP	RPA	120.00		10/10/14	27/01/15	21/05/15
IEC-17	Motivational programme on FP, MCH, RH & Gender Issue through street drama in 3 hill districts		15	NCB	DGFP	GOB	22.50		20/10/14	24/01/15	20/05/15

Project Cost (in lakh taka)

Ministry

Agency

Name of Procuring Entity & Code

Name of Operational Plan & Code

Ministry of Health and Family Welfare

DGFP

Director IEM & Line Director IEM

Information, Education and Communication (IEC)

Total

GOB

PA

Proposed Procurement Plan for (2015-16)

Project Cost (in lakh taka)

Ministry

Agency

Name of Procuring Entity & Code

Name of Operational Plan & Code

Ministry of Health and Family Welfare

DGFP

Director IEM & Line Director IEM

Information, Education and Communication (IEC)

Total

GOB

PA

Package No	Description of Procurement Package as per PP/TAPP Works	Unit	Quantity	Procurement Method & (type)	Contract Approving Authority	Source of fund	Estd. Cost in lakh Taka	Indicative Dates			
								Not used in Goods	Invitation of Contract	Signing of Contract	Completion of Contract
1	2	3	4	5	6	7	8	9	10	11	12
IEC-01	Country wide awareness building campaign for delayed marriage delayed 1 st child, 5 years birth spacing at district level		32	Direct Implementation	LD	RPA	35.00		22/10/15	17/01/16	21/05/16
IEC-02	Country wide awareness building campaign for Log acting and permanent method, reducing dropout & promotion service centers and ensure quality services		32	Direct Implementation	LD	RPA	35.00		20/10/15	15/12/16	21/05/16
IEC-03	Orientation workshop for stakeholders (elected representatives, different occupational groups and community management group of community clinic from upazila & union) on FP, MCH, ARH, HIV/AIDS, Nutrition and gender issue etc		242	NCB (OTM)	DGFP	RPA	99.22		18/10/15	20/01/16	20/05/16
IEC-04	Orientation workshop for population and adolescent health care and Nutrition at school (class viii-x) youth forums		242	NCB (OTM)	DGFP	RPA	48.40		20/10/15	15/01/16	21/05/16
IEC-05	Country wide awareness building campaign for newborn care, breastfeeding, supplementary food, immunization, personal hygiene and nutrition at district level		32	Direct Implementation	LD	RPA	35.00		20/10/15	25/12/16	21/05/16
IEC-06	Orientation workshop for upazila level all officers on FP-MCH, safe motherhood and Nutrition		427	NCB (OTM)	DGFP	RPA	179.72		25/10/15	20/01/16	20/05/16
IEC-07	Observance of safe motherhood day at MCWC		70	Direct Implementation	DGFP	RPA	30.80		25/10/15	20/12/15	20/05/16
IEC-08	Observance of other special events and other National days		01	Quotation	LD	GOB	5.00		15/10/15	15/12/15	25/05/16
IEC-09	Procurement of Gameraator, Multimedia & Laptop & computer		22	NCB (OTM)	DGFP	GOB	18.00		20/10/15	15/01/16	20/05/16
IEC-10	Procurement of AV Van		04	NCB (OTM)	DGFP	GOB	200.00		20/10/15	15/01/16	20/05/16
IEC-11	Short film produc and telecousting 6 (six) private TV channl		01	Quotation/ QCBS	DGFP	RPA	17.00		15/10/15	05/01/16	22/05/16
	TV magazine produc and telecousting 2 (two) private TV channl		01	QCBS	DGFP	RPA	77.50		15/10/15	05/01/16	22/05/16
IEC-12	TV spots		05	Quotation/ QCBS	DGFP	GOB	12.00		17/10/15	07/01/16	27/05/16
IEC-13	Advertise through News paper to disseminate message on FP, MCH & RH		277	NCB	DGFP	GOB	120.00		23/10/15	12/01/16	20/05/16
IEC-14	Radio programme through all private FM radio channels		1200	NCB	DGFP	RPA	30.00		17/10/15	07/01/16	27/05/16
IEC-15	Media campaign through all private TV channels		400	NCB	DGFP	RPA	120.00		26/10/15	22/01/16	20/05/16
	Motivational programme through all private TV channels		396	NCB	DGFP	RPA	150.00		26/10/15	22/01/16	20/05/16
IEC-16	Motivational programme on FP, MCH, RH & Gender Issue through folk song, jarigan & pot singing show		800	NCB	DGFP	RPA	122.38		10/10/15	27/01/16	21/05/16
IEC-17	Motivational programme on FP, MCH, RH & Gender Issue through street drama in 3 bill		15	NCB	DGFP	GOB	22.50		20/10/15	24/01/16	20/05/16

Annex-v

16. Approved Man Power Requirement (2011-2016)

Name of OP: Information Education and Communication (IEC)

a) Information Education and Motivation (IEM) Unit

1.

a) IEM Unit

Sl. No	Name of post	Total Number of posts	Pay Scale	Grade	Consolidated Pay per Person/ Monthly	Total Month	Total payTaka in lakh
a) Officer							
1	Deputy Director	01	18,500/-	6	29,675/-	60	17,80,500/-
2	Assistant Director (Religion)	01	15,000/-	7	24,000/-	53	1,30,000/-
3	Population Communication Officer	03	45,000/-	7	72,000/-	53	37,70,000/-
4	Dissemination Officer	01	15,000/-	7	24,000/-	60	14,40,000/-
	Total (a)	06	93,500/-		1,49,675/-		71,20,500/-
b) Staff							
5	Accountant-cum-Cashier	01	5,200/-	14	9,800/-	53	5,20,000/-
6	Opset Machine operator	01	5,200/-	14	9,800/-	53	5,20,000/-
7	Librarian	01	5,200/-	14	9,800/-	53	5,20,000/-
8	AV Van Drivers	30	4,900/-	15	2,85,000/-	53	1,51,5,000/-
9	Projectionist	25	4,700/-	16	2,27,000/-	53	1,19,91,000/-
10	Offset Machine Inkman	01	4,400/-	18	8,675/-	53	4,60,000/-
	Total (b)	59	29,600/-		5,50,075		3,03,86,750/-
		65	1,23,100/-		6,99,750/-		3,75,07,250/-

2.

b) Population Health and Nutrition Cell, Bangladesh Betar

Sl. No	Name of post	Total Number of posts	Pay Scale	Grade	Consolidated Pay per Person/ Monthly	Total Month	Total payTaka in lakh
a) Officer							
1	Director	01	25,750/-	4	39,625/-	60	23,77,500/-
2	Deputy Director	09	22,250/-	5	3,20,275/-	60	1,92,16,500/-
3	Deputy Regional Engineer	01	22,250/-	5	1,06,758/-	60	64,05,480/-
4	Assistant Director	09	11,000/-	9	1,65,150	60	99,09,000/-
5	Accounts Officer	01	8,000/-	10	14,100/-	60	8,46,000/-
6	Sub-Assistant Engineer	01	8,000/-	10	14,100/-	60	8,46,000/-
7	Producer (Drama/ Music)	01	8,000/-	10	14,100/-	60	8,46,000/-
	Total (a)	23	1,05,250		6,74,108		4,04,46,480
b) Staff							
8	Computer Operator	01	5,900/-	12	10,770/-	60	6,44,500/-
9	Stenographer	01	5,500/-	13	10,100/-	60	6,6,000/-
10	Accountant	01	5,500/-	13	10,100/-	60	6,6,000/-
11	U.D..Asstt cum Cashier	01	5,500/-	13	10,100/-	60	6,6,000/-
12	Radio Technician	01	5,500/-	13	10,100/-	60	6,6,000/-
13	Camera man	03	15,000/-	13	30,300/-	60	18,18,000/-
14	Production Assistant	01	5,500/-	13	10,100/-	60	6,6,000/-
15	Motor Driver	03	4,900/-	15	28,380/-	60	17,02,800/-
16	Copyist	02	45,000/-	17	17,600/-	60	10,56,000/-
17	Messenger	01	4,100/-	20	8,275/-	60	4,96,500/-
18	Darwan	01	4,100/-	20	8,275/-	60	4,96,500/-
19	Sweeper	01	4,100/-	20	8,275/-	60	4,96,500/-
	Total (b)	17	70,100/-		1,62,375/-		4,70,40,800/-
	Total (a +b)	40	1,75,350/-		8,36,483/-		8,74,87,280/-
	Grand total post (IEM+pop. cell) On going + creating new Post	65+40 =105	2,98,450/-		15,36,233/-		12,49,94,530/-

Annex-VI

17.(a) List of Machinery, Equipment, Furniture- Fixture & Vehicle

List of Vehicles of IEM Unit & Population Health & Nutrition Cell Of BB for the year 2011-2016

b.1)	Vehicles of IEM Unit for the year 2003-2006 (HQ level)	
Sl.No	Jeep/Car No	Station
1	Dhaka Metro Gha-11-0905	IEM Unit (Out of order)
2	Dhaka Metro Cha-02-2977	IEM Unit
3	Dhaka Metro Cha- 02-4273	IEM Unit
4	Jas 63-4252	IEM Unit (Out of order at Temo)
5	Jas 63-42-4253	IEM Unit (Out of order at Temo)
6	Jas 634527 (Pickup)	IEM Unit
7	Dhaka Metro Gha-14 – 0161 (technical cell)	IEM Unit
8	Jas-634530	IEM Unit
9	AV Van Dhaka Metro Sha- 11 – 0297	IEM Unit
	Total	09
b.2.	AV Van/ Car of IEM Unit (Dist/Div level)	
10	Jas 63-3667,	Dhaka Div.
11	Dhaka Metro -Cha-53-1010	Dhaka District
12	Jas 63-3668	Rajshahi Div.
13	Jas 63-3417	Ctg. Div. “
14	Jas 63-3416	Khulna ‘Div.
15	Dhaka Metro -Cha-11-0373	Tangail Dist.
16	Dhaka Metro-Cha-11-1211	Feni Dist.
17	Dhaka Metro-Cha-11-1212	Bogra Dist
18	Dhaka Metro-Cha-11-1213	Faridpur Dist
19	Dhaka Metro -Cha-11-1214	Comilla Dist
20	Dhaka Metro -Cha-11-1215	Kustia Dist
21	Dhaka Metro- Cha-11-1216	Dinajpur Dist
22	Dhaka Metro -Cha-11-1217	Rangpur Dist
23	Dhaka Metro-Cha-11-1218	Barisal Dist
24	Dhaka Metro -Cha-11-1219	Sylhet Dist
25	Dhaka Metro -Cha-11-1220	Mymensingh Dist
26	Dhaka Metro -Cha-11-1221	Jessore Dist
27	Nawabganj SHA-11-0002	Nawabganj Dist
	Total	
b.3.	Jeep/Car of Population Health & Nutrition Cell Of BB for the year 2003-2006 (HQ)	
28	Dhaka Metro Cha-01-0805 (BB)	Population Health & Nutrition Cell

30	Dhaka Metro Cha-4790(BB)	Population Health & Nutrition Cell
31	Dhaka Metro NA- 1050(BB)	Population Health & Nutrition Cell
	Total	04
b.4.	Jeep/Car of Population Health & Nutrition cell of Bangladesh Beatr (District level)	
32	Dhaka Metro Cha- 02-2531 (BB)	Betar Station Rajshahi Dist
33	Dhaka Metro Cha- 02-1531 (BB)	Betar Station Chittagong Dist
34	Dhaka Metro Cha- 02-2532 (BB)	Betar Station Khulna Dist
	Total	
	03	
	Grand Total	
	34	

Total Vehicle 34 (IEM -27 + Pop. Cell - 07)

Annex-vii

17 (b) Requirement of Machinery and equipment, Transport Vehicles , spares and Furniture

		Quantity	Cost	Quantity	Cost	Quantity	Cost	
2011 -12	1. AV Van and other equipment	04	200.00			04	200.00	Procured by IEM unit
	2. Laptop, Multimedia, Ganertor & Computer	22	18.00	-	-	22	18.00	do
	3. Furniture (IEM & BTV)		2.50	-	-		2.50	do
	4. Machinery (BTV)		1.50	-	-		1.50	do
2012-13	1. AV Van and other equipment	04	200.00			04	200.00	
	2. Laptop, Multimedia, Ganertor & Computer	22	18.00	-	-	22	18.00	do
	3. Furniture (IEM & BTV)		2.50	-	-		2.50	do
	4. Machinery (BTV)		1.50	-	-		1.50	do
	5. Digital Camera	01	5.00			01	5.00	do
	6. Vehicles (B.B)	01	54.00			01	54.00	do
	7. Modernization of IEM Press		100.00				100.00	do
2013-14	1. AV Van and other equipment	04	200.00			04	200.00	
	2. Laptop, Multimedia, Ganertor & Computer	22	18.00	-	-	22	18.00	do
	3. Furniture (IEM & BTV & B.B)		5.50	-	-		5.50	do
	4. Machinery (BTV)		1.50	-	-		1.50	do
2014-15	1. AV Van and other equipment	04	200.00			04	200.00	
	2. Laptop, Multimedia, Ganertor & Computer	22	18.00	-	-	22	18.00	do
	3. Furniture (IEM & BTV)		2.50	-	-		2.50	do
	4. Machinery (BTV)		1.50	-	-		1.50	do
2015-16	1. AV Van and other equipment	04	200.00			04	200.00	
	2. Laptop, Multimedia, Ganertor & Computer	22	18.00	-	-	22	18.00	do
	3. Furniture (IEM & BTV)		2.50	-	-		2.50	do
	4. Machinery (BTV)		1.50	-	-		1.50	do

18. Related Supporting Documents (if any)

Sub-component: Media campaign & transmission

Radio programme (in detail)

JULY 2011 – JUNE 2016

(including salary & allowances of officers & Staffs of
Population health & nutrition cell of Bangladesh Betar)

Introduction

1. Name of the Operational Plan: Population Health and Nutrition Cell, Bangladesh Betar, Under IEC-HNPSP.
2. Sub-Sector of the Programme: Population.

4. Name of the Sponsoring Ministry: Ministry of Health and Family Welfare (MOHFW).
5. Name of the Implementing Agency: Population Health and Nutrition Cell, Bangladesh Betar.
6. Name of the Financing & Supervising Authority: Directorate of Family Planning.
7. Implementation Period :
 - a) Commencement: 1st July 2011.
 - b) Completion: : 30th June 2016.

8. Description :

Population Health & Nutrition Cell (PHNC) project of Bangladesh Betar was established in the mid-seventies to produce & broadcast radio programmes for direct and deep impact on the change of the behavioural pattern of the listeners with a view to motivating our people small family norms. Previously its name was Population Planning Cell. At first time it was started with a 20-minutes programme daily. But gradually the programme duration was extended to meet the demand of the general people of Bangladesh. At present 385 minutes programmes are broadcast daily from the principal cell and including eleven other sub-cells of Bangladesh Betar. It is very encouraging that recently Bangladesh Betar has started 6-new radio station at Barisal, Thakurgaon, Rangamati, Bandarban Cox's Bazar & Comilla. The six new Betar station had broadcast programme on Population, Health & Nutrition with their own arrangement and finance, but from the financial year 2007-2008 it was included as a sub-cell of PHNC and provided fund for the programme.

Programmes contents cover a wide range of Population, Health & Nutrition issues including:

- ❑ Family Planning.
- ❑ Population problem.
- ❑ Mother and child health care
- ❑ Reproductive health care
- ❑ Large scale female and especially male participation in FP, MCH care in dowry prevention and other social issues.
- ❑ Women and children rights women empowerment.
- ❑ Public health and hygiene.
- ❑ Creating awareness of AIDS, STDs, vaccination of child & others deadly diseases etc.
- ❑ Rights of adolescence to access information & services about Sexual & reproductive health (ARH).
- ❑ Give Prescriptions/ suggestions on Family Planning, various diseases, psychological/Mental health, reproductive health & sexual problems and safe motherhood etc.
- ❑ Islam and Family welfare; birth control, in the eye of Islam, gender equity, children's rights, AIDS, safe motherhood, ARH, reproductive health etc.
- ❑ Campaign against superstitions and religious dogma and stigmatism.
- ❑ Create awareness of epidemic diseases (like Dengue fever, Nipah virus, Diarrhoea, Bird flu, Swine flu diseases etc.)
- ❑ Campaign on violence against women, gender disparity, early marriage, male sterilization, girls education, breast feeding etc.

Considering the glorious success & deep impact on our programmes on the general mass regarding awareness of Family Planning & Welfare, MCH, Primary Health and hygiene, AID/HIV ARH public health etc. The Ministry of Health & Family welfare included this project

We broadcast both studio based in and outside programmes daily. We go to the people directly and try to know their problems and necessities to make programmes more acceptable & colourful to them. We also broadcast regularly community programmes with the participation of slum and rural people which are very effective and popular. We could reach the doorstep of the common people by dint of our relentless effort through making successful programmes. Sometimes we arrange stage performing radio programmes in the interior rural area to creating awareness about family planning and birth control with the mother and child health care and nutrition issues. In the village area stage performing programmes are very effective and successful because we can share and gear up village people through exchanging our ideas, knowledge, messages and opinion. The public and our target audience can directly involve through participating in the local stage programmes. Hence, we can disseminate our message at proper place in right goal in time.

In arranging and making successful programmes we need the logistic support as well. Obviously, we have to use vehicles to collect the relevant information based on basic problem. These information help us to make our programmes very effective and successful. To collect the needed information we are to go in every nook and corner of the country. We can cover the all IEM, DFP activities which are occurring regularly in every districts and thana level on MCH, ARH, AIDS, FP etc. at family planing and health complexes, if IEM support giving us Out Broadcast Van for field reporting.

Besides this, often we have to go different ministry and offices for prgramme interest. Sometimes we go outside of the office to participate in the seminar, symposium, workshop and meetings for programme purposes. We work even in holidays, because always we have to remain busy with our job to make the programmes effective. These reasons creates the much needed use of vehicles & fuels for population Health and Nutrition Cell, project.

Every organization has its own manpower. It is very essential. Because without manpower no agency can run well. So it is very clear that, the Population, Health and Nutrition cell in Bangladesh Betar also has a crying need for a certain skilled manpower. Because this manpower is very much needed to maintain the continuity of its programme as well as financial official works. We know that Chittagong, Rangamati, Bandarban Cox's bazar and Comilla are the South-East part of our country. It has a special culture and topography. The maximum tribes are living here with their

own identities and values but they are not getting the advantages family planning, health and nutrition services and messages. As a result the population growth rate (TFR) is high. To solve these problems the government has recently launched six new radio station for these hilly people to improve their life- status to make them aware and motivate them towards family planning, MCH care, CR, ARH etc. The six-radio stations are at Barishal, Rangamati, Thakurgaon, Bandarban Cox's Bazar and Comilla. The new radio stations have been broadcasting both their own regional programmes and relay the national programme daily. At present we have examined that these six station have already been broadcasting the programmes based on Family Planning, Health and Nutrition daily for 10-15 mts. It is needless to say that the programme on Family Planning coverings all over the Bangladesh and it is noticed that programme is creating more awareness about Family Planning and Health issues and helping to our community to adapt small family norms for better life. So we have included the six new radio station as sub-cell of Population Health and Nutrition Cell, Bangladesh Betar under HNPSP during from (2007 – 08) financial year. The station officials assigned by the Director. Director will be the focal point of

From its very inception Bangladesh Betar has a system of having Staff Artist of different status. In existing system they are paid according to national pay scale but the honorarium are paid from artist honorarium head. The Staff Artists of Population Health & Nutrition Cell of Bangladesh Betar were also appointed as per rules & regulations exists in Bangladesh Betar. They are living or on going with the project getting salary according to the exist system maintained in the Betar administration since the year of starting the HNPS. Contractual appointment and promotion of Staff Artist can be given according to proposal through a committee headed by the project director with the approval of Director General, Bangladesh Betar.

As regards contingent paid staff, they are paid as per Government rules from the contingent paid staff head. The facilities of Contingent paid staff are given according to that of 3rd and 4th class employees of the government. The Operational Plan has been prepared accordingly maintaining the low cost for the highest use of human resource, knowledge & skilled personnel.

Indeed, it is a regular practice to give contract Casual & Consolidated artist in Bangladesh Betar as a programme assistance for the office interest. Casual & Consolidated artist job is fully temporary and authority can cancel their contract without notice & clarification in any time. It is fully daily basis contractual job and follow the **No work No pay** guideline and rule. The Director of PHNC is fully authority to contract any person as when and where required for the office management & interest.

It is learnt that in the mean time the great revolution has been done in the electronic media by using the modern digital machinery's and equipment. Analogue studio based recording, dubbing - editing machineries are now backdated and not available in the market. Because the Concern Company of the developed countries have already been stopped producing and manufacturing these types of machineries, equipment and accessories. On the other hand, within the short period Bangladesh Betar will adapt digital broadcasting system including recording, dubbing-editing in all programmes. That's why Population Health and Nutrition Cell replaced of all analogue recording, dubbing-editing machineries and equipment by the digital computerized machinery's and equipment. These are the reason to immediately setup a new studio with machinery and equipment.

To make popular programmes training & studies are very important. So foreign study training & study tour have been proposed to acquire knowledge of the latest information about digital programme technique, design of popular & effective programme production. The information and technologies are changing every day. We should run with it. If Bangladesh Betar do adopt digital broadcasting system in the programme making and transmission. Then training and study will be needed for making skilled radio personals. Bangladesh Betar can play a role as resource center. For effective, successful programme production, we need a group of resourceful, trained officers and workers. Frequent training and study make one skilled, knowledgeable full and perfect in his/her working field. So that training and study of home and abroad will be very much essential and helpful to run the office significantly. So foreign study, training and study tour has been proposed with adequate budget.

Without any evaluation of any programmes we can not measure its efficiency and effectiveness. So that the activities of Population Health and Nutrition Cell as media campaign & transmission under IEC programme will evaluate after completion the project. So to make more accountable and transparent the business of Population Health and Nutrition Cell, we need a passage for evaluating the broadcast campaign and transmission materials. So we have need some budget for it.

9. Objective of the HPNSDP Radio Programme.

Broad goal:

To create awareness and bring about behavioral change among the people through radio campaign and transmission on small family norms, family planning and welfare, MCH, ARH, AIDS/HIV, CR, VAW, gender disparity and equity, population, health and nutrition issues to achieve the IEC'S objectives and strategies.

Specific objectives:

- i) To inform and transmit messages of the availability of family planning materials and MCH care services.
- ii) To grow positive attitude among the people about long acting contraceptive methods. Specially male sterilized method.
- iii) To create awareness of the deleterious effect of early marriage among the adolescence/unmarried and create positive attitude among them towards delayed marriage.
- iv) To create sensation among the people about the benefit of sustainable use of condom to prevent HIV/AIDS, deadly sexual infectious diseases and promote also family planning.
- v) To make awareness among the adolescents and their other family members to right to know about adolescents reproductive health.
- vi) To extend IEC information to hard to reach area to disseminate family planing, reproductive health messages among the inhabitants of those areas and also the hard core groups, urban slums dwellers and disadvantaged group.
- vii) To create awareness among the people about mother, infant and children health and nutrition, need for care of mothers during pregnancy, pre and postnatal care etc.
- viii) To create awareness about public health like, Arsenic contamination, immunization of children, diarrhoea prevention, protection of environment pollution.
- ix) To address the issues for creating awareness about violence against women and children, dowry, gender disparity and equity. Social and religious superstitions and dogma etc.
- x) To address our community leaders (Political and religious) and others GO's and NGO's personals requesting to actively participation in social motivation activities of their respective areas and working field.
- xi) To increase IEC knowledge among the service providers for better counseling and quality services.

10. Priority Activities:

- i) For creating awareness and achieving the effective result, obviously we have a need assessment of our target Listeners that what type of programmes they want to listen. So at first we will go to different listening area of our country, to know desires, suggestions, opinion and experiences of our broadcasting programmes. We will incorporate and reflect their opinion and suggestions to our programme planning and production.
- ii) We will do quickly communicate the entire resource persons/resource center for getting latest and up-date information about the IEC- knowledge and materials
- iii) We will also give priority to exchange views and knowledge with the service providers of all sectors (GO, NGO) at field level.
- iv) We have need to meet with the policy makers for their suggestions, guideline and future thinking about the programmes.
- v) To disseminated IEC messages we will do introduce new format to like stage perform radio programmes, street canvas, comics, street rhymes/lyrics, street theatre, traditional songs etc. in the remote and hard to reach area. In that case PHNC will go in slum people, street boys and girls workers, rickshaw, van, carts poolers and other unprivileged hard core groups listeners.
- vi) We will give award and prize money among the quiz winners in our participatory various programmes regularly.
- vii) Finally we will give top priority to bring variations in our radio programmes using our all efforts and techniques.

11. Implementation mechanism, financial and manpower management of Population Health and Nutrition Cell, Bangladesh betar.

- i) IEM-unit of the directorate of family planning and Bangladesh Betar will be supervised the implementation and management of Population Health and Nutrition Cells activities with each other co-operation.
- ii) IEM unit will allocate funds for Population Health and Nutrition Cell of Bangladesh Betar under HPNSDP.
- iii) Director of Population Health and Nutrition Cell, Bangladesh Betar is fully responsible for the implementation and management of Population Health and Nutrition Cells activities.
- iv) Bangladesh Betar will give assistance for manpower, working places, airtime for broadcast and all cooperation as when and where required. If there is have any dispute or problem then it will be met up with the consultation of both authorities.
- v) Director of PHNC will be deputed on deputation from the Betar officials by the Betar authority or DDG (programme) will be assigned with additional charge of the Director post of the PHNC on behalf of the DG Betar.
- vi) DDG (programme) of Bangladesh Betar will do supervise, inspection and give all sorts of assistance on behalf of the DG Betar as when & where required.

- vii) Under the HNPSB Bangladesh Betar Population Health and Nutrition Cell will be remained as it was. The manpower and its all machinery's and equipment's has been merged into IEM-DFP under HNPSB. The all post of the Bangladesh Betar Population Health and Nutrition Cell has treated as posts of IEM-DFP under HNPSB project. No new appointment is needed against the class one posts under the Organogram. Only Bangladesh Betar officials will work against those posts on deputation. If it is needed Bangladesh Betar can be appointed other post (below class one) in the organogramme. Betar authority will propose the officials name for deputation in the all post of PHNC.
- viii) Director of PHNC will do his all sorts of works with the consultation of DDG prog. Betar.
- ix) But the any appointment or contact against the Staff Artist will be done Director approval by the Director General of Bangladesh Betar. Bangladesh Betar contractual & appointment rules of Staff Artist and its schedule will be followed in that case.
- x) All contract and appointment of the casual artist, consolidated artist, script writers, presenters and contingent paid staff will be done approval by the Director of Population Health and Nutrition Cell, Bangladesh Betar when and where as required. The payment of causal all type of artist who are working like staff of Radio shall not be given more than Tk. 800/- (Eight hundred) per day.
- xi) Working all staff artist and contingent paid staff will be treated as Bangladesh Betar staff. They will work here as like on deputation. After end or completion of the project they will have a opportunity to return Bangladesh Betar as Staff Artist or 3rd & 4th class employee.
- xii) In some special cases when needed to pay some artist in cash, such as, quize winner's prize money, instantly participatory programme artist in out side broadcast, on spot interviewing some slum areas and non-capable to sign, illiterate rickshaw, van cart poolers and others non-Bank account holder, child artist ets. In these above situation or case Director or authority of PHNC will give in cash payment or honorium with maintaining proper document to the participated all artist.
- xiii) The payment of others all kinds of artist will be given to follow the approved fee structure by the Director General of Bangladesh Betar. The fee structure could be modified and changed by the DG Betar time to time.
- xiv) The director of Population Health and Nutrition Cell, Bangladesh Betar, treated as a project director. Director will hold and execute power following to the 'Delegation of Financial power for development Project. Rules-' issued by the government dated 12th April 1994, development wing, Finance Ministry and with the follow others Government financial act and rules with its revised Edition.
- xv) All kinds of payment will be given getting after the sanctioned budget from the project that respective economic codes of expenditure.
- xvi) All kind of allocation and received budget what ever it is against any programme of any center of Betar could be change and rearranged as when and where required when budget releasing and distributing to the sub-cell by the Director, population Cell through the approval of Director General Bangladesh Betar.

Population Health & Nutrition Cell

Bangladesh Betar

Sher-E- Bangla Nagar, Dhaka.

12. a. Program Schedule of PHNC with Programme Broadcast Time

Station Population Health & Nutrition Cell	Title	Broad Cast Day	Broad Cast Time	Duratio n (mts)	Frequency
Dhaka-Ka (National H)	Sukher Thikana	Everyday	7:25AM	05	693 KHz 432.90 Meter
Dhaka-Ka	Shasthoi Sukher Mul	Everyday (Except Friday)	11:30A M	30	693 KHz 432.90 Meter
Dhaka-Ka	Eso Gari Choto Paribar	Everyday (Except Friday, Saturday)	3:05PM	40	693 KHz 432.90 Meter
Dhaka-Ka (National H)	Sukhi Songsar	Everyday (Except Friday)	8:10Pm	20	693 KHz 432.90 Meter
Dhaka-Kha	Eso Gari Sukher Ghor	Everyday (Except Friday)	10:00P M	15	630 KHz 476.19 Meter
Dhaka-Kha	Jonojibon	Every Friday	8:05PM	15	630 KHz 476.19 Meter

Program Schedule of Sub-Cell

Station	Title	Broad Cast Day	Broad Cast Time	Duration	Frequency
Chittagong	Sonali Prottasha	Everyday (Except Friday)	3:05 PM	25	873 KHz 343.64Meter
Khulna	Choto Paribar	Everyday (Except Friday)	3:05 PM	25	558 KHz 537.63Meter
Rajshahi	Sukhi Paribar	Everyday (Except Friday)	3:05 PM	25	1080 KHz 277.77Meter
Rangpur	Sukhi Jibon	Everyday (Except Friday)	4:30 PM	30	1053 KHz 284.90Meter
Sylhet	Sukher Nir	Everyday (Except Monday)	3:05 PM	25	963 KHz 311.52Meter
Barishal	Choto Paribar	(Sunay, Tuesday, Thursday and Saterdag)	3:05 PM	25	1287 KHz 233.10Meter
Rangamati	Jiboner Jonno	Everyday (Except Saturday)	1:20 PM	10	1161 KHz 258.40Meter
Thakurgaon	Sukher Angina	Tuesday & Thursday	6:05PM	15	999 KHz 300.30Meter
Bandarban	Shopno Shiri	Saturday, Monday & Thursday	12:35 PM	15	1431KHz 209.64Meter
Cox's Bazar	Sonali Jibon	Sunday & Wednesay	12:35 PM	20	1314 KHz 228.31Meter
Comilla	Porikolpito Jibon	Monday	440 PM	20	1413KHz 212.31Meter
Total				235 Mts	

Daily National Broadcast Duration (7:25 am & 8:10 pm.)	300
Daily Regional Broadcast Duration	340
Daily Total Broadcast Duration	640

Total Programme Broadcast (Direct + Relay)

Sl no	Sub-cell	Time of Broadcast	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Total
1	Chittagong		25	25	25	25	25	25	5	150
2	Khulna		25	25	25	25	25	25	5	150
3	Rajshahi		25	25	25	25	25	25	5	150
4	Rangpur		25	25	25	25	25	25	5	150
5	Sylhet		25	25	25	25	25	25	5	150
6	Barisal									
7	Rangamati									
8	Thakurgaon		20	20	20	20	20	20		100
9	Bandarban									
10	Cox's bazar									
11	Comilla	4.40 pm	20	20	20	20	20	20		100
	Total relay		165	165	165	165	165	165	25	1000
	Total Programme Broadcast		395	450	425	445	435	460	80	2500
	Average		385	385	385	385	385	385	385	

Total Relay Programme

			Relay	Daily	Weekly			
			Suker Thikana	Sukhi Sangsar	Total Total			
	Khulna		5	20	25	155		
	Rajshahi		5	20	25	155		
	Rangpur		5	20	25	155		
	Sylhet		5	20	25	155		
	Chittagong		5	20	25	155		
	Thakurgaon			20	20	120		
	Comilla			20	20	120		
	Sub Total		25	140	165	1015		

a-1

12. Programme out put and schedule with cost.

Out put: 385 minutes Daily Radio Programme on FP, MCH, ARH, AIDS/HIV & General Health Care, gender equity, including 150 mts.(avg) program new radio station. 3rd level code: 8101; Sub component; Media campaign and transmission under IEC-FP

A : PHNC- Dhaka including 5- Sub cell:

No.	ACTIVITIES	Implementation			2003-2004				2004-2005				2005-2006				Expenditure 2003-2004	Expenditure 2004-2005	
		Implemented by	Supervised by	Co-ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q			End of 3 years out put
1.	SUKHER THIKANA: (myLi wVKvbv) Broadcast time 7.25 am. It includes talks regarding FP, MCH, reproductive health, safe motherhood, breast feeding, ARH, EPI, Diarrhoea, Skin, Diseases etc. It is a national programme.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min	33120 min	6.00	6.00
2.	SHASTHAYE SUKHER MUL : (vB myLi g-j) Broad cast 11-30.am (a) Magazine Programmes (gMvwRb Abyvb): It includes subject-oriented songs, motivational songs, slogans related all health & FP messages.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min	33120 min	9.50	9.50

a-2.

12. Programme out put and schedule with cost.

Out put: 475 minutes Daily Radio Programme on FP, MCH, ARH, AIDS, HIV & General Health Care, gender equity, including 100 mts. programme of five n station. 3rd level code: 8104; Sub component; Media campaign and transmission under IEC-FP

A : PHNC- Dhaka including 5- Sub cell:

Sl.	Activities	Implementation			2006-2007				2007 – 2008				2008-2009				2009-2010				End of 7 years out put	Expen diture 2006-2007	Expen diture 2007-2008	Expen diture 2008-2009
		Implem ented by	Super vised by	Co-ordi nate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q				
1	SUKHER THIKANA: (myLi wVKvbv) Broadcast time 7.25 am. It includes talks regarding FP, MCH, reproductive health, safe motherhood, breast feeding, ARH, EPI, Diarrhoea, Skin, Diseases etc. It is a national programme	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min	7665 min	9.00	9.00	9.00
2	SHASTHAYE SUKHER MUL : (vB myLi g-j) Broad cast 11-30.am (a) Magazine Programmes (gMvwRb Abyvb): It includes subject oriented songs, motivational songs, slogans related all health & FP messages	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min	76650 min	12.00	12.00	12.00

a-3

12. Programme out put and schedule with cost.

Out put: 475 minutes Daily Radio Programme on FP, MCH, ARH, AIDS/HIV & General Health Care, gender equity, including 100 mts. programme of five n station. 3rd level code: 8101; Sub component; Media campaign and transmission under IEC-FP

A : PHNC- Dhaka including 5- Sub cell:

N o.	ACTIVITIES	Implementation			2010-2011				2011-2012				2012-2013				Expenditure 2010-2011	Expenditure 2011-2012	
		Implem- ented by	Super- vised by	Co- ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q			End of 10 years out put
1.	SUKHER THIKANA: (myLi wVKvby) Broadcast time 7.25 am. It includes talks regarding FP, MCH, reproductive health, safe motherhood, breast feeding, ARH, EPI, Diarrhoea, Skin, Diseases etc. It is a national programme.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min	33120 min	12.00	12.00
2.	SHASTHAYE SUKHER MUL : (^vB myLi g-j) Broad cast 11-30.am (a) Magazine Programmes (gMvwRb Abyôvb): It includes subject-oriented songs, motivational songs, slogans related all health & FP messages.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min	33120 min	15.00	15.00

a-4.

12. Programme out put and schedule with cost.

Out put: 475 minutes Daily Radio Programme on FP, MCH, ARH, AIDS, HIV & General Health Care, gender equity, including 100 mts. programme of five n station. 3rd level code: 8104; Sub component; Media campaign and transmission under IEC-FP

A : PHNC- Dhaka including 5- Sub cell:

N o.	ACTIVITIES	Implementation			2013-2014				2014-2015				2015-2016				Expendi- ture 2013- 2014	Expendi- ture 2014- 2015	Expendi- ture 2015- 2016	Tota Expendi 2015-2016	
		Implem- ented by	Super- vised by	Co- ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q					End of 13 years out put
1.	SUKHER THIKANA: (myLi wVKvby) Broadcast time 7.25 am. It includes talks regarding FP, MCH, reproductive health, safe motherhood, breast feeding, ARH, EPI, Diarrhoea, Skin, Diseases etc. It is a national programme.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min		33120 min	12.00	12.00	

2.	SHASTHAYE SUKHER MUL : ([~]v[~]B my^{††}Li g~j) Broad cast 11-30.am (a) Magazine Programmes (g^vMvwRb Abyôvb): It includes subject-oriented songs, motivational songs, slogans related all health & FP messages.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min			15.00	15.00	
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b-1.

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

Sl. No	ACTIVITIES	Implementation			2003-2004				2004-2005				2005-2006				Expenditure 2003-2004	Expenditure 2004-2005	
		Implem- ented by	Super- vised by	Co- ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q			End of 3 year out put
3.	<p>ASO GORI CHOTO PARIBAR: (Gꞑmv Mwo ꞑQvU cwievi) Broadcast time. 3.05 pm. It includes different types of different groups of listeners.</p> <p>(a) Amader Chetonay Amader Bhabnay (Avgvꞑꞑ i ꞑPZbvq Avgvꞑꞑ i fvebvq): programmes for students, adolescence and youth on thinking & opinion abut family plan. Population problem, ARH, etc. Format: Group discussion, testimony talks, gingle, radio cartoon, development song etc. every sun day.</p> <p>(b) Aponar Gar Aponar Sangsar : (Avcbvi Ni Avcbvi msmvi) - Every Monday programme for women on birth control family planing women empowerment etc.</p> <p>(c) Cultural Group prgramme (ꞑMvwô wfwĒK Abyôvb) : Broadcast last Thursday of every month. It includes the culture activities of groups towards the health hygiene, family planing etc.</p>	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	3220 min	3220 min	3220 min	3220 min	3220 min	3220 min	3220 min	3220 min	3220 min	3220 min	3220 min	3220 min	38640 min	18.50	18.50

b-2.

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

SI	Activities	Implementation			2006-2007				2007 – 2008				2008-2009				2009-2010				End of 7 year out put	Expen diture 2006-2007	Expen diture 2007-2008	Expen diture 2008-2009
		Implem ented by	Super vised by	Co-ordi nate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q				
3	<p>ASO GORI CHOTO PARIBAR: (Gḡmv Mwo ḡQvU cwievi) Broadcast time. 3.05 pm. It includes different types of different groups of listeners.</p> <p>(a) Amader Chetonay Amader Bhabnay (Avgvḡ i ḡPZbvq Avgvḡ i fvebvq): programmes for students, adolescence and youth on thinking & opinion abut family plan. Population problem, ARH, etc. Format : Group discussion, testimony, talks, gingle, radio cartoon, development song etc. every sun day.</p> <p>(b) Aponar Sangsar : (Avcbvi Ni Avcbvi msmvi) - Every Monday programme for women on birth control family planing women empowerment etc.</p> <p>(c) Cultural Group prgramme (ḡMvwô wfwĒK Abyôvb) : Broadcast last Thursday of every month. It includes the culture activities of groups towards the health hygiene, family planing etc</p>	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	322 0 min	3220 min	322 0 min	322 0 min	3220 min	3220 min	3220 min	322 0 min	3220 min	322 0 min	3220 min	3220 min	322 0 min	3220 min	3220 min	3220 min	90160 min	19.75	19.75	19.75

b-3.

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

Sl. No	ACTIVITIES	Implementation			2010-2011				2011-2012				2012-2013					Expenditure 2010-2011	Expenditure 2011-2012
		Implem- ented by	Super- vised by	Co- ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	End of 10 years out put		

3.	ASO GORI CHOTO PARIBAR: (Gꞥmv Mwo ꞥQvU cwievi) Broadcast time. 3.05 pm. It includes different types of different groups of listeners. (a) Amader Chetonay Amader Bhabnay (Avgvꞥꞥ i ꞥPZbvq Avgvꞥꞥ i fvebvq): programmes for students, adolescence and youth on thinking & opinion about family plan. Population problem, ARH, etc. Format: Group discussion, testimony talks, gingle, radio cartoon, development song etc. every sun day. (b) Aponar Gar Aponar Sangsar : (Avcbvi Ni Avcbvi msmvi) - Every Monday programme for women on birth control family planing women empowerment etc. (c) Cultural Group prgramme (ꞥMvwô wfwÊK Abyôvb) : Broadcast last Thursday of every month. It includes the culture activities of groups towards the health hygiene, family planing etc.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	3220 min	3220 min	3220 min	3220 min	3220 min	3220 min	3220 min	3220 min	3220 min	3220 min	3220 min	3220 min	38640 min	19.75	19.75
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b-4.

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

No.	ACTIVITIES	Implementation			2013-2014				2014-2015				2015-2016				Expenditure 2013-2014	Expenditure 2014-2015	Expenditure 2015-2016	Total Expenditure 2015-2016	
		Implemented by	Supervised by	Co-ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q					End of 13 years output
3.	<p>ASO GORI CHOTO PARIBAR: (Gṡmv Mwo ṡQvU cwievi) Broadcast time. 3.05 pm. It includes different types of different groups of listeners.</p> <p>(a) Amader Chetonay Amader Bhabnay (Avgvṡṡ i ṡPZbvq Avgvṡṡ i fvebvq): programmes for students, adolescence and youth on thinking & opinion about family plan. Population problem, ARH, etc. Format: Group discussion, testimony talks, gingle, radio cartoon, development song etc. every sun day.</p> <p>(b) Aponar Gar Aponar Sangsar : (Avcbvi Ni Avcbvi msmvi) - Every Monday programme for women on birth control family planing women empowerment etc.</p> <p>(c) Cultural Group programme (ṡMvwō wfwĒK Abyōvb) : Broadcast last Thursday of every month. It includes the culture activities of groups towards the health hygiene, family planing etc.</p>	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD IEM DFP	3220 min	3220 min	3220 min	3220 min	3220 min	3220 min	3220 min	3220 min	3220 min	3220 min	3220 min	3220 min	3220 min				

C-1.

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

SI	ACTIVITIES	Implementation			2003-2004				2004-2005				2005-2006				Expenditure 2003-2004	Expenditure 2004-2005	
		Implemented by	Supervised by	Co-ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q			End of 3 year output

3.	<p>(a) Apnar Ghar Apnner Sangsar : (Avcbvi Ni Avcbvi msmvei): Program for women everyday. New married couples, it address mainly gender, safe motherhood, new born care, family planing and care in pregnancy period etc.</p> <p>(b) Amather Katha Amather Gan (Avgv†'i K_v Avgv†'i Mvb) Motivational and development song broadcast every Sunday and Tuesday.</p> <p>(c) Gharay Gharay Parikolpona (N†i N†i cwiKibv)- Programme for family discussion of family planning and other health nutrition issues. Broadcast every Tuesday.</p> <p>(d) Drama (bvUK) : It broadcast every Wednesday with the message on family planning ARH, MCH care, safe motherhood, gender disparity, girls and women right etc.</p>	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP																		
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C-2.

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

Sl	Activities	Implementation			2006-2007				2007 – 2008				2008-2009				2009-2010				End of 7 year out put	Expen diture 2006- 2007	Expen diture 2007- 2008	Expen diture 2008- 2009		
		Imple m ented by	Super vised by	Co- ordi- nate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q						
3.	<p>(a) Apnar Ghar Apnner Sangsar : (Avcbvi Ni Avcbvi msmvei): Program for women everyday. New married couples, it address mainly gender, safe motherhood, new born care, family planing and care in pregnancy period etc.</p> <p>(b) Amather Katha Amather Gan (Avgvꠞꠞ i K_v Avgvꠞꠞ i Mvb) Motivational and development song broadcast every Sunday and Tuesday.</p> <p>(c) Gharay Gharay Parikolpona (Nꠞꠞ Nꠞꠞ cwiKibv)- Programme for family discussion of family planing and other health nutrition issues. Broadcast every Tuesday.</p> <p>(d) Drama (bvUK) : It broadcast every Wednesday with the message on family planning ARH, MCH care, safe motherhood, gender disparity, girls and women right etc.</p>	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP																						

C-3.

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

SI	ACTIVITIES	Implementation			2010-2011				2011-2012				2012-2013				Expenditure 2010-2011	Expenditure 2011-2012
		Implem- ented by	Super- vised by	Co-ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q		
3.	<p>(a) Apnar Ghar Apnner Sangsar : (Avcbvi Ni Avcbvi msmvei): Program for women everyday. New married couples, it address mainly gender, safe motherhood, new born care, family planing and care in pregnancy period etc.</p> <p>(b) Amather Katha Amather Gan (Avgv†i K_v Avgv†i Mvb) Motivational and development song broadcast every Sunday and Tuesday.</p> <p>(c) Gharay Gharay Parikolpona (N†i N†i cwiKibv)- Programme for family discussion of family planning and other health nutrition issues. Broadcast every Tuesday.</p> <p>(d) Drama (bvUK) : It broadcast every Wednesday with the message on family planning ARH, MCH care, safe motherhood, gender disparity, girls and women right etc.</p>	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP														

C-4.

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

No.	ACTIVITIES	Implementation			2013-2014				2014-2015				2015-2016				Expenditure 2013-2014	Expenditure 2014-2015	Expenditure 2015-2016	Total Expenditure 2015-2016
		Implemented by	Supervised by	Co-ordinator	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q				
3.	<p>(i) Apnar Ghar Apnner Sangsar (Avcbvi Ni Avcbvi msmvei): Program for women everyday. New married couples, it address mainly gender, safe motherhood, new born care, family planing and care in pregnancy period etc.</p> <p>(b) Amather Katha Amather Gan (Avgvꠗꠗ i K_v Avgvꠗꠗ i Mvb) Motivational and development song broadcast every Sunday and Tuesday.</p> <p>(c) Gharay Gharay Parikolpona (Nꠗi Nꠗi cwiKibv)- Programme for family discussion of family planing and other health nutrition issues. Broadcast every Tuesday.</p> <p>(d) Drama (bvUK) : It broadcast every Wednesday with the message on family planning ARH, MCH care, safe motherhood, gender disparity, girls and women right etc</p>	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD IEM DFP																

d-1.

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

Sl. No	ACTIVITIES	Implementation			2003-2004				2004-2005				2005-2006				Expenditure 2003-2004	Expenditure 2005-2006	
		Implemented by	Supervised by	Co-ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q			End of 3 year out put
4.	<p>SUKHI SANGSAR : (myLx msmvi) - Broadcast time 8.10 P.M- It is a national programme. It includes different type of programme for different groups listeners. It is deals with small family norms, MCH, FP, AIDS/HIV, dowry, right, bad effect of early marriage, use of contraceptive methods, safe motherhood's, various health & social issues broadcast everyday.</p> <p>(a) Sustha Jiban: (my' Rxeb)- Health, Population & Nutrition related message. It broadcast every Saturday.</p> <p>(b) Eymon-Ey- Deho (Health Magazine) (GB gb GB †n)- It includes listeners letters replies, problems & solution of Family Planning discussion about child & adolescent health. Primary health care etc. It broadcast 3rd Tuesday every week.</p> <p>(C) Drama Serial (avivevwnK bvUK) : Every Tuesday- It presents family planning, Health, Nutrition & Population related messages with dramatic form which are the part and parcel of our daily life.</p>	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	11040 min	11040 min	10800 min	10920 min	11040 min	11040 min	10800 min	10920 min	11040 min	11040 min	10800 min	10920 min	231400 min	9.00	9.00

d-2.

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

Sl	Activities	Implementation	2006-2007	2007 – 2008	2008-2009	2009-2010	End of	Expenditure	Expenditure	Expenditure

		Imple m ented by	Super vised by	Co- ordi- nate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	7 year out put	2006- 2007	2007- 2008	2008- 2009
4	<p>SUKHI SANGSAR : (myLx msmvi) - Broadcast time 8.10 P.M- It is a national programme. It includes different type of programme for different groups listeners. It is deals with small family norms, MCH, FP, AIDS/HIV, dowry girls, right, bad effect of early marriage, use of contraceptive methods, safe mother-hood's, various health & social issues etc. broadcast everyday.</p> <p>(a) Sustha Jiban: (my[~] RxeB)- Health, Population & Nutrition related message. It broadcast every Saturday.</p> <p>(b) Eymon-Ey- Deho (Health Magazine) (GB gb GB †'n)- It includes listeners letters replies, problems & solution of Family Planning discussion about child & adolescent health. Primary health care etc. It broadcast 3rd Tuesday every week.</p> <p>(C) Drama Serial (avivewnK bvUK) : Every Tuesday- It presents family planning, Health, Nutrition & Population related messages with dramatic form which are the part and parcel of our daily life.</p>	Direct or PHNC Betar	Directo r PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	1104 0 min	1104 0 min	10800 min	109 20 min	1104 0 min	1104 0 min	108 00 min	109 20 min	110 40 min	110 40 min	10800 min	109 20 min	1104 0 min	11040 min	10800 min	1092 0 min	306600	10.25	10.25	10.25

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

Sl. No	ACTIVITIES	Implementation			2010-2011				2011-2012				2012-2013				Expenditure 2010-2011	Expenditure 2004-2005	
		Implem- ented by	Super- vised by	Co- ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q			End of 10 year out put
4.	<p>SUKHI SANGSAR : (myLx msmvi) - Broadcast time 8.10 P.M- It is a national programme. It includes different type of programme for different groups listeners. It is deals with small family norms, MCH, FP, AIDS/HIV, dowry, right, bad effect of early marriage, use of contraceptive methods, safe motherhood's, various health & social issues broadcast everyday.</p> <p>(a) Sustha Jiban: (my' Rxeb)- Health, Population & Nutrition related message. It broadcast every Saturday.</p> <p>(b) Eymon-Ey- Deho (Health Magazine) (GB gb GB †' n)- It includes listeners letters replies, problems & solution of Family Planning discussion about child & adolescent health. Primary health care etc. It broadcast 3rd Tuesday every week.</p> <p>(C) Drama Serial (avivevwnK bvUK) : Every Tuesday- It presents family planning, Health, Nutrition & Population related messages with dramatic form which are the part and parcel of our daily life.</p>	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	12480 min	12480 min	12480 min	12480 min	12480 min	12480 min	12480 min	12480 min	12480 min	12480 min	12480 min	12480 min	149760 min	9.00	9.00

d-4.

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

No.	ACTIVITIES	Implementation			2013-2014				2014-2015				2015-2016				Expenditure 2013-2014	Expenditure 2014-2015	Expenditure 2015-2016	Total Expenditure 2015-2016
		Implemented by	Supervised by	Coordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q				
4.	<p>SUKHI SANGSAR : (myLx msmvi) - Broadcast time 8.10 P.M- It is a national programme. It includes different type of programme for different groups listeners. It is deals with small family norms, MCH, FP, AIDS/HIV, dowry girls, right, bad effect of early marriage, use of contraceptive methods, safe mother-hood's, various health & social issues etc. broadcast everyday.</p> <p>(a) Sustha Jiban: (my[~] Rxeb)- Health, Population & Nutrition related message. It broadcast every Saturday.</p> <p>(b) Eymon-Ey- Deho (Health Magazine) (GB gb GB †'n)- It includes listeners letters replies, problems & solution of Family Planning discussion about child & adolescent health. Primary health care etc. It broadcast 3rd Tuesday every week.</p> <p>(C) Drama Serial (avivevwnK bvUK) : Every Tuesday- It presents family planning, Health, Nutrition & Population related messages with dramatic form which are the part and parcel of our daily life.</p>	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD IEM DFP	1248 0 min	1248 0 min	1248 0 min	1248 0 min	1248 0 min	1248 0 min	12480 min	1248 0 min	124 80 min	1248 0 min	1248 0 min	1248 0 min				

e-1.

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

S l . N o	ACTIVITIES	Implementation			2003-2004				2004-2005				2005-2006				Expenditure 2003-2004	Expendit 2004- 2005
		Implem ented by	Super vised by	Co- ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q		
4	<p>(a) Apney Kamon Achen : (Avcwb †Kgb Av‡Qb)- Reply to listeners letters every Wednesday. Reply of letters is given to the listeners of their asked questions about family planning, MCH, reproductive health and general diseases and nutrition.</p> <p>(b) Jalsa (Rjmv) It is listeners participatory programme who's are won the radio quiz broadcast first Tuesday in a month.</p> <p>(c) Islamer Drishtitay Paribaric Santi (Bmjv‡gi ` ,wó‡Z cvwievwiK kvwš—) : In this programme we presents what are the Islamic philosophy, opinion and thinking about family planing girls and women's rights, gender discrimination, AIDS, and religious superstition and stigmatism etc. It broadcast every first, second, third and fifth Thursday.</p> <p>(d) Dak Backshaw (WvK ev·)- It broadcast second and fourth Monday in a month. Reply of general listener's letters.</p>	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP														

e-2.

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

SI	Activities	Implementation			2006-2007				2007 – 2008				2008-2009				2009-2010				End of 7 year out put	Expen diture 2006-2007	Expen diture 2007-2008	Expen diture 2008-2009	
		Implem ented by	Sup e rvised by	Co-ordi nate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q					
4	<p>(a) Apney Kamon Achen: (Avwwb †Kgb Av‡Qb)- Reply to listeners letters every Wednesday. Reply of letters is given to the listeners of their asked questions about family planning, MCH, reproductive health and general diseases and nutrition.</p> <p>(b) Jalsa (Rjmv) It is listeners participatory programme who is are won the radio quiz broadcast first Tuesday in a month. etc.</p> <p>(c) Islamer Drishtitay Paribaric Santi (Bmjv‡gi `„wó‡Z cvwievwiK kvwš—): In this programme we presents what are the Islamic philosophy, opinion and thinking about family planing girls and women’s rights, gender discrimination, AIDS, and religious superstition and stigmatism etc. It broadcast every first, second, third and fifth Thursday.</p> <p>(d) Dak Backshaw (WvK ev·)- It broadcast second and fourth Monday in a month. Reply of general listeners letters.</p>	Director PHNC Betar	Director PHN C Betar & IEM Unit	DG Betar LD (IEM) DFP																					

e-3.

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

S l o	ACTIVITIES	Implementation			2010-2011				2011-2012				2012-2013					Expenditure 2010-2011	Expe 20 20
		Implem ented by	Super vised by	Co- ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	End of 10 year out put		
4	<p>(a) Apney Kamon Achen : (Avcwb †Kgb Av‡Qb)- Reply to listeners letters every Wednesday. Reply of letters is given to the listeners of their asked questions about family planning, MCH, reproductive health and general diseases and nutrition.</p> <p>(b) Jalsa (Rjmv) It is listeners participatory programme who's are won the radio quiz broadcast first Tuesday in a month.</p> <p>(c) Islamer Drishtitay Paribaric Santi (Bmjv‡gi ` ,wó‡Z cvwievwiK kvwš—): In this programme we presents what are the Islamic philosophy, opinion and thinking about family planing girls and women's rights, gender discrimination, AIDS, and religious superstition and stigmatism etc. It broadcast every first, second, third and fifth Thursday.</p> <p>(d) Dak Backshaw (WvK ev·)- It broadcast second and fourth Monday in a month. Reply of general listener's letters.</p>	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP															

e-4.

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

N o.	ACTIVITIES	Implementation			2013-2014				2014-2015				2015-2016					Expendi ture 2013- 2014	Expendi ture 2014- 2015	Expendi ture 2015- 2016	Tota Expendi 2015-2016
		Implem ented by	Super vised by	Co- ordin ate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	End of 13 years out put				
4.	<p>(a) Apney Kamon Achen: (Avcwb †Kgb Av†Qb)- Reply to listeners letters every Wednesday. Reply of letters is given to the listeners of their asked questions about family planning, MCH, reproductive health and general diseases and nutrition.</p> <p>(b) Jalsa (Rjmv) It is listeners participatory programme who is are won the radio quiz broadcast first Tuesday in a month. etc.</p> <p>(c) Islamer Drishtitay Paribaric Santi (Bmjv†gi ` ,wó†Z cvwiewwiK kvwš—) : In this programme we presents what are the Islamic philosophy, opinion and thinking about family planing girls and women's rights, gender discrimination, AIDS, and religious superstition and stigmatism etc. It broadcast every first, second, third and fifth Thursday.</p> <p>(d) Dak Backshaw (WvK ev·)- It broadcast second and fourth Monday in a month. Reply of general listeners letters.</p>	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD IEM DFP																	

f-1.

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

Sl. No	ACTIVITIES	Implementation			2003-2004				2004-2005				2005-2006				Expenditure 2003-2004	Expenditure 2004-2005	
		Implemented by	Supervised by	Co-ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q			End of 3 year out put
5	<p>ASO GHARI SUKHER GHAR (G†mv Mwo my†Li Ni) : Broadcast time 10.00 pm. Target all : It includes Health Nutrition Population family planing related message formats of the programmes are talk, play let, panel discussing, listeners letter reply, field reporting, participatory group discussion, voxpop, mini drama, songs etc. (a) Listeners letter reply on contraceptive methods (Rb¥ wbqš¿b c×wZ m²ú©wKZ wPwV c†î Reve) : Broad cast every Tuesday. (b) Sheidin Ear Eaidin (†mB w`b Avi GB& w`b) Interview with the celebrity and national personalities on population problem and comparison the problem with past and present. Broadcast every 1st and 3rd Sunday. (c) Amora Nari (Avgiv bvix) The programme for women development broadcast every Saturday, Monday. and Thursday</p>	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	1365 min	1365 min	1350 min	1390 min	1365 min	1365 min	1350 min	1390 min	1365 min	1365 min	1350 min	1390 min	16410 min	7.50	7.50

f-2

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

SI	Activities	Implementation			2006-2007				2007 – 2008				2008-2009				2009-2010				End of 7 year out put	Expenditure 2006-2007	Expenditure 2007-2008	Expenditure 2008-2009
		Implemented by	Supervised by	Co-ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q				
5	<p>ASO GHARI SUKHER GHAR (Gḡmv Mwo myḡLi Ni) : Broadcast time 10.00 pm. Target all : It includes Health Nutrition Population of family planing related formats of the programmes are talk, play let, panel discussing, listeners letter replay, field reporting, participation group discussion, voxpop, mini drama, songs etc.</p> <p>(a) Listeners letter reply on contraceptive methods (Rbḡ wbqḡḡb c×wZ mḡú@wKZ wPwV cḡĪ Reve) : Broad cast every Tuesday.</p> <p>(b) Sheidin Ear Eaidin (ḡMB w'b Avi GB& w'b) Interview with the celebrity and national immanent personalities on population problem and campaign the problem with past and present. Broadcast every 1st and 3rd Sunday.</p> <p>(c) Amora Nari (Avgiv bvix) The programme for women development broadcast every Saturday, Monday. and Thursday</p>	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	1365 min	1365 min	1350 min	1390 min	1365 min	1365 min	1350 min	1390 min	1365 min	1365 min	1350 min	1390 min	1365 min	1365 min	1350 min	1390 min	38290	9.50	9.50	9.50

f-3.

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

Sl. No	ACTIVITIES	Implementation			2010-2011				2011-2012				2012-2013				Expenditure 2010-2011	Expenditure 2011-2012	
		Implemented by	Supervised by	Co-ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q			End of 10 year out put
5	<p>ASO GHARI SUKHER GHAR (G†mv Mwo my†Li Ni) : Broadcast time 10.00 pm. Target all : It includes Health Nutrition Population family planing related message formats of the programmes are talk, play let, panel discussing, listeners letter reply, field reporting, participatory group discussion, voxpop, mini drama, songs etc. (a) Listeners letter reply on contraceptive methods (Rb¥ wbqš¿b c×wZ m²ú©wKZ wPwV c†î Reve) : Broad cast every Tuesday. (b) Sheidin Ear Eaidin (†mB w`b Avi GB& w`b) Interview with the celebrity and national personalities on population problem and comparison the problem with past and present. Broadcast every 1st and 3rd Sunday. (c) Amora Nari (Avgiv bvix) The programme for women development broadcast every Saturday, Monday. and Thursday</p>	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	1170 min	1170 min	1170 min	1170 min	1170 min	1170 min	1170 min	1170 min	1170 min	1170 min	1170 min	1170 min	14820 min	7.50	7.50

f-4.

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

N o.	ACTIVITIES	Implementation			2013-2014				2014-2015				2015-2016				Expendi ture 2013- 2014	Expendi ture 2014- 2015	Expendi ture 2015- 2016	Tota Expendi 2015-2016
		Implem ented by	Super vised by	Co-ordin ate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q				
5.	<p>ASO GHARI SUKHER GHAR (Gꞑꞑmv Mwo myꞑꞑLi Ni) : Broadcast time 10.00 pm. Target all : It includes Health Nutrition Population of family planing related formats of the programmes are talk, play let, panel discussing, listeners letter replay, field reporting, participation group discussion, voxpop, mini drama, songs etc.</p> <p>(a) Listeners letter reply on contraceptive methods (Rbꞑꞑ wꞑꞑꞑꞑ; b cꞑꞑwZ mꞑꞑúꞑꞑwKZ wꞑꞑwV cꞑꞑꞑ Reve) : Broad cast every Tuesday.</p> <p>(b) Sheidin Ear Eaidin (ꞑꞑmB wꞑꞑ b Avi GB& wꞑꞑ b) Interview with the celebrity and national immanent personalities on population problem and campaign the problem with past and present. Broadcast every 1st and 3rd Sunday.</p> <p>(c) Amora Nari (Avgiv bvix) The programme for women development broadcast every Saturday, Monday. and Thursday</p>	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD IEM DFP																

g-1

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

SI	ACTIVITIES	Implementation			2003-2004				2004-2005				2005-2006				Expenditure 2003-2004	Expenditure 2004-2005
		Implemented by	Supervised by	Co-ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q		
5	<p>(d) Amader Shishu (Avgvṛṅṅ i wkṅ) : Programme on child rights. Every 1st, 3rd Tuesday.</p> <p>(e) Amader Angina (Avgvṛṅṅ i Avwṅṅbv, avivevwnK Avmi) : Group discussion on family planning contraceptive methods MCH, breast feeding, immunization of child, ARH, gender equality, VAW etc. broadcast every 2nd & 4th Tuesday.</p>	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP														

g-2

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

SI	Activities	Implementation			2006-2007				2007 – 2008				2008-2009				2009-2010				End of 7 year out put	Expenditure 2006-2007	Expenditure 2007-2008	Expenditure 2008-2009	
		Implemented by	Supervised by	Co-ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q					
5	<p>(d) Amader Shishu (Avgv†i wki) : Prgramme on child rights. Every 1st, 3rd Tuesday.</p> <p>(e) Amader Angina (Avgv†i Avw½bv, avivevwnK Avmi) : Group discussion on family planning contraceptive methods MCH, breast feeding, immunization of child, ARH, gender equality, VAW etc. broadcast every 2nd & 4th Tuesday.</p>	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Beta r LD (IEM) DFP																					

g-3

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

SI	ACTIVITIES	Implementation			2010-2011				2011-2012				2012-2013				Expen- diture 2010-2011	Expe- ditur- 2011-2012
		Implem- ented by	Super- vised by	Co- ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q		
5	<p>(d) Amader Shishu (Avgvṛṛi wki) : Prgoramme on child rights. Every 1st, 3rd Tuesday.</p> <p>(e) Amader Angina (Avgvṛṛi Avwṛṛbv, avivevwnK Avmi) : Group discussion on family planning contraceptive methods MCH, breast feeding, immunization of child, ARH, gender equality, VAW etc. broadcast every 2nd & 4th Tuesday.</p>	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP														

g-4

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

No.	ACTIVITIES	Implementation			2013-2014				2014-2015				2015-2016				Expenditure 2013-2014	Expenditure 2014-2015	Expenditure 2015-2016	Total Expenditure 2015-2016
		Implemented by	Supervised by	Co-ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q				
5.	<p>(d) Amader Shishu (Avgvṛṅṅi wkṅi) : Programme on child rights. Every 1st, 3rd Tuesday.</p> <p>(e) Amader Angina (Avgvṛṅṅi Avwṅṅbv, avivevwnK Avmi) : Group discussion on family planning contraceptive methods MCH, breast feeding, immunization of child, ARH, gender equality, VAW etc. broadcast every 2nd & 4th Tuesday.</p>	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD IEM DFP																

h-1

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

Sl. No	ACTIVITIES	Implementation			2003-2004				2004-2005				2005-2006				Expenditure 2003-2004	Expenditure 2004-2005	
		Implemented by	Supervised by	Co-ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q			End of 3 year out put
6	Participatory radio stage programme : Implemented by Population Health & Nutrition Cell Bangladesh Betar Dhaka. In the remote rural village, where family planning , ARM, MCH, AIDS/HIV, gender equity, health and nutrition issues messages are not easy access. Betar will arrange stage programme with, media celebrity to disseminate of IEC materials and messages.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	120 min	120 min	120 min	120 min	120 min	120 min	120 min	120 min	120 min	120 min	120 min	120 min	1440 min		
7.	Yard discussion: (D†Vvb ^eVK) (Skill developing, knowledge sharing, participatory discussion programme): For producers, radio resource personalities, service providers, Listeners and policy makers. To up-lift of producers and radio talker, knowledge through interaction meeting of cross-section people.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	150 min	-	150 min	-	150 min	-	150 min	-	150 min	-	150 min	-	900 min		

h-2

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

Sl.	Activities	Implementation			2006-2007				2007 – 2008				2008-2009				2009-2010				End of 7 year out put	Expenditure 2006-2007	Expenditure 2007-2008	Expenditure 2008-2009	Expenditure 200-201
		Implemented by	Supervised by	Coordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q					
6	Participatory radio stage programme : Implemented by Population Health & Nutrition Cell Bangladesh Betar Dhaka. In the remote rural village, where family planning, ARM, MCH, AIDS/HIV, gender equity, health and nutrition issues messages are not easy access. Betar will arrange stage programme with, media celebrity to disseminate of IEC materials and messages.	Director PHNC Betar	Direct or PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	120 min	120 min	-	120 min	120 min	120 min	-	120 min	120 min	120 min	-	120 min	120 min	120 min	-	120 min	3360 min	4.60	4.60	4.60	4.6
7	Yard discussion: (DᄁVvb ˆeVK) (Skill developing, knowledge sharing, participatory discussion programme): For producers, radio resource personalities, service providers, Listeners and policy makers. To up lift of producers and radio talker, knowledge through interaction meeting of cross-section people.	Director PHNC Betar	Direct or PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	150 min	-	150 min	-	150 min	-	150 min	-	150 min	-	150 min	-	150 min	-	150 min	-	1200 min	0.50	0.50	0.50	0.5

i-1

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

SI	ACTIVITIES	Implementation			2003-2004				2004-2005				2005-2006				Expenditure 2003-2004	Expenditure 2004-
		Implemented by	Supervised by	Co-ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q		
8	Population Health & Nutrition Cell Listeners Club: All districts and gradually it will extend to 100.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP														
9	Listeners Research (Evaluation): (a) Listeners letter reply: Through air and written (b) Population Health and Nutrition Cell- Programme evaluation by field visit. (c) Field visit – to collect real impact of broadcast.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	9.00	9.00	9.00	9.00	9.00	9.00	9.00	9.00	9.00	9.00	9.00	9.00	average 10,800 letters	

i-2

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

Sl.	Activities	Implementation			2006-2007				2007 – 2008				2008-2009				2009-2010				End of 7 year out put	Expenditure 2006-2007	Expenditure 2007-2008	Expenditure 2008-2009	Expenditure 2009-2010
		Implemented by	Supervised by	Co-ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q					
8	Population Health & Nutrition Cell Listeners Club: All districts and gradually it will extend to 100.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	10 min	5 min	10 min	-	10 min	5 min	10 min	-	10 min	5 min	10 min	-	10 min	5 min	10 min	-	1.00	2.50	2.50	2.50	2.50
9	Listeners Research (Evaluation): (a) Listeners letter reply: (b) Population Health and Nutrition Cell- Programme. (c) Field visit – to collect real impact of broadcast	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	900	900	900	900	900	900	900	900	900	900	900	900	900	900	900	900	average 25200 letters	-	-	-	-

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

SI	ACTIVITIES	Implementation			2010-2011				2011-2012				2012-2013				Expenditure 2010-2011	Expenditure 2011-
		Implemented by	Supervised by	Co-ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q		
8	Population Health & Nutrition Cell Listeners Club: All districts and gradually it will extend to 100.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP														
9	Listeners Research (Evaluation): (a) Listeners letter reply: Through air and written (b) Population Health and Nutrition Cell- Programme evaluation by field visit. (c) Field visit – to collect real impact of broadcast.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	9.00	9.00	9.00	9.00	9.00	9.00	9.00	9.00	9.00	9.00	9.00	9.00	average 10,800 letters	

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

N o.	ACTIVITIES	Implementation			2013-2014				2014-2015				2015-2016					Expendi- ture 2013- 2014	Expendi- ture 2014- 2015	Expendi- ture 2015- 2016	E 2
		Imple- mented by	Super- vised by	Co- ordin- ate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	End of 13 years out put				
8.	Population Health & Nutrition Cell Listeners Club: All districts and gradually it will extend to 100.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD IEM DFP	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min		33120 min	12.00	12.00	
9.	Listeners Research (Evaluation): (a) Listeners letter reply: (b) Population Health and Nutrition Cell- Programme. (c) Field visit – to collect real impact of broadcast	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min			15.00	15.00	

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

Sl.	Activities	Implementation			2006-2007				2007 – 2008				2008-2009				2009-2010				End of 7 year out put	Expen diture 2006-2007	Expen diture 2007-2008	Exper diture 2008-2009
		Implem ented by	Sup-er vised by	Co-ordi nate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q				
10	SONALI PRATTASHA (ঈমব্বvjx cÖZ`vkv) : Broadcast from Chittagong at 3.05 pm. Includes all Health Nutrition & Population related messages programme formats are Drama, Songs, playlet, Gingle, Slognans Talks, Discussion, Interview, replies to listeners letters etc	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD IEM DFP	230 0 min	230 0 min	225 0 min	227 5 min	230 0 min	230 0 min	2250 min	227 5 min	2300 min	2300 min	2250 min	2275 min	2300 min	2300 min	225 0 min	227 5 min	63875 min	3.50	3.50	3.50
11	SUKHI PARIBAR (myLx cwievi) : Broadcast from Rajshahi at 3.05 pm. It includes all Health & Nutrition Population related messages programme formats are Drama, songs, playlet, Gingle, Slogans, Talks, Discussion, Interview, Replies to listeners letters etc.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD IEM DFP	230 0 min	230 0 min	225 0 min	227 5 min	230 0 min	230 0 min	2250 min	227 5 min	2300 min	2300 min	2250 min	2275 min	2300 min	2300 min	225 0 min	227 5 min	63875 min	3.50	3.50	3.50

J-3

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

Sl. No	ACTIVITIES	Implementation			2010-2011				2011-2012				2012-2013				Expenditure 2010-2011	
		Implemented by	Supervised by	Co-ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q		End of 10 year out put
10	SONALI PRATTASHA (Ꞥm̄bv̄jx cÖZ`vk̄v) : Broadcast from Chittagong at 3.05 pm. Includes all Health Nutrition & Population related messages programme formats are Drama, Songs, playlet, Gingle, Slognans Talks, Discussion, Interview, replies to listeners letters etc.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	24800 min	2.50
11	SUKHI PARIBAR (myLx cwievi) : Broadcast from Rajshahi at 3.05 pm. It includes all Health & Nutrition Population related messages programme formats are Drama, songs, playlet, Gingle, Slogans, Talks, Discussion, Interview, Replies to listeners letters etc.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	24800 min	2.50

11	SUKHI PARIBAR (myLx cwievi) : Broadcast from Rajshahi at 3.05 pm. It includes all Health & Nutrition Population related messages programme formats are Drama, songs, playlet, Gingle, Slogans, Talks, Discussion, Interview, Replies to listeners letters etc.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min			15.00	15.00	
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K-1

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

Sl. No	ACTIVITIES	Implementation			2003-2004				2004-2005				2005-2006					Expen diture 2003-2004	Exj dit 2004
		Implem ented by	Super vised by	Co- ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	End of 3 year out put		
12	CHOTO PARIBAR (‡QvU cwievi) – Khulna at 3.05 pm. It includes all Health & Population related messages programme formats are Drama, Songs, Playlet, Gingle, Slogans, Talks, Discussion, Interview, replies to listeners letters etc.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	2300 min	2300 min	2250 min	2275 min	2300 min	2300 min	2250 min	2275 min	2300 min	2300 min	2250 min	2275 min	27375 min	2.50	2.

13.	SUKHER NEER (myLi bxo) : Broadcast from SYLHET & AT 3.05 PM. It includes all Health, Nutrition & Population related messages programme formats are Drama, Songs, Playlet, Gingle, Slogans, Talks, Discussion, Interview, Replies t listeners letters etc.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	2300 min	2300 min	2250 min	2275 min	2300 min	2300 min	2250 min	2275 min	2300 min	2300 min	2250 min	2275 min	27375 min	2.50	2.
14.	SUKHE JIBON : (myLx Rxeb) - Broadcast from RANGPUR at 4.30pm. It includes all Health, Population & Nutrition related message programme formats Drama, Songs, Playlet, Gingle, Slogans, Talks, Discussion, Interview, Replies to listeners letters etc.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	2300 min	2300 min	2250 min	2275 min	2300 min	2300 min	2250 min	2275 min	2300 min	2300 min	2250 min	2275 min	27375 min	2.00	2.
Sub Total : A																		62.50	62

K-2

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

Sl.	Activities	Implementation			2006-2007				2007 – 2008				2008-2009				2009-2010				End of 7 year out put	Expen diture 2006-2007	Expen diture 2007-2008	Expi ditur 2008-2009
		Implem ented by	Sup-er vised by	Co-ordi nate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q				
1 2	CHOTO PARIBAR (QvU cwievi) – Khulna at 3.05 pm. It includes all Health & Population related messages programme formats are Drama, Songs, Playlet, Gingle, Slogans, Talks, Discussion, Interview, replies to listeners letters etc.	Director PHNC Betar	Direc tor PHN C Betar & IEM Unit	DG Bet ar LD (IE M) DF P	276 0 min	276 0 min	270 0 min	27 30 min	2760 min	276 0 min	2700 min	27 30 min	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min	63875 min	3.50	3.50	3.50

13	SUKHER NEER (সুখের নেয়র) : Broadcast from SYLHET & AT 3.05 PM. It includes all Health, Nutrition & Population related messages programme formats are Drama, Songs, Playlet, Gingle, Slogans, Talks, Discussion, Interview, Replies to listeners letters etc.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2700 min	2730 min	63875 min	3.50	3.50	3.50
14	SUKHE JIBON (সুখে জিবন) : Broadcast from RANGPUR at 4.30 pm. It includes all Health, Population & Nutrition related message programme formats Drama, Songs, Playlet, Gingle, Slogans, Talks, Discussion, Interview, Replies to listeners letters etc.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	2760 min	2760 min	2700 min	2730 min	2760 min	2760 min	2760 min	2700 min	2730 min	2760 min	2700 min	2730 min	63875 min	4.50	450	4.50
Sub Total : A																		86.60	86.60	86.60

K-3

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

Sl. No	ACTIVITIES	Implementation			2010-2011				2011-2012				2012-2013					Expenditure 2010-2011	Expenditure 2011-
		Implemented by	Supervised by	Co-ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	End of 10 year out put		
12	CHOTO PARIBAR (ছোট পরিবার) – Khulna at 3.05 pm. It includes all Health & Population related messages programme formats are Drama, Songs, Playlet, Gingle, Slogans, Talks, Discussion, Interview, replies to listeners letters etc.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	24800 min	2.50	2.

13.	SUKHER NEER (myLi bxo) : Broadcast from SYLHET & AT 3.05 PM. It includes all Health, Nutrition & Population related messages programme formats are Drama, Songs, Playlet, Gingle, Slogans, Talks, Discussion, Interview, Replies t listeners letters etc.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	24800 min	2.50	2.
14.	SUKHE JIBON : (myLx Rxeb) - Broadcast from RANGPUR at 4.30 pm. It includes all Health, Population & Nutrition related message programme formats Drama, Songs, Playlet, Gingle, Slogans, Talks, Discussion, Interview, Replies to listeners letters etc.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	2300 min	2300 min	2250 min	2275 min	2300 min	2300 min	2250 min	2275 min	2300 min	2300 min	2250 min	2275 min	27375 min	2.00	2.
Sub Total : A																	62.50	62.	

K-4

12. Programme out put and schedule with cost.

A : PHNC- Dhaka including 5- Sub cell:

N o.	ACTIVITIES	Implementation			2013-2014				2014-2015				2015-2016					Expendi- ture 2013- 2014	Expendi- ture 2014- 2015	Expendi- ture 2015- 2016	E 2
		Implem- ented by	Super- vised by	Co- ordin- ate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	End of 13 years out put				

12	CHOTO PARIBAR (ꠘꠒꠘ ꠘꠘꠘꠘ) – Khulna at 3.05 pm. It includes all Health & Population related messages programme formats are Drama, Songs, Playlet, Gingle, Slogans, Talks, Discussion, Interview, replies to listeners letters etc.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD IEM DFP	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min		33120 min	12.00	12.00	
13	SUKHER NEER (ꠘꠘꠘꠘ ꠘꠘꠘ) : Broadcast from SYLHET & AT 9.05 PM. It includes all Health, Nutrition & Population related messages programme formats are Drama, Songs, Playlet, Gingle, Slogans, Talks, Discussion, Interview, Replies t listeners letters etc.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min			15.00	15.00	
14	SUKHE JIBON : (ꠘꠘꠘꠘ ꠘꠘꠘꠘ)- Broadcast from RANGPUR at 3.10 pm. It includes all Health, Population & Nutrition related message programme formats Drama, Songs, Playlet, Gingle, Slogans, Talks, Discussion, Interview, Replies to listeners letters etc.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min						

I-1.

12. Programme out put and schedule with cost.

B. Proposal for five new Radio station. Barishal, Thakurgoan, Rangamati, Cox`s Bazar, Bandarban.

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Sl.	ACTIVITIES	Implementation	2003-2004	2004-2005	2005-2006	Expen	Expen
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No		Implem- ented by	Super- vised by	Co- ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	End of 3 year out put	diture 2003- 2004	diture 2004- 2005
15.	CHOTO PARIBAR (ꠘꠕU cwievi) It broadcast from BARISHAL at 3.35pm as on Saturday, Sunday, Tuesday & Thursday. Presents family planning MCH, Health, Nutrition issues.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	15825 min		
16.	SUKHER ANGINA (ꠕꠘLi Avw½ubv) It broadcast from THAKURGAON at 6.05pm as on Tuesday & Thursday. (b) SUKHE SANGSAR : (ꠕꠘLx msmvi) - Relay from DHAKA.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	3150 min	3150 min	3150 min	3150 min	3150 min	3150 min	3150 min	3150 min	3150 min	3150 min	3150 min	3150 min	37800 min		

I-2.

12. Programme out put and schedule with cost.

B. Proposal for five new Radio station. Barishal, Thakurgoan, Rangamati, Cox`s Bazar, Bandarban

1-3.

12. Programme out put and schedule with cost.

B. Proposal for five new Radio station. Barishal, Thakurgoan, Rangamati, Cox` s Bazar, Bandarban.

(Tk in

Sl. No	ACTIVITIES	Implementation			2010-2011				2011-2012				2012-2013				Expenditure 2010-2011	Expenditure 2011-2012	
		Implemented by	Supervised by	Co-ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q			End of 10 year out put
15.	CHOTO PARIBAR (ঃQvU cwievi) It broadcast from BARISHAL. Presents family planning MCH, Health, Nutrition issues.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	15825 min		
16.	SUKHER ANGINA (myLi Avw½ubv) It broadcast from THAKURGAON. (d) SUKHE SANGSAR : (myLx msmvi) - Relay from DHAKA.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	3150 min	3150 min	3150 min	3150 min	3150 min	3150 min	3150 min	3150 min	3150 min	3150 min	3150 min	3150 min	37800 min		

I-4.

B 12. Programme out put and schedule with cost.

N o.	ACTIVITIES	Implementation			2013-2014				2014-2015				2015-2016				Expendi- ture 2013- 2014	Expendi- ture 2014- 2015	Expendi- ture 2015- 2016	E 2	
		Implem- ented by	Super- vised by	Co- ordin- ate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q					End of 13 years out put
15	CHOTO PARIBAR (‡QvU cwievi) It broadcast from BARISHAL. Presents family planning MCH, Health, Nutrition issues.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD IEM DFP	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min		33120 min	12..00	12.00	
16	SUKHER ANGINA (my‡Li Avw%ubv) It broadcast from THAKURGAON. (e) SUKHE SANGSAR (myLx msmvi) – Relly from DHAKA.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min	1950 min			15.00	15.00	

M-1.

B. 12. Programme out put and schedule with cost.

Sl. No	ACTIVITIES	Implementation			2003-2004				2004-2005				2005-2006				Expenditure 2003-2004	Expenditure 2004-2005	
		Implemented by	Supervised by	Co-ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q			End of 3 year out put
17.	Jiboner Jono: (Rxeꠁbi Rb")- Broadcast from RANGAMATI at 1.20pm. based on family planning Health and Nutrition prgoramme.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	15825 min		
18.	SOALI JABAIN (ꠁmvbvjx Rxeb)- Broadcast from COX'S BAZAR at 12.35pm. as on Sunday & Wednesday. based on family planning Health and Nutrition issues.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	15825 min		
19.	Sukh Nagarer Sandanui : (myL bMꠁii mŪvꠁb) – It broadcast from BANDERBAN at 12.35pm. as on Saturday, Monday & Thursday. It high lights, family planning, AIDS/HIV and MCH, ARH, gender disparity and other social issues.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	15825 min		
		Sub Total : B																	
		Grand Total (A+B)															62.50	62.5	

B. 12. Programme out put and schedule with cost.

Sl	Activities	Implementation			2006-2007				2007 – 2008				2008-2009				2009-2010				End of 7 year out put	Expenditure 2006-2007	Expenditure 2007-2008	Expenditure 2008-2009
		Implemented by	Supervised by	Co-ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q				
17	Jiboner Jono: (Rxeꜛbi Rb)- Broadcast from RANGAMATI based on family planning Health and Nutrition prgramme.	Direct or PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD IEM DFP	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	36925 min	2.00	2.00	2.00
18	SOALI JABAIN (ꜛmvbvjx Rxeb)- It broadcast from COX'S BAZAR based on family planning Health and Nutrition issues.	Direct or PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	36925 min	2.00	2.00	2.00
19	SAPNA SIRI (ꜛcce wmwo) It broadcast from BANDARBAN It high lights, family planning, AIDS/HIV and MCH, ARH, gender disparity and other social issues.	Direct or PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	36925 min	2.00	2.00	2.00
Sub Total : B																					10.00	10.00	10.00	
Grand Total (A+B)																					96.60	96.60	96.60	

B. 12. Programme out put and schedule with cost.

Sl. No	ACTIVITIES	Implementation			2010-2011				2011-2012				2012-2013				Expenditure 2010-2011	Expenditure 2011-2012	
		Implemented by	Supervised by	Co-ordinate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q			End of 10 year out put
17.	Jiboner Jono: (Rxeꜥbi Rb)- Broadcast from RANGAMATI based on family planning Health and Nutrition program.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	15825 min		
18.	SOALI JABAIN (ꜥmvbvjx Rxeb)- Broadcast from COX'S BAZAR based on family planning Health and Nutrition issues.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	15825 min		
19.	SAPNA SIRI (ꜥ^cœ wmw) It broadcast from BANDARBAN. It high lights, family planning, AIDS/HIV and MCH, ARH, gender disparity and other social issues.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	15825 min		
20	PARIKALPITO JIBON (ꜥmvbvjx Rxeb)- Broadcast from COMILLA at 4.40pm.as on Sunday based on family planning Health and Nutrition issues.	Director PHNC Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP															
		Sub Total : B																	
		Grand Total (A+B)															62.50	62.5	

M-4.

C. 12. Programme out put and schedule with cost.

No.	ACTIVITIES	Implementation			2013-2014				2014-2015				2015-2016					Expendi- ture 2013- 2014	Expendi- ture 2014- 2015	Expendi- ture 2015- 2016	E 2
		Impl em ented by	Super vised by	Co- ordin ate	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	End of 13 years out put				
17	Jiboner Jono: (Rxeḡbi Rbt*)- Broadcast from RANGAMATI based on family planning Health and Nutrition prgoramme.	Direc tor PHN C Betar	Director PHNC Betar & IEM Unit	DG Betar LD IEM DFP	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min		33120 min	12.00	12.00	
18	SOALI JABAIN (ḡmbvjx Rxeb)- It broadcast from COX'S BAZAR based on family planing Health and Nutrition issues.	Direc tor PHN C Betar	Director PHNC Betar & IEM Unit	DG Betar LD (IEM) DFP	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min			15.00	15.00	
19	SAPNA SIRI (^cœ wmwo) It broadcast from BANDARBAN It high lights, family planning, AIDS/HIV and MCH, ARH, gender disparity and other social issues.				1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min					
20	PARIKALPITO JIBON (ḡmbvjx Rxeb)- Broadcast from COMILLA at 4.40pm.as on Sunday based on family planning Health and Nutrition issues.				1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min	1380 min	1380 min	1350 min	1165 min					

13. Summary Budget for Population Health & Nutrition Cell, Bangladesh Betar, Financial Year: July 2011-June 20

Sub component: Media campaign and transmission under IEC-FP.
3rd level code no: 8104.

Component/ Head/input	Econ omic code	Financial Year 2011-2016 (Tk. In lac.)															Inc requir 201 (Tk
		FY- 2011-2012			FY- 2012-2013			FY- 2013-2014			FY- 2014-2015			FY- 2015-2016			
		3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	
1	2	Total	Gob	PA	Total	Gob	P A	Total	Gob	P A	Total	Gob	P A	Total	Gob	P A	Total
A-recurrent																	
Pay of Officers	4500	30.00	30.00	-	30.00	30.00	-	30.00	30.00	-	35.00	35.00	-	35.00	35.00	-	160.00
Pay of Staff	4600	5.00	5.00	-	5.00	5.00	-	5.00	5.00	-	5.00	5.00	-	5.00	5.00	-	25.00
Allowance	4700	44.00	44.00	-	42.00	42.00	-	42.00	42.00	-	44.00	44.00	-	44.00	44.00	-	214.00
Supply and Services	4800	183.00	183.00	-	138.50	138.50	-	184.00	184.00	-	99.00	99.00	-	98.74	98.74	-	703.24
Repair & Maintenance	4900	14.00	14.00	-	5.50	5.50	-	11.00	11.00	-	14.00	14.00	-	14.00	14.00	-	59.50
Total - A		275.00	275.00	-	221.00	221.00	-	272.00	272.00	-	197.00	197.00	-	196.74	196.74	-	1161.74
B-Capital -																	
Acquisition of assets	6800	-	-		54.00	54.00		3.00	3.00		-	-		-	-		57.00
Total -B		-			54.00	54.00	-	3.00	3.00	-	-	-	-	-	-	-	
Total (A+B)		275.00	275.00	-	275.00	275.00	-	275.00	275.00	-	197.00	197.00	-	196.74	196.74	-	1218.74

14. Detail Budget for Population Health & Nutrition Cell, Bangladesh Betar, Financial Year: July 20011-June 201

Sub component: Media campaign and transmission under IEC-FP.

3rd level code no: 8104.

Component/ Head/input	Econ omic code	Financial Year for 2011-2016 (Tk. In lac.)															Indica requirem 2011-2 (Tk. In	
		FY- 2011-2012			FY- 2012-2013			FY- 2013-2014			FY- 2014-2015			FY- 2015-2016			18	19
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
		Total	Gob	PA	Total	Gob	PA	Total	Gob	PA	Total	Gob	PA	Total	Gob	PA	Total	Gob
A-recurrent																		
Pay of officer	4500																	
Pay of officer	4501	30.00	30.00		30.00	30.00		30.00	30.00		35.00	35.00	-	35.00	35.00		160.00	16
Pay of staff	4600																	
Pay of staff	4601	5.00	5.00		5.00	5.00		5.00	5.00		5.00	5.00	-	5.00	5.00		25.00	2
Sub Total - A		35.00	35.00		35.00	35.00		35.00	35.00		40.00	40.00	-	40.00	40.00		185.00	18
Allowance	4700																	
Dearness	4701	-	-		-	-		-	-									
House rent	4705	15.00	15.00		15.00	15.00		15.00	15.00		16.00	16.00	-	16.00	16.00		77.00	7
Rest and recreation	4709	2.00	2.00		2.00	2.00		2.00	2.00		2.00	2.00	-	2.00	2.00		10.00	1
Festival	4713	14.00	14.00		14.00	14.00		14.00	14.00		15.00	15.00	-	15.00	15.00		72.00	7
Medical	4717	3.00	3.00		3.00	3.00		3.00	3.00		3.00	3.00	-	3.00	3.00		15.00	1
Washing	4725	-	-		-	-		-	-		-	-	-	-	-	-	-	-
Tiffin	4755	-	-		-	-		-	-		-	-	-	-	-	-	-	-
Conveyance	4765	-	-		-	-		-	-		-	-	-	-	-	-		
Education Allowances	4773	2.00	2.00		2.00	2.00		2.00	2.00		2.00	2.00	-	2.00	2.00	-	10.00	1
Other allowances	4795	6.00	6.00		6.00	6.00		6.00	6.00		6.00	6.00	-	6.00	6.00	-	30.00	3
Sub Total - B		42.00	42.00		42.00	42.00		42.00	42.00		44.00	44.00	-	44.00	44.00	-	214.00	21

Component/	Econ	Financial Year for 2011-2016 (Tk. In lac.)															Indicativ
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Head/input	omic code	FY- 2011-2012			FY- 2012-2013			FY- 2013-2014			FY- 2014-2015			FY- 2015-2016			requiremen 2011-2016 (Tk. In la	
		3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
1	2	Total	Gob	PA	Total	Gob	PA	Total	Go b	PA	Total	Gob	P A	Total	Gob	P A	Total	Gob
A recurrent -																		
Supply & Services	4800																	
Travel expenses	4801	2.00	2.00	-	2.00	2.00	-	2.00	2.00	-	2.00	2.00		2.00	2.00		10.00	10.00
Telex Fax	4817	1.00	1.00	-	0.50	0.50	-	1.00	1.00	-	1.00	1.00		1.00	1.00		4.50	4.50
Contingent	4804	27.00	27.00	-	26.00	26.00	-	26.00	26.00	-	27.00	27.00		27.00	27.00		133.00	133.00
Over time	4805	2.00	2.00	-	0.50	0.50	-	1.00	1.00	-	1.00	1.00		1.00	1.00		5.50	5.50
Tele Phone	4816	1.00	1.00	-	0.50	0.50	-	1.00	1.00	-	1.00	1.00		1.00	1.00		4.50	4.50
Registration fee (Vehicles)	4818	0.03	0.03	-	0.03	0.03	-	0.03	0.03	-	0.03	0.03		0.03	0.03		0.15	0.15
Petrol	4823	8.00	8.00	-	7.00	7.00	-	8.00	8.00	-	8.00	8.00		8.00	8.00		39.00	39.00
Printing & Binding	4827	1.50	1.50	-	0.50	0.50	-	1.50	1.50	-	1.50	1.50		1.50	1.50		6.50	6.50
Stationary Seals and Stamp	4828	4.00	4.00	-	2.00	2.00	-	3.00	3.00	-	3.00	3.00		3.00	3.00		17.00	17.00
Research	4829	1.00	1.00	-	0.50	0.50	-	1.00	1.00	-	1.00	1.00		1.00	1.00		4.50	4.50
Books and Periodicals	4831	1.00	1.00	-	1.00	1.00	-	1.00	1.00	-	1.00	1.00		1.00	1.00		5.00	5.00
Uniform and Leverage	4836	1.00	1.00	-	2.00	2.00	-	1.00	1.00	-	2.00	2.00		2.00	2.00		8.00	8.00
Training/study/Study- tour Expense	4840	3.00	3.00	-	1.00	1.00	-	3.00	3.00	-	3.00	3.00		3.00	3.00		13.00	13.00
Entertainment	4845	3.00	3.00	-	1.00	1.00	-	2.00	2.00	-	2.00	2.00		2.00	2.00		12.00	12.00
Prize	4847	2.00	2.00	-	2.00	2.00	-	2.00	2.00	-	2.00	2.00		2.00	2.00		10.00	10.00

Component/ Head/input	Econ omic code	Financial Year for 2011-2016 (Tk. In lac.)															Indica requirem 2011-2 (Tk. In	
		FY- 2011-2012			FY- 2012-20013			FY- 2013-2014			FY- 2014-2015			FY- 2015-2016			18	19
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
		Total	Gob	PA	Tota l	Gob	PA	Tota l	Gob	PA	Tota l	Gob	PA	Tota l	Gob	PA	Total	G
A recurrent -																		
Causal Labour job work	4851	3.00	3.00		2.00	2.00		2.00	2.00		3.00	3.00		3.00	3.00		13.00	1
Purchase of Consumable Store	4854	4.00	4.00		2.00	2.00		4.00	4.00		4.00	4.00		4.00	4.00		18.00	1
Raw Materials /Spare parts petty equip.	4856	4.00	4.00		2.00	2.00		4.00	4.00		4.00	4.00		4.00	4.00		18.00	1
Artist honorarium	4883	109.47	109.47		83.47	83.47		115.47	115.47		25.47	25.47		25.21	25.21		359.09	35
Computer consumables	4888	1.00	1.00		0.50	0.50		1.00	1.00		1.00	1.00		1.00	1.00		4.50	
Other expenses	4899	4.00	4.00		2.00	2.00		4.00	4.00		4.00	4.00		4.00	4.00		18.00	1
Sub Total – C		183.00	183.00		138.50	138.50		184.00	184.00		99.00	99.00		98.74	98.74		703.24	70
Repair & Maintenance	4900																	
Motor vehicles	4901	4.00	4.00		2.00	2.00		3.00	3.00		4.00	4.00		4.00	4.00		17.00	1
Furniture & fixture	4906	2.00	2.00		1.00	1.00		2.00	2.00		2.00	2.00		2.00	2.00		9.00	
Computer & office equipment	4911	3.00	3.00		0.50	0.50		1.00	1.00		2.00	2.00		2.00	2.00		8.50	
Machinery/Studio/ Others	4916	3.00	3.00		1.00	1.00		3.00	3.00		3.00	3.00		3.00	3.00		13.00	1
Other repair & maintenance	4991	3.00	3.00		1.00	1.00		2.00	2.00		3.00	3.00		3.00	3.00		12.00	1
Sub Total – D		15.00	15.00		5.50	5.50		11.00	11.00		14.00	14.00		14.00	14.00		59.50	5

Component/	Econ	Financial Year for 2011-2016 (Tk. In lac.)															Indica
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Head/input	omic code	FY- 2011-2012			FY- 2012-2013			FY- 2013-2014			FY- 2014-2015			FY- 2015-2016			requirem 2011- (Tk. Ir
		3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
1	2	Total	Gob	PA	Total	Gob	PA	Total	Gob	PA	Total	Gob	PA	Total	Gob	PA	Total
A recurrent -																	
Acquisition of Assets	6800																
Motor vehicles	6807	-	-	-	54.00	54.00	-	-	-	-	-	-	-	-	-	-	54.00
Camera	6812	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Machinery & other equipment	6813	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Computer & Accessories	6815	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Furniture & Fixture	6821	-	-	-	-	-	-	30.00	30.00	-	-	-	-	-	-	-	3.00
Telecom communication.	6823	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Electrical equipment's	6827	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sub Total – E		-	-	-	54.00	54.00	-	30.00	30.00	-	-	-	-	-	-	-	57.00
Grand Total = (A+B+C+D+E)		275.00	275.00	-	275.00	275.00	-	275.00	275.00	-	197.00	197.00	-	196.74	196.74	-	1218.74

Annex- A
15. Salary statement (Development)
Officers and Staff working in Population Health & Nutrition Cell of Bangladesh Betar

July 2003 – June 2016.

Requirement Year- 1															
SL. No.	Name of the post	No. of post	Vac post	Pay Scale	Basic Pay	Total pay	House Rent	Medical Allowance	Convince	Tiffin	Total pay & allowance	Festival	Rest & recreation	Over time	TA/DA
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
OFFICER															
01.	Director	1	-	25750-33750/-	25750	390000	200000	8400	-	-	589400	25750	25750	-	50000
02.	Dey. Director	9	4	22250-31250/- 18500-29700/-	22250 18500	270000 222000	135000 111000	8400	-	-	413400 341400	22250 18500	22250 18500	-	50000 50000
03.	Dey. Regional Eng.	1	1	18500-29700/-	18500	222000	111000	8400	-	-	341400	18500	18500	-	20000
04.	Assist. Director	9	4	11000-20370/-	11000	135000	75000	8400	-	-	218400	11000	11000	-	30000
05.	Sub-Assist. Eng.	1	-	8000-16540/-	8000	100000	60000	8400	-	-	168400	8000	8000	-	20000
06.	Accountant Officer	1	-	8000-16540/-	8000	100000	60000	8400	-	-	168400	8000	8000	-	20000
Total of Officers		22	9												
STAFF															
07.	Stenographer	1	-	5500-12095/-	5500	66000	40000	8400	-	-	114400	5500	5500	-	-
08	Computer Operater	1		5900-13125/-	5900	70800	42500	8400	-	-	121700	5900	5900		-
09.	Radio Technician	1	-	5900-13125/-	5900	70800	42500	8400	-	-	121700	5900	5900		-
10.	Accountant	1	-	5500-12095/-	5500	66000	40000	8400	-	-	114400	5500	5500	-	-
11.	UDA cum cashier	1	-	5500-12095/-	5500	66000	40000	8400	-	-	114400	5500	5500	-	-
12.	Cameraman	1		5200-11235/-	5200	62400	38000	8400	-	-	108800	5200	5200		-
13	Motor Driver	3	-	5200-11235/-	5200	62400	38000	8400			108800	5200	5200		-
Total of Staff		9	-												
Total Officers & Staff		31													Grand Total (Officers + Staff)

If all the post fill up through deputation than above amount will be required per year.

Annex-B

16. Expenditure for staff artists, contingent staff, casual artists, scriptwriters, consolidated artists and others.

A. Payment of Staff Artists (In Tk. in lac.)

No.	Name of the staff artist	Post no.	Pay Scale	Expenditure for 2003-2004	Expenditure for 2004-2005	Expenditure for 2005-2006	Expenditure for 2006-2007	Expenditure for 2007-2008	Expenditure for 2008-2009	Expenditure for 2009-2010	
1.	Producer (Drama/ Music)	2	5100-10360/-	4.64	6.50	6.80	9.05	9.10	9.15	9.25	Th wil arti
2.	Production Assistant	7	3500-7500/-								
3.	Copyist	3	2850-5410/-								
4.	Causal Artist	-	No work no pay.								
Total –		12									

B. Honorarium to daily booked artists, casual artists, talkers, scripts writers & consolidated artists & others. (In Tk.)

SL	Programmes component	Expenditure for 2003-2004	Expenditure for 2004-2005	Expenditure for 2005-2006	Expenditure for 2006-2007	Expenditure for 2007-2008	Expenditure for 2008-2009	Expenditure for 2009-2010	
1.	Music	21.00	21.00	14.50	34.00	35.00	33.00	33.00	Th wil arti
2.	Drama & Feature	19.00	19.00	14.64	21.75	23.00	21.17	21.34	
3.	Talks	7.50	7.50	7.50	8.50	8.55	8.50	8.50	
4.	Magazine Prog.	7.00	7.00	13.00	13.00	13.00	13.00	13.00	
5.	Stage Programme	-	-	-	4.60	4.60	4.60	4.60	
6.	Field Reporting	-	-	2.00	2.00	2.00	2.00	2.00	
7.	Betar Listeners Club	-	-	-	2.50	2.50	2.50	2.50	
8.	Yard meeting	-	-	-	0.50	0.50	0.50	0.50	
9.	Miscellaneous Items of Prog.	8.00	8.00	8.00	7.50	7.50	7.50	7.50	
Sub-total of- B		62.50	62.50	59.64	94.35	96.65	92.77	92.94	
Total : (A+B)		67.14	69.00	66.44	103.40	105.75	101.92	102.19	

Annex-B

16. Expenditure for staff artists, contingent staff, casual artists, scriptwriters, consolidated artists and others.

A. Payment of Staff Artists (In Tk. in lac.)

No	Name of the staff artist	Post no.	Pay Scale	Expenditure for 2010-2011	Expenditure for 2011-2012	Expenditure for 2012-2013	Expenditure for 2013-2014	Expenditure for 2014-2015	Expenditure for 2015-2016
1.	Producer (Drama/ Music)	(2+2)=4	5100-10360/-	24.00	24.00	24.00	24.00	24.00	24.00
2.	Production Assistant	(7+7)=14	3500-7500/-						
3.	Copyist	3	2850-5410/-						
4.	Causal Artist	-	No work no pay.						
	Total –	21							

B. Honorarium to daily booked artists, casual artists, talkers, scripts writers & consolidated artists & others. (In Tk.)

SL	Programmes component	Expenditure for 2010-2011	Expenditure for 2011-2012	Expenditure for 2012-2013	Expenditure for 2013-2014	Expenditure for 2014-2015	Expenditure for 2015-2016
1.	Music	34.00	35.00	33.00	33.00	33.00	33.00
2.	Drama & Feature	21.75	23.00	21.17	21.34	21.34	21.34
3.	Talks	8.50	8.55	8.50	8.50	8.50	8.50
4.	Magazine Prog.	13.00	13.00	13.00	13.00	13.00	13.00
5.	Stage Programme	4.60	4.60	4.60	4.60	4.60	4.60
6.	Field Reporting	2.00	2.00	2.00	2.00	2.00	2.00
7.	Betar Listeners Club	2.50	2.50	2.50	2.50	2.50	2.50
8.	Yard meeting	0.50	0.50	0.50	0.50	0.50	0.50
9.	Miscellaneous Items of Prog.	7.50	7.50	7.50	7.50	7.50	7.50
	Sub-total of- B	94.35	96.65	92.77	92.94	92.94	92.94
	Total : (A+B)	103.40	105.75	101.92	102.19	102.19	102.19

C. Payment of contingent paid staff. (Tk. in lac)

Name and number of the contingent paid staff	Expenditure for 2003-2004	Expenditure for 2004-2005	Expenditure for 2005-2006	Expenditure for 2006-2007	Expenditure for 2007-2008	Expenditure for 2008-2009	Expenditure for 2009-2010	
Messenger- 1, Farash-8, Darwan-7, Sweeper-1 Pay Scale : 2400-43100/-.	8.50	8.50	11.50	14.50	15.00	15.50	15.50	ex wi c s

Name and number of the contingent paid staff	Expenditure for 2010-2011	Expenditure for 2011-2012	Expenditure for 2012-2013	Expenditure for 2013-2014	Expenditure for 2014-2015	Expenditure for 2015-2016	
Messenger- (1+1)=2, Farash-(8+2)=10, Darwan-(7+2)=9, Sweeper-(1 +2)=3 Pay Scale : 4100-7740/-.	24.10	25.50	26.00	26.00	26.00	26.00	ex wi c st

Note : Previous all staff Artists, contingent paid staff will work in this cell. Director of Population Health and Nutrition Cell, will hold full power to give contract a artist, Consolidated artist, Presenters, as when and where required in the office.

Population Health & Nutrition Cell
Bangladesh Betar
Sher-E-Bangla Nagar, Dhaka-1207

Vehicles list of Population Health and Nutrition Cell

Year- 2003-2016.

18. Vehicles list of Population Health & Nutrition Cell, Bangladesh Betar for the year 2003-2010 (HQ).

a. Microbus/car/jEEP of Bangladesh Betar for the year 2003-2004.

- i) Dhaka Metro – Cha-01-0805 (BB-HQ).
- ii) Dhaka Metro – Cha-02-2532 (BB-HQ).
- iii) Dhaka Metro – Cha-4790 (BB-HQ) (Unfit for use)
- iv) Dhaka Metro – Na- 1050 (BB-HQ) (Unfit for use).

b. Micro bus/car/jEEP of Population Health & Nutrition Cell of Bangladesh Betar (Sub- cel level dist. wise).

- i) Dhaka Metro – Cha-02-2531 -Bangladesh Betar Rajshahi.
- ii) Dhaka Metro – Cha-02-1531 -Bangladesh Betar Chittagong.
- iii) Dhaka Metro – Cha-02-1532 -Bangladesh Betar Khulna.

Total (a+b) = 4+3= 7- vehicle (Population Health and Nutrition Cell, Bangladesh Betar).

Population Health & Nutrition Cell
Bangladesh Betar
Sher-E-Bangla Nagar, Dhaka-1207

Telephone list of Population Health and Nutrition Cell

Year- 2003-2011 .

19.

No	Official Telephone	Residence Telephone
01	8	1

Population Health & Nutrition Cell

Bangladesh Betar
Sher-E-Bangla Nagar, Dhaka-1207

Financial Year 2003-2016 .

20. List of Machinery's Equipment for Procurement with specification (2004-05).

SL NO.	Description	Quantity	Amount (Tk. in lac)
1.	(a) One unit Digital Audio workstation (professional) including 1 pair powered Monitor speaker built in amplifier.	1	3.50
	(b) Uni directional moving coil dynamic Microphone.	6	1.40
		Total	4.90
2.	(a) Computer.	1	0.41
	(b) Computer revolving chair	3	.09
		Total	0.50
3.	(a) Amplifier.	2	1.32
	(b) Effect Processors	1	0.18
	(c) Play back head	2	0.40
	(d) Printer	3	0.60
	(e) UPS 600 V.A	3	0.30
	(f) Voltage Stabilizer 1000 VA	3	0.18
	(g) Table	3	0.21
		Total	2.11
4.	(a) Split type Air conditioner	2	1.32
	(b) Automatic voltage stabilizer, 1.5 KVA.	1	0.07
	(c) Headphone distributor Amplifier.	2	0.10
	(d) Make a new acoustic studio with booth.	1	3.50
		Total	4.99
Total Amount = 4.90+ 0.50+2.11+4.99 = 12. 50/- (Take twelve Lac. & Fifty Thousand)			

19 (i). Technical Specification of machinery & equipment (Financial 2003-2015).

No.	Name & particulars of Equipment's	Quantity	Unit Price Tk. In lac.	Total Price Tk. In lac.
1.	Computer with all accessories of multimedia. (Including Printer & UPS)			
	(a) Specification for Computer	1	0.41	0.41
	Processor	Intel Pentium IV 500 MHV or above		
	Cache Memory	1125 KB Internal per processor		
	Memory	528 MB SDRAM expandable up to 1GB		
	Hard Disk Capacity	Min. 40 GB (7200 RPM) SCSI HDD or higher		
	Floppy Disk Drive	One 1.44 MB 3.5" Diskette Drive		
	CD-ROM Drive	One 60XCD-ROM Drive		
	VGA Card	10 MB		
	Video Controller	Integrated PCI Graphics Controller with 2MB Video RAM		
	Monitor	17" SVGA Color Monitor, Resolution 786X1024 and 0.28 Dot Pitch		
	Keyboard	104 keys Enhanced Keyboard		
	Mouse	Microsoft or Compatible Mouse with pad		
	Certification Y2k	Compliance, FCC Class B, ISO 900		
	Warranty	Three years (one year replacement warranty)		
	Software	Ms word, Excel, PowerPoint, FoxPro, PhotoShop, Illustrator, Adobe premier, Publisher, PageMaker, Bangla Proshika, Super Decoder, Xing player, Audio Player, 3D Ammunition, Audio Mixing.		
	(b). Computer revolving chair.	3	0.03	0.09
	Total =	-	-	0.50
2.	(a) Amplifier.	2	0.66	1.32
	35W, 50W (Max.), 220V-240V, 50/60/Hz, AC Input, Output, XLR Jack, 4 Mic Channel, 1 AUX			
	(b) Effect Processors.	1	0.18	0.18
	50W, 220-250V, 50/60 Hz, 255, Studio effect presets			
	Two separate processors, Stereo input and outputs, Stereo delay & reverb			

Head Assembly Reproducer, Bracket Head, GH 4P O27D			
(d) Specification for Printer.	3	0.20	0.60
Ist pg out 10 sec. 1200 dpi resolution, 16 MB RAM			
7,000 pages/mth, USB & Paralel, Accessorioes : power car, Data Cable, Toner (Colour & Black), Manual etc.			
(e) Specification for UPS.	3	0.10	0.30
Capacity 600 VA, Response time : 2 ms or less			
Back up time 50 min a full load			
Improve Volt 170-260 V, out put volt 220 V.			
Out put : Sine wave, Guarntee one year.			
(f) Automatic voltage Stabilizer (1000 VA).	3	0.06	0.18
(g) Computer Table	3	0.07	0.21
Total =	-	-	2.11

No.	Name & particulars of Equipment's	Quantity	Unit Price Tk. In lac.	Total Price Tk. In lac.
3.	One Unit Digital Audio workstation including 1-pair powered Monitor Speaker built in amplifier.	1	3.50	3.50
	(a) 24- bits Recording & 32 – bit internal processing with CD- masting and built in CD- RW Drive (Included) AW16G. One pair powered Monitor Speaker – MSP10. 1- paddle stand & 2 revolving chair Supply and installation, Erection of speakers, Cabling, Connectors & all cables/wire required to complete the job. (GbvjM Professional Tap Recording Reproducer Ges Professional Recording Mixer Gi cwie†Z©) 1-Paddle stand table and 2- Revolving chair.			
	(b) Microphone: Unidirectional Dynamic (moving coil).	6	0.233	1.40
	Specification			
	Type : Dynamic (moving coil).			
	Frequency : 50 Hz to 16 KHz.			
	Output Level (at 1000 Hz : Open circuit Voltage :-74.5 dB (0.15 mV)			
	Power Level : 56.0 dB, 0dB = Iv/ubar, 0dB= 1mw/10 ubar.			

	Impedance : Rated impedance is 150 ohms (300 ohms actual) for connection to Microphone inputs rated low impedance.			
	Polarity : Positive pressure on diaphragm produces positive voltage on pin 2 with respect to pin 3.			
4.	a. Specification for Air Conditioner.	2	0.66	1.32
	Type Split			
	Capacity 18000 B.T.U			
	Power Supply 200-240 Volt. 50Hz single Ph.			
	b. Automatic voltage stabilizer 1.5 KVA.	1	0.07	0.07
	c. Head phone Amplifier.	2	0.05	0.10
	d. Make a New Acoustic Studio with booth.	1	3.50	3.50
	Total-			12.50

20.

Required list of Machinery Equipment's vehicles Computers with accessories, spares and Furniture fixtures with procurement schedule (2006-2015).

a). Requirement of financial year- 2006-2015.

Sl. No.	Name of Machinery's equipment	Quantity
1.	Computer – IBM Pentium- 4-6, Including printer UPS all accessories and equipment for digital broadcasting system.	10
2.	Computer – Laptop	4
3.	Professional Micro Phone	10
4.	Split Type Air conditioner	4
5.	Trans port Motor Vehicles	2

7.	Refrigerator	2
8.	T.V. Toshiba (color) /others	2
9.	Radio set	2000
10	Digital Consul with Computer	3
11	Multimedia Projector	2
12	Water Filter	5
13	Telephone (Official-5, Residence-10)	15

b. Requirements of furniture-fixer (Quantity and Price).

C.

No.	Item	Quantity
1.	File Cabinet	15
2.	Chair cushion with handle	30
3.	Chair	50
4.	Computer table	20
5.	Revolving chair for computer	20
6.	Rack	30
7.	Crest (For 5 years)	500

20 (i)

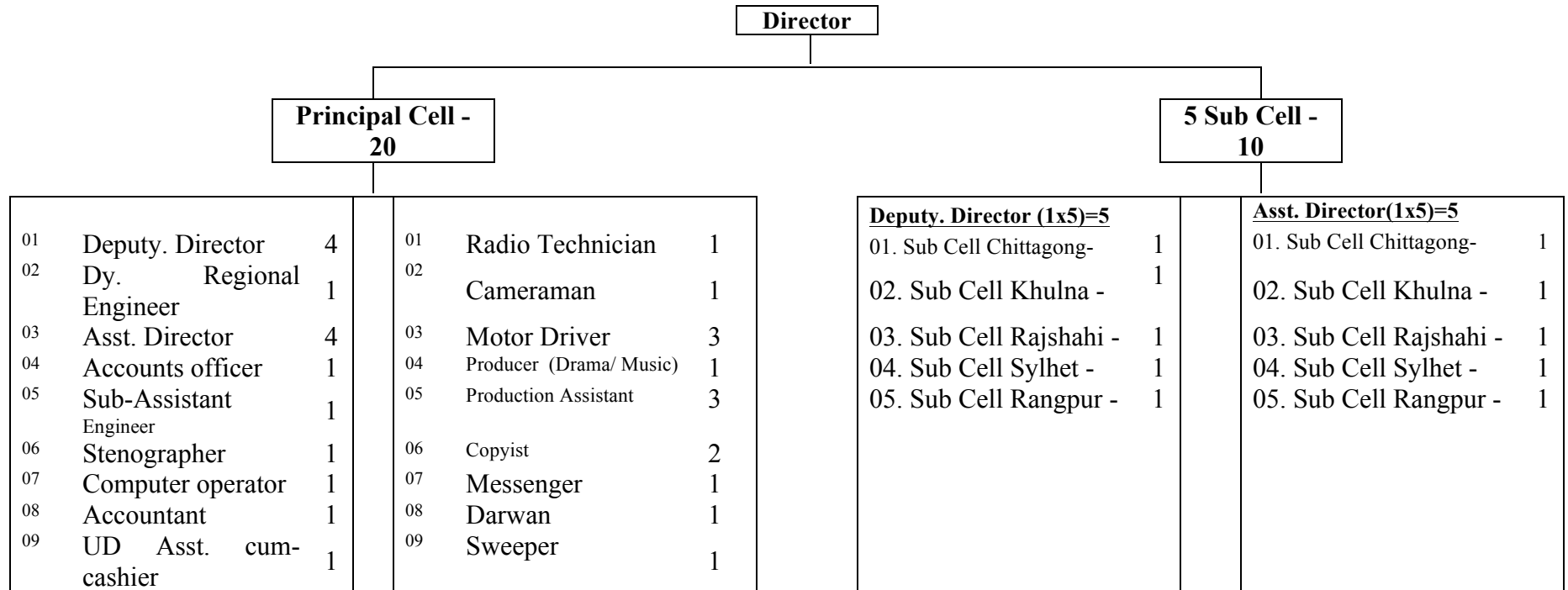
SPECIFICATION FOR MOTOR VEHICLE:

ITEM	Model	Space Gear GLX	Space Gear GLX- 4WD	Space Gear CLS – 4WD
	Engine Type	2500cc Turbo Diesl	2000cc petrol	2500cc Turbo Diesel
	Model code LHD/RHD	PA5WNSZUTL	PD3WNSNUR	PD5WNSNHTL
DIMENSIONS & WEIGHT	Overall length mm	4,655	4,655	
	Overall width mm	1,695	1,695	
	Overall height mm	1,855	1,965	
	Ground Clarence mm	2,800	2.800	
	Wheelbase mm	190	195	
	Kerb weight kg	1,620	1,715	1,825
	Gross vehicle weight kg	2,400	2.550	
	Seating capacity persons	9	8	7
PERFORMANCE	Max speed km/h	141	141	132
	Max climbing ability tan	0.48	0.70	
	Min tuning radius m	5.6	6.0	
ENGINE	Type	4 – cycle, 4- cylinder in-line, water cooled, turbo charged SOHC	4 – cycle, 4- cylinder in-line, water cooled, 16-valve SOHC	4 – cycle, 4- cylinder in-line, water cooled, turbo charged SOHC
	Displacement cc	2,477	1,997	2,477
	Max. output (EEC net) kw (ps)/Rpm	64 (87)/4,200	78 (106)/6.000	64 (87)/4,200
	Max. torque (EEC net) N-m (kg-m) Rpm	201 (20.5)/2.000	158 (16.1)/ 3,000	201 (20.5)/2.000
FUEL SYSTEM	Fuel supply equipment	Fuel injection	Single carburetor, full auto choke	Fuel injection
	Fuel tank capacity lit	66	75	
TRANS MISSION	Type	5- speed manual, column shift	5-speed manual, floor shift with part-time transfer lever	
SUSPENSIONS	Front	Double wishbone with stabilizer bar	Double wishbone with stabilizer	
	Rear	5-link coil springs with stabilizer bar	5-link coil spring with stabilizer bar	
BRAKES	Front	Ventilated discs	Ventilated discs	
	Rear	Leading and trailing drums	Drums – in- discs	
TYRES	Front/rear	185R14C-8PR	215SR15	

Annex – C

Population Health & Nutrition Cell
Bangladesh Betar, Dhaka.

24. ORGANOGRAM



Total= 40

Population Health & Nutrition Cell
 Bangladesh Betar
 Sher-E-Bangla Nagar, Dhaka-120
22. ORGANISATIONAL SETUP CHART

Sl. No	Name of Post	Pay scale	No. of post	No. of Proposed post
1.	Director	25750-33750/-	1	-
2.	Deputy Director	22250-31250/- 18500-29700/-	9	-
3.	Dy. Regional Engineer	18500-29700/-	1	-
4.	Assistant Director	11000-20370/-	9	-
5.	Accounts Officer	8000-16540/-	1	-
6.	Sub-Assistant Engineer	8000-16540/-	1	-
7.	Stenographer	5500-12095/-	1	-
8.	Accountant	5500-12095/-	1	-
9.	Computer Operator	5900-13125/-	1	-
10.	U.D Asstt. Cum Cashier	5500-12095/-	1	-
11.	Radio Technician	5900-13,125/-	1	-
12.	Cameraman	5200-11235/-	1	-
13.	Motor driver	5200-11235/-	3	-
		Total-	31	-

Sl. No	Name of the staff artist	Pay Scale	No. of post	No. of Proposed post
1.	Producer (Drama/ Music)	8000-16540/-	2	2
2.	Production Assistant	5500-12095/-	7	7
3.	Copyist	4500-9095/-	3	3
		Total –	12	12

Sl. No	Name of the contingent paid staff	Pay Scale	No. of post	No. of Proposed post
1.	Messenger	4100-7740/-	1	1
2.	Farash	4100-7740/-	8	2
3.	Darwan	4100-7740/-	7	2
4.	Sweeper	4100-7740/-	1	2
		Total –	17	07

Annex-ix

Sub-component: Media campaign & transmission

B.T.V Programme under Health, Population and Nutrition Sector
Development Programme (HPNSDP) (in detail)
JULY 2011 – JUNE 2016

Bangladesh Television **Rampura, Dhaka**

Introduction:

Bangladesh Television is trying its level best to create mass awareness regarding public health, social equality, and justice. In connection to do these jobs BTV has been broadcasting different kinds of programs since its establishment.

“Shukhi Poribar”, a programme concerned about public health nutrition and population has been produced by BTV under HNPSP project. This project has been run by UNICEF and Bangladesh Government. Basic goals of this project include decreasing child mortality rate, decreasing the mortality rate of pregnant mothers, providing education for children and informal education for adults, safe drinking water and sanitation and much more.

‘Shuki Poribar’ is one of the programme that are broadcast by BTV. Under the component Media Campaign and Transmission of Information Education and Communication programme. This programs is broadcast from saturday to thursday on different times of week containing a wide range of subjects including family planning, nutrition of childrens, prevention of dengue fever, disadvantage of early marriage, birth control process on long-term basis, breastfeeding, creating awareness regarding vitamin A and Polio, use of safe drinking water, trafficking of women and children, nutrition of pregnant women, reproductivity health service, delivery service, safetmotherhood, respect to women at workplace, right of motherhood at workplace has been focused.

The above mentioned vital issues have been highlighted through TV spot, documentary reports, drama, group song, talkshow participated by concerned experts, folksong, interview based programme, drama, doctors advice, coamputer animation, slogans and health message, It also emphasize in, creating awareness about AIDS etc. With such content this programme is a very popular one in our country.

Besides broadcasting of raguler programmes, to celebrate different days regarding health, nutrition population various special programmes (at 7.25 pm) are being arranged. Moreover, TV spot is broadcasting at different time’s everyday.

The broadcasting time of “Shukhi Poribar” and its budget proposal is given in Annexure “A-E”.

(MD. SHAFIUDDIN SIKDER)
General Manager &
Focal Point
HPNSDP
Bangladesh Television
Rampura, Dhaka.

Bangladesh Television
Annexure-A
“Shukhi Paribar” (July 2011-June 2012)

No	Day	Time (PM)	Duration
1.	Saturday	1.30	25 Minutes
2.	Sunday	1.30	25 Minutes
3.	Monday	12.30	25 Minutes
4.	Tuesday	3.30	25 Minutes
5.	Wednesday	3.30	25 Minutes
6.	Thursday	1.30	25 Minutes

Total monthly programme-24

Budget:

Budget of per Programme	Tk.	35,000/-
Total No. of Programs per year		290
Cost of 290 Programmes	Tk.	1,01,50,000/-

Budget: (Program & Others Cost)

A recurrent-4800

Taka in lac

SL No	Component/Head	Code no	Financial year			Remarks
			2011-2012			
			GOB	PA	Total	
1.	Stationary	4828	0.50	----	0.50	
2.	Research	4829	1.75	---	1.75	
3.	E.F.P Entertainment	4845	0.60	----	0.60	
4.	Program Production	4890	82.15	----	82.15	
5.	Contingencies/Others	4899	3.00	----	3.00	
	Total Revenue		88.00	----	88.00	
B-Capital-6800						
6.	Machinery and Others equipment	6813	1.50	----	1.50	
7.	Furniture	6821	0.50	----	0.50	
	Total (B)		2.00	---	2.00	
	Gross Total (A+B)		90.00	----	90.00	

(MD. SHAFIUDDIN SIKDER)

General Manager &

Focal Point

HPNSDP

Bangladesh Television

Rampura, Dhaka.

Bangladesh Television
Annexure-B
“Shukhi Paribar” (July 2012-June 2013)

No	Day	Time (PM)	Duration
1.	Saturday	1.30	25 Minutes
2.	Sunday	1.30	25 Minutes
3.	Monday	12.30	25 Minutes
4.	Tuesday	3.30	25 Minutes
5.	Wednesday	3.30	25 Minutes
6.	Thursday	1.30	25 Minutes

Total monthly programme-24

Budget:

Budget of per Programme	Tk.	35,000/-
Total No. of Programs per year		290
Cost of 290 Programmes	Tk.	1,01,50,000/-

Budget: (Program & Others Cost)

A recurrent-4800

Taka in lac

SL No	Component/Head	Code no	Financial year			Remarks
			2012-2013			
			GOB	PA	Total	
1.	Stationary	4828	0.50	----	0.50	
2.	Research	4829	1.75	---	1.75	
3.	E.F.P Entertainment	4845	0.60	----	0.60	
4.	Program Production	4890	82.15	----	82.15	
5.	Contingencies/Others	4899	3.00	----	3.00	
	Total Revenue		88.00	----	88.00	
B-Capital-6800						
6.	Machinery and Others equipment	6813	1.50	----	1.50	
7.	Furniture	6821	0.50	----	0.50	
	Total (B)		2.00	---	2.00	
	Gross Total (A+B)		90.00	----	90.00	

(MD. SHAFIUDDIN SIKDER)

General Manager &

Focal Point

HPNSDP

Bangladesh Television

Rampura, Dhaka

Bangladesh Television
Annexure-C
“Shukhi Paribar” (July 2013-June 2014)

No	Day	Time (PM)	Duration
1.	Saturday	1.30	25 Minutes
2.	Sunday	1.30	25 Minutes
3.	Monday	12.30	25 Minutes
4.	Tuesday	3.30	25 Minutes
5.	Wednesday	3.30	25 Minutes
6.	Thursday	1.30	25 Minutes

Total monthly programme-24

Budget:

Budget of per Programme	Tk.	40,000/-
Total No. of Programs per year		290
Cost of 290 Programmes	Tk.	1,16,00,000/-

Budget: (Program & Others Cost)

A recurrent-4800

Taka in lac

SL No	Component/Head	Code no	Financial year			Remarks
			2013-2014			
			GOB	PA	Total	
1.	Stationary	4828	0.50	----	0.50	
2.	Research	4829	1.75	---	1.75	
3.	E.F.P Entertainment	4845	0.60	----	0.60	
4.	Program Production	4890	82.15	----	82.15	
5.	Contingencies/Others	4899	3.00	----	3.00	
	Total Revenue		88.00	----	88.00	
B-Capital-6800						
6.	Machinery and Others equipment	6813	1.50	----	1.50	
7.	Furniture	6821	0.50	----	0.50	
	Total (B)		2.00	---	2.00	
	Gross Total (A+B)		90.00	----	90.00	

(MD. SHAFIUDDIN SIKDER)
General Manager &
Focal Point
HPNSDP
Bangladesh Television
Rampura, Dhaka

Bangladesh Television
Annexure-D
“Shukhi Paribar” (July 2014-June 2015)

No	Day	Time (PM)	Duration
1.	Saturday	1.30	25 Minutes
2.	Sunday	1.30	25 Minutes
3.	Monday	12.30	25 Minutes
4.	Tuesday	3.30	25 Minutes
5.	Wednesday	3.30	25 Minutes
6.	Thursday	1.30	25 Minutes

Total monthly programme-24

Budget:

Budget of per Programme	Tk. 40,000/-
Total No. of Programs per year	290
Cost of 290 Programmes	Tk. 1,16,00,000/-

Budget: (Program & Others Cost)

A recurrent-4800

Taka in lac

SL No	Component/Head	Code no	Financial year			Remarks
			2014-2015			
			GOB	PA	Total	
1.	Stationary	4828	0.50	----	0.50	
2.	E.F.P Entertainment	4845	0.60	----	0.60	
3.	Program Production	4890	65.40	----	65.40	
4.	Contingencies/Others	4899	1.50	----	1.50	
	Total Revenue		68.00	----	68.00	
B-Capital-6800						
6.	Machinery and Others equipment	6813	1.50	----	1.50	
7.	Furniture	6821	0.50	----	0.50	
	Total (B)		2.00	---	2.00	
	Gross Total (A+B)		70.00	----	70.00	

(MD. SHAFIUDDIN SIKDER)
General Manager &
Focal Point
HPNSDP
Bangladesh Television
Rampura, Dhaka.

Bangladesh Television
Annexure-E
“Shukhi Paribar” (July 2015-June 2016)

No	Day	Time (PM)	Duration
1.	Saturday	1.30	25 Minutes
2.	Sunday	1.30	25 Minutes
3.	Monday	12.30	25 Minutes
4.	Tuesday	3.30	25 Minutes
5.	Wednesday	3.30	25 Minutes
6.	Thursday	1.30	25 Minutes

Total monthly programme-24

Budget:

Budget of per Programme	Tk.	43,103/-
Total No. of Programs per year		290
Cost of 290 Programmes	Tk.	1,25,00,000/-

Budget: (Program & Others Cost)

A recurrent-4800

Taka in lac

SL No	Component/Head	Code no	Financial year			Remarks
			2012-2013			
			GOB	PA	Total	
1.	Stationary	4828	0.50	----	0.50	
2.	E.F.P Entertainment	4845	0.60	----	0.60	
3.	Program Production	4890	60.40	----	60.40	
4.	Contingencies/Others	4899	1.50	----	1.50	
	Total Revenue		63.00	----	63.00	
B-Capital-6800						
6.	Machinery and Others equipment	6813	1.50	----	1.50	
7.	Furniture	6821	0.50	----	0.50	
	Total (B)		2.00	---	2.00	
	Gross Total (A+B)		65.00	----	65.00	

(MD. SHAFIUDDIN SIKDER)
General Manager &
Focal Point
HPNSDP
Bangladesh Television
Rampura, Dhaka.

**Bangladesh Television
Rampura Dhaka.**

Head /Component-wise budget 2011-2016 (3rd Revised)

3rd level code no: 8100 (8104)

Sub Component: Media Campaign and Transmission (BTV Program)

Taka in

Lac

Sl. No	Component/Head	Code no	Financial year (2011-2016)																	
			2011 -2012			2012 -2013			2013 -2014			2014 -2015			2015-2016			Cumulative Allocation (2011-2016)		
			GOB	PA	Total	GOB	PA	Total	GOB	PA	Total	GOB	PA	Total	GOB	PA	Total	GOB	PA	Total
A. Supply & Servis-4800																				
1.	Stationary	4828	0.50	-	0.50	0.50	-	0.50	0.50	-	0.50	0.50	-	0.50	0.50	-	0.50	2.50	-	2.50
2.	Research	4829	1.75	-	1.75	1.75	-	1.75	1.75	-	1.75	-	-	-	-	-	-	5.25	-	5.25
3.	E.F.P Entertainment	4845	0.60	-	0.60	0.60	-	0.60	0.60	-	0.60	0.60	-	0.60	0.60	-	0.60	3.00	-	3.00
4.	Program Production	4890	82.15	-	82.15	82.15	-	82.15	82.15	-	82.15	65.40	-	65.40	60.40	-	60.40	372.25	-	372.25
5.	Contingencies/Others	4899	3.00	-	3.00	3.00	-	3.00	3.00	-	3.00	1.50	-	1.50	1.50	-	1.50	12.00	-	12.00
Total Revenue (A)			88.00	-	88.00	88.00	-	88.00	88.00	-	88.00	68.00	-	68.00	63.00	-	63.00	395.00	-	395.00
B. Capital																				
8.	Machinery and Others equipment	6813	1.50	-	1.50	1.50	-	1.50	1.50	-	1.50	1.50	-	1.50	1.50	-	1.50	7.50	-	7.50
10.	Furniture (Lot)	6821	0.50	-	0.50	0.50	-	0.50	0.50	-	0.50	0.50	-	0.50	0.50	-	0.50	2.50	-	2.50
Total (B)			2.00	-	2.00	2.00	-	2.00	2.00	-	2.00	2.00	-	2.00	2.00	-	2.00	10.00	-	10.00
Gross Total (A+B)			90.00	-	90.00	90.00	-	90.00	90.00	-	90.00	70.00	-	70.00	65.00	-	65.00	405.00	-	405.00

(MD. SHAFI UDDIN SIKDER)
General Manager &
Focal Point
HNPS Project
Bangladesh Television

19. Name & Designation of officers responsible for the preparation of this OP

Population Communication Officer
& Deputy Programme Manager

Deputy Director (MP)
& Programme Manager

Deputy Director (PM)
& Programme Manager

Director IEM
& Line Director IEC

20. Recommendation and Signature of the Head of the Implementing Agency with seal & date

Date -----

Signature of the Head of the Implementing Agency

21. Recommendation and Signature of the Secretary of the sponsoring Ministry with seal & date

Date -----

Signature of the Secretary of the sponsoring Ministry

